Information Systems Management (ISM) plays a critical role in the success of industrial, private and government organizations. All organizations depend on effective and reliable Information Systems services for their management and operations, including:

- Analysis of functional requirements,
- Design of supportive systems solutions,
- Integration of decision-making systems that support organizational strategies,
- Applications architecture design, implementation, and support, and
- Risk management and mitigation

Duquesne University and its Palumbo•Donahue School of Business understand the challenges of this changing environment. The school prepares students to achieve their full potential as ethical business professionals and community leaders with an understanding of the global context of business and its societal impact—business from a higher perspective.

The school's undergraduate and graduate programs are fully accredited by the Association to Advance Collegiate Schools of Business—a distinction earned by fewer than five percent of business schools worldwide. The university and the school have received top tier national rankings from U.S. News and World Report and The Princeton Review. Graduate business programs have been hailed by the Academy of Management Learning and Education for their ethics content and the Aspen Institute for their focus on sustainability. Bloomberg Businessweek recognizes Duquesne among the top 80 undergraduate business programs in America, the top 10 in Pennsylvania, and the top 10 nationwide when ranked strictly in terms of value.
Information Systems Management is one of 11 undergraduate majors offered. Addressing growing demand for the skills listed above, Duquesne's ISM curriculum is built around a core of:

- Functional Process Engineering,
- Systems analysis, design and integration,
- Systems development and implementation,
- Database management and business intelligence, and
- Applications and infrastructure architecture planning and implementation

To keep the program at the leading edge, faculty members strive to stay up-to-date with industry professionals and the job market, focus on in-demand technical skills and products, and align the curriculum with the changing requirements of the organizations that will employ our graduates.

The Duquesne University Information Systems Management Advisory Board assists the faculty in these efforts. The Advisory Board, comprised of nearly 30 professionals from across western Pennsylvania, shares industry experience in the application of successful Information System Management practices. In addition to assuring appropriate scope and currency of the ISM curriculum and facilitating student and graduate internships and job placement, the Board also works to attract students from across the region and the nation to Duquesne’s ISM program.

Scholarships and financial aid are pivotal factors in attracting and retaining the best and brightest students in a competitive admissions market, and a keystone of Duquesne University’s longstanding tradition of offering educational opportunities to all deserving students, regardless of ability to pay.

Seeking to address both of these imperatives, and to meet the increasing demand for ISM professionals, the Advisory Board is working to establish a scholarship fund for ISM students. The immediate goal is to secure funding that will provide two scholarships of $2,000 each to eligible ISM students starting in academic year 2012-13. By the year 2021, the objective is to build a $200,000 endowment that will perpetually sustain the ISM Scholarship Program.

Scholarship recipients will be selected by an Advisory Board sub-committee and faculty members through a competitive process considering financial need, academic merit, faculty recommendations, and commitment to an ISM career as demonstrated by an application essay and participation in professionally-related student programs and activities. Sophomore level students and above will be eligible and may receive awards for multiple years based on continued maintenance of academic, financial need and professional activity requirements.

Individuals or organizations who contribute will receive letters of recognition from the Dean, mentions in news releases and program materials, and invitations to participate in selected school activities. Most of all, benefactors will enjoy the satisfaction of knowing that their generosity has a meaningful impact in the lives of Duquesne ISM students and in the success of organizations that will employ them in the future. The Advisory Board invites you to join in this vital effort by making your contribution to the scholarship fund today.

To learn more about the Duquesne University Information Systems Management Scholarship Program, contact the Advisory Board member who provided this material or Dr. Thomas Pollack at 412.396.1639 or pollack@duq.edu. To make a gift, please contact the Development Office: