DUQUESNE SCHOOL OF BUSINESS
Image Reference Guide

**Homepage**

1. **01_DSB_img_home_Background.psd**
   Large image used for the background of the homepage marketing feature.

2. **02_DSB_img_home_StripThumbnail.psd**
   Thumbnail image that is used in the homepage marketing feature on the red strip. Can include play button for video detail pages.

3. **03_DSB_img_home_LandscapeFeature.psd**
   Used for landscape oriented images for the evidence detail pages.

4. **04_DSB_img_home_PortraitFeature.psd**
   Used for portrait oriented images for the evidence detail pages.
**Right Column Options**

10. **10_DSB_img_RC_Normal.psd**
Used for right column sub feature images whenever a right column template is being used.

11. **11_DSB_img_RC_TextBox.psd**
Right column text box that can be used on any inside page with a right column layout. Used for sub features that do not include an image.
12_DSB_img_PortraitHeader.psd  
Landscape image for general usage in headers within inside pages. IMPORTANT NOTE: This layout is best where there is a sufficient amount of intro copy to extend the height of the photo. Photo height may be adjusted to fit page needs.

13_DSB_img_LandscapeHeader.psd  
Landscape image for general usage in headers within inside pages.

14_DSB_img_LgVideo.psd  
Large photo/video image used for displaying a full width video.

15_DSB_img_BodyCopyPhoto.psd  
This photo is used within body copy. Choose either landscape float left or portrait float right.
16_DSB_img_RankingsLogo.psd
Template for Rankings and Recognition logos. Logo should be no bigger than the guides set up in the PSD.

17_DSB_img_FacultyDetailProfile.psd
Profile image used for Faculty Detail pages. Uses rounded corners and must be on every Faculty Detail page.

18_DSB_img_FacultyDetailBody.psd
Additional landscape image used in the body copy for the faculty detail page.

19_DSB_img_News_Thumbnail.psd
Small thumbnail image used on the News page in the list view. Should be centered horizontally between the two dividing bars.

20_DSB_img_News_GothicD.psd
Gothic D thumbnail image used on the News page for News stories without an image. Should be centered horizontally between the two dividing bars.