Women’s Executive Leadership PROGRAM

Take your career to a higher level.

DUQUESNE UNIVERSITY
Palumbo-Donahue School of Business
What’s next for your company and your career?

Become a leader who creates positive change and drives innovation.

The distinctive Women’s Executive Leadership Program at the Palumbo-Donahue School of Business develops strong performers who will drive growth, innovation and change for their organizations. This program is designed for the middle- to senior-level executive who is on a trajectory of advancement within her organization.

A collaboration between the Business School, executives and professional coaches, the program offers participants and their companies cutting-edge leadership development informed by the latest trends and challenges facing today’s female executives.

What distinguishes the Women’s Executive Leadership Program at Duquesne?

- A high-touch, personalized learning approach with extensive one-on-one executive coaching sessions focusing on a company and participant-identified stretch project
- A strong focus on strengthening and broadening the leadership talents of participants in ways that deliver positive results for their organizations
- Our proven experience and success in women’s leadership development. U.S. News & World Report ranked Duquesne No.2 among top universities in the country for the percentage of MBA students who are women. Over 65% of our graduate business students are women

Value-added benefits for participants:

- Innovative one-on-one coaching with consultants who help you create your own individualized development plan while also addressing a company-specific project
- High-impact learning experiences and stretch assignments will enhance your strategic, interpersonal and personal skills—improving your ability to take on the challenges that senior leaders face

Value-added benefits for organizations:

- High-potential women executives who are better prepared to move the company forward
- Improved corporate profitability and competitive advantage
- Enhanced ability to attract and retain a diverse cohort of leaders who can make a difference
- A stronger culture of support for career advancement and succession planning

Our program provides what the world’s best companies want when it comes to building their leadership pipeline. Participants network and learn from other high-achieving women in top companies across a diverse set of industries, including:

- UPMC Health Plan
- GlaxoSmithKline
- Alcoa
- Arconic
- EQT
- Giant Eagle
- Institute for Nuclear Power Operations (INPO)
- MSA Safety
- Westinghouse
- PNC Bank
KICKOFF RETREAT: STRONG LEADERS, STRONG STORIES

September 27, 28 and 29, 2017
Gain a perspective on how to engage, experience, participate, assimilate and apply the complete spectrum of the program curriculum.

◆ MODULE I: HIGH PERFORMANCE LEADERSHIP
November 9 and 10, 2017
• Analyze, evaluate and internalize concepts and trends that will enable you to effectively lead and address challenges in the global economy
• Develop leadership skills and strategies to create inclusive and respectful work environments that fully engage a diverse workforce

◆ MODULE II: EXECUTIVE PRESENCE AND NEGOTIATION SKILLS
December 7 and 8, 2017
Advance your critical leadership skills to:
• Develop and sustain a positive executive presence
• Build your personal brand
• Develop strategic interpersonal and negotiation savvy
• Muster physical, mental and spiritual energy when you need it most

◆ MODULE III: THE ORGANIZATION AS A SYSTEM
January 18 and 19, 2018
Better understand the organization by:
• Exploring strategic alignment within the organization
• Analyzing culture and change
• Evaluating effective communication strategies

◆ MODULE IV: VALUE-DRIVEN DECISION MAKING/ FINANCE AND VALUE CREATION
February 15 and 16, 2018
• Explore business ethics and the interplay with good leadership practices
• Examine the decision making process and the factors which detract from and enhance decisions
• Understand company financials and how to use that information to make good decisions
• Gain an understanding of systems, incentives and processes that create organizational value

◆ MODULE V: THE GLOBAL MARKETPLACE AND SYNTHESIS, INTEGRATION AND CELEBRATION
March 15 and 16, 2018
Day one: Explore the challenges of the international marketplace and leading with a global mindset.
Final day: Assimilate, aggregate and synthesize the identity development, skill-building and learning experiences of your executive leadership journey.
• Assess where you began
• Identify what changes and milestones you accomplished
• Document how your leadership style changed
• Describe who you will become
• Develop action steps for continued growth and impact in the workplace

The formal program concludes with the Celebration of Success reception.

For more information about the Women’s Executive Leadership Program, visit duq.edu/WEL.
CASE STUDY

Voni Woods, Vice President, Giant Eagle, Inc.

Successful organizations understand the competitive advantage derived from superior talent. Giant Eagle, Pittsburgh’s sixth-largest employer, demonstrates support for advancing talented women so critical for its growth. Shortly after completing the Women’s Executive Leadership Program, Voni Woods was promoted from Senior Director to Vice President.

Years of working in an industry dominated by male leadership made Voni skeptical of the Executive Leadership Program’s women-only cohort. She was reluctant to share personal goals and future plans at the kickoff retreat. After completing the program, Voni was able to confidently share her journey of transformational change into an authentic leadership style that truly “took her career to a higher level.”

Outside organizations have also recognized Voni’s leadership with the following awards:

- 2014 Most Powerful and Influential Women of Pennsylvania
- 2013 People’s Choice Leadership Award

She doesn’t just look back fondly at her time in the program, Voni returns every year to support and honor the annual cohort members from Giant Eagle.

OTHER TESTIMONIALS

“The phenomenal combination of learning from the highly knowledgeable instructors and learning from this outstanding group of professional women has provided me with an experience I do not think that I could have duplicated in any other forum...this was by far the best learning experience of my career!”

- Diane Fisher, Westinghouse, Director, New Plant Development and Delivery Model

“This prestigious program connected me to a network of inspirational women leaders and helped me discover the one that exists within me.”

- Patricia Lawrence, EQT, Senior Director, IT

“The program has been a life-changing experience for me. I now have the framework and a set of tools to help me with my career development and management, and my own personal growth.”

- Pauline Silverman, GlaxoSmithKline, Director of Marketing, Consumer Healthcare, Hamburg Germany

Program Instructors
Our team of instructors include leading professionals and passionate faculty members who have helped some of the most successful companies in the region, nation and world succeed.

Program Cost
Payment of $16,000 is due upon registration. The price includes all program modules and materials, executive coaching sessions and kickoff retreat. Living and travel expenses are the responsibility of the participant (or her organization). Breakfast and lunch are provided.

Certificate of Completion
Upon completion of the program, participants will receive a certificate from Duquesne University.

Registration
For more information or to register participants from your organization, contact Erinn Ummer, Program Manager at ummere@duq.edu or 412.396.1968 and/or visit duq.edu/WEL.
Our programs deliver transformative career impact. We develop leaders with integrity who seize opportunities and embrace change.

Graduate Degree Programs:

- Professional MBA
- MBA with a Sustainability Focus
- Master of Accountancy (MAcc)
- Master of Information Systems Management (MS-ISM)
- Master of Science in Management (MSM) - 100% Online
- Master of Science in Sports Business (MSSB) - 100% Online

Our programs are accredited by AACSB International and ranked by U.S. News & World Report and Princeton Review.

Executive Education Programs:

- Women’s Executive Leadership Program
- Emerging Women’s Leadership Conference
- Certificate in Financial Planning
- Professional Coaching Certificate
- Custom programs

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