What can you do to prepare yourself NOW?
First, do not put your job search on hold. Use your time to do research, network and prepare for when you do receive that unexpected, but hoped for, call for an interview. Think of yourself as the best product available to fill the company’s needs. You need to make that sale! What qualities do you have to offer? Think of ways to present your key qualities – prepare examples of past experiences and successes.

Next, what added value can you bring to the company (what makes you unique and the best candidate)?
Many times these are interpersonal skills – attitude, team player, willingness to go above and beyond. Support these qualities with examples/stories from past experiences.

Create your sales pitch or commercial and develop your story!

Creative Careers Seminar:
Network with professionals working in creative fields

Creative Careers is an informal program that helps students explore careers requiring creative skills. The event kicks off with keynote speaker, Scott Morgan, President of the Brunner advertising agency and then moves into a series of topical panel discussions where more than 30 local professionals share their experiences and the steps they took to achieve their goals.

Students can choose to attend two panel sessions in either Film & Broadcast Media, Independent Artists, Arts Mgmt, PR, Writing & Publishing, Performing Arts, Advertising & Marketing, and Design & Multimedia. A fun networking event follows where students can speak with the professionals, learn about available resources, and enter a raffle to win an informational visit with a professional at their workplace.

Online pre-registration ($5.00) begins Oct. 1; $10 at the door. For Info and to register, visit: duq.edu/career-services/students/programs-events/creative-careers.dff