Stakeholder Management

Business and Society 360, Volume 1

Edited by

David M. Wasieleski, Duquesne University, USA
James Weber, Duquesne University, USA

“The Business and Society 360 book series that Wasieleski and Weber have put together will provide a much-needed forum for synthesizing and integrating the growing literature about how businesses do and should operate in societies. This first volume brings together a set of foundational, forward-looking ideas about stakeholder theory that will prove useful for both scholars and practicing managers.”

- Sandra Waddock, Galligan Chair of Strategy and Carroll School Scholar of Corporate Responsibility, Boston College Carroll School of Management

“No topic could lie closer to the heart of the business and society than stakeholder management. Hence, what better topic for christening the Business and Society 360 book series than “stakeholder management”? The editors, Wasieleski and Weber, combine a powerful list of topics with a star-studded roster of academic authors. It’s a must-read for anyone in the area.”

- Thomas Donaldson, The Mark O Winkelman Professor, The Wharton School, University of Pennsylvania

“This is a timely and unique report on the state of the art by the field’s most prestigious scholars. This book will be a compulsory reading for any academic interested in stakeholder management, corporate social responsibility, and corporate citizenship.”

- Andreas Georg Scherer, Professor of Business Administration and Theories of the Firm, University of Zurich

“No one knows more about stakeholders than those contributing to this book. This volume is the ‘go to’ resource for understanding where stakeholder theory has come from... and where it is going. It is essential reading.”

- Associate Professor Colin Higgins, College of Business, RMIT University Australia

“Stakeholder management is a critical management tool and extremely relevant in our society today. We see too many instances of companies going adrift and this volume should help stimulate the re-focus and dialogue on the critical area of stakeholder management. Bravo!”

- Tony Bucci, Chairman/CEO, MARC USA

Volume 1:
Stakeholder Management

Stakeholder theory is used for many purposes in a wide array of disciplines. It was intended to serve as a strategic management tool for business and society relationships in a capitalist system. While it has broad scholarly appeal, it is still somewhat controversial and is considered to be empirically underdeveloped. This new book offers a series of ten chapters from well-known, established and emerging business and society scholars working with stakeholder theory in its many aspects.

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