For more information about Communication Ethics, contact:

**NCA Communication Ethics Division**

Chair—Tammy Swenson Lepper
Department of Communication Studies
Winona State University
tswensonlepper@winona.edu

Vice Chair—Christopher N. Poulos
Department of Communication
The University of North Carolina — Greensboro
cnpoulos@uncg.edu

Vice Chair-elect—Kenneth R. Chase
Communication Department
Wheaton College
Kenneth.R.Chase@wheaton.edu

Secretary/Treasurer—Robert Ballard
School of Communication
University of Denver
rballard@du.edu

Immediate Past Chair—Roy V. Wood
School of Communication
University of Denver
rrwood@du.edu

**Ethica Newsletter Editor and webmaster:**
Melissa A. Cook
Department of Communication
St. Vincent College
melissa.cook@email.stvincent.edu

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*National Communication Ethics Conference*

"Globalization and Provinciality: Communication Ethics and Culture"

June 8-11, 2006
Duquesne University
Pittsburgh, PA
Ethical Issues in Global Media
10:15-11:45 a.m., 324 Fisher Hall

Chair: Bernhard Debatin, Ohio University

"Minstrels and Mammies: An Interrogation of the Historical Roots of African American Images in World War II Films." Kathleen M. German, Miami University

"Cash for Coverage, Content, and Credibility." Jeffrey D. Brand and W. Thomas Duncanson, Millikin University

"The Violation of Communication Ethics: The Chinese Communist Regime's Political Propaganda Against Falun Gong." Chin-Yunn Yang, New York University

"The Information Railroad is Off the Tracks: The Ethics of Unexamined Consequences of Broadcast Media Community Service." Rita Kepner, Washington State University

Farewell Brunch and NCA Communication Ethics Commission Meeting
Benediction
12 noon-1:15 p.m.
613 Duquesne Union
SUNDAY, JUNE 11

Continental Breakfast
8:00-8:45 a.m.
Fisher Hallway

Communication Ethics in a Global Market
8:45-10:00 a.m., 324 Fisher Hall

Chair: Mohammad A. Auwal, California State Univ. - LA

“Toward a Civic Rhetoric of Advertising in Higher Education: From Student as Consumer to Student as Citizen.” Fadoua Loudiyi, Duquesne University

“Consume or Conserve?: Rhetorical Strategies for a Marketplace in Crisis.” Brent Sleasman, Duquesne University

“The Enthymeme: Bridging the Ethical Dilemma of Globalization vs. Localization of Advertising.” Daniel Assmus, Duquesne University

“Ethics in Public Relations: A Buberian Framework.” Erin Ortiz, Duquesne University

Coffee Break
10:00-10:15 a.m.
Fisher Hallway

9th National Communication Ethics Conference

The National Communication Ethics Conference has been held biannually since 1990. It embodies one of the most significant traditions of the Communication Ethics Division in the National Communication Association: the ability of free and committed scholars to come together and advance the work of Communication Ethics.

Initially, this gathering was the vision of a small group of nationally renowned scholars in Communication. Their first conferences in Gull Lake, Michigan became much-anticipated “think tanks” and immersive experiences into scholarship about the most pressing ethical issues of their time. Each year their number and strength grew.

In 2004, Duquesne University hosted the National Communication Ethics Conference for the first time. The Communication Ethics Center at Duquesne University is honored once again to host scholars, students, and members of the community at the Ninth National Communication Ethics Conference. Over the next few days our guests will learn with:

- Scholar-in-Residence John Stewart
- Graduate Fellows Daniel Rossi-Keen, Elizabeth Galewski and Robert L. Ballard
- Contributors to a new publication, Dialogic Ethics, inspired by the work of Communication Ethics scholars past and present
- Panelists across a wide range of fields

These opportunities are made possible by the National Communication Association, Duquesne University McAnulty College of Liberal Arts, and the Simon Silverman Phenomenology Center.
THURSDAY, JUNE 8

REGISTRATION: 12:00-1:30 p.m.
Third Floor, Fisher Hall

Invocation and Welcome, 1:30-1:45 p.m.
President Charles Dougherty, Duquesne University
324 Fisher Hall

Current Global Issues in Communication Ethics
1:45-3:00 p.m., 324 Fisher Hall

Chair: Annalee Ward, Trinity Christian College

"The Importance of Communication Ethics and Free Speech in a Postmodern Age." Leanne Bell, Duquesne University

"Just War as a Problem in Communication Ethics." Meredith Cargill, Independent Scholar

"Searching for a Unity of Ethics in a Global Conversation." Linda Coleman, Duquesne University


Coffee Break
3:00-3:10 p.m.
Fisher Hallway

PANEL: "From Ethos on Paper to Ethics in Practice: A Private University's Converse(alt)-ion toward Character in a Diverse Society."
3:00-4:15 p.m., 324 Fisher Hall

Chair: John Stewart, University of Dubuque

John Stewart, University of Dubuque
Robert S. Reid, University of Dubuque
John B. Hatch, University of Dubuque

Respondent: Ronald C. Arnett, Duquesne University

Dinner
4:30-5:30 p.m.
Off-Ramp Restaurant
1st Fl., Duquesne Union

Spotlight Panel: Dialogic Ethics Contributors
5:45-7:00 p.m., 324 Fisher Hall

Chair: Roger Smither, National Communication Association

Clifford Christians, University of Illinois
Leslie Baxter and Chitra Akkoor, University of Iowa
Ronald C. Arnett, Duquesne University

Reception in honor of Dialogic Ethics authors
7:00-9:00 p.m.
Bayer Rotunda, Mellon Hall
Host: Simon Silverman Phenomenology Center
Communication Ethics in Christian Traditions
10:10-11:25 a.m., 324 Fisher Hall

Chair: Dean Francesco Cesareo, McAnulty College and Graduate School of Liberal Arts, Duquesne University

“Lying: Augustine’s Rhetorical Challenge to Accommodation.” Calvin Troup, Duquesne University

“The Contribution of Rhetorical Inquiry to Christian Theological Studies.”
Brent Sleasman, Duquesne University


“Catholic Organizational Leadership: Communicating Catholic Morality.”
Eric Grabowsky, Duquesne University

Brunch
11:30-12:30
Off-Ramp Restaurant
1st Floor, Duquesne Union

Free time, 12:30-3:00 p.m.
You are invited to visit the national exhibit A Blessing to One Another, in Mellon Hall. The exhibit is open today from 1-5 p.m.

Spotlight Panel: Dialogic Ethics Contributors
3:10-4:25 p.m., 324 Fisher Hall

Chair: Susan Froetschel, Yale Center for the Study of Globalization

Chris Johnstone, The Pennsylvania State University
Pat J. Gehrke, University of South Carolina
Kathleen Glenister Roberts, Duquesne University

Dinner
4:30-5:30 p.m.
Off-Ramp Restaurant
1st Fl., Duquesne Union

Spotlight Panel: Graduate Fellows
6:00-7:15 p.m., 324 Fisher Hall

Chair: Paula Tompkins, St. Cloud State University

“Can There be Ethics Outside the Cage of Language? A Reflection on Wittgenstein’s Lecture on Ethics.” Daniel E. Rossi-Keen, Ohio University

“Objects of Desire: The Limits of Subjectivity for Theorizing the Ethical.” Elizabeth Galewski, University of Wisconsin-Madison

“Rethinking Heidegger’s Meditative Thinking: Toward a Meditative Communication Ethic.” Robert L. Ballard, University of Denver

Reception in honor of Graduate Fellows
7:30-9:30 p.m., Bayer Rotunda, Mellon Hall
Host: Duquesne University Department of Communication & Rhetorical Studies
FRIDAY, JUNE 9

Breakfast
7:30-8:30 a.m.
City View Café
6th Fl., Duquesne Union

PANEL: “My Home, Your World: Exploring Organizational Communication Ethics at Play with Globalization and Provinciality”
8:30-9:45 a.m., 324 Fisher Hall

Chair: Melissa Cook, St. Vincent College
Melissa Cook, St. Vincent College
S. Alyssa Groom, Duquesne University
Marie Baker-Ohler, Duquesne University
Annette Holba, Plymouth State University

Respondent: Janie Harden Fritz, Duquesne Univ.

Coffee Break
9:45-10:00 a.m.
Fisher Hallway

Spotlight Panel: Dialogic Ethics Contributors
10:00-11:15 a.m., 324 Fisher Hall

Chair: Josina Makau, California State U.-Monterey
Pat Arneson, Duquesne University
Ronald L. Jackson II and Jamie Moshin,
The Pennsylvania State University
Walter Fisher, University of Southern California

Lunch
11:30-12:30
Off-Ramp Restaurant
1st Fl., Duquesne Union

SATURDAY, JUNE 10

Continental Breakfast
7:30-8:30 a.m.
Fisher Hallway

Communication Ethics in Diverse Contexts
8:30-9:45 a.m., 324 Fisher Hall

Chair: Lisa Riede, Lock Haven University

“Empathy in Public Communications About Health Issues Across Borders.” Susan Froetschel, Yale University Center for the Study of Globalization, and Douglas P. Olsen, Yale University School of Nursing

“Communicative Constructions of the Experience and Perceptions of Chronic Illness and Disability: Ethical Issues.” Linda Wheeler Cardillo, College of Mount Saint Joseph

“‘So, is she white?’: Making Organizational Communication Ethics Relevant to Middle America.” Tammy Swenson-Lepper, Winona State University

“Ethical Dialogue in the Classroom.” Rev. John Amankwah, College of Mount Saint Joseph

Coffee Break
9:45-9:55 a.m., Fisher Hallway

NCA Communication Ethics Initiative: Lambda Pi Eta
9:55-10:10 a.m., 324 Fisher Hall

Presentation by Paula Tompkins; conversation to continue during brunch and at Sunday’s Communication Ethics meeting.
Philosophy of Communication Ethics
4:30-5:45 p.m., 324 Fisher Hall

Chair: Jim Swindal, Duquesne University

"A Meditation on Persuasion and the Other."
Kenneth R. Chase, Wheaton College

"Lack vs. Waste or Bounded Freedom?: A Timely Exploration of the Ethical Implications of Experiential Time."
Sanda Tomuletiu, Duquesne University

"Dialogue & Dialectic: Situating the Work of Jacques Ellul within the Field of Communication."
Brent Sleasman, Duquesne University

"Arendt, Adorno, and Benjamin: Response, Responsibility, and Commitment."
Gina Ercolini, The Pennsylvania State University

Keynote and Banquet in honor of John Stewart, Scholar-in-Residence
6:00-8:00 p.m.
Duquesne Room
3rd Floor, Duquesne Union
Host: McIntyre College and Graduate School of Liberal Arts, Duquesne University

FREE TIME
8:00-10:00 p.m.
You are invited to take advantage of Pittsburgh's many options for a lively evening. The Warhol Museum is especially appealing, with admission only $5 on Fridays with a cash bar. See your welcome packet or check with our student assistants for more options.

PANEL: "What Public Speaking Textbooks Don't Tell Us: Rhetoric, Pedagogy, and Ethics"
12:45-1:45 p.m., 324 Fisher Hall

Chair: Richard Thames, Duquesne University
Sanda Tomuletiu, Duquesne University
Craig E. Mattson, Trinity Christian College
Meredith Cargill, Independent Scholar

Free Time, 1:45-3:00 p.m.
You are invited to visit the national exhibit, A Blessing to One Another, in Mellon Hall. The exhibit is open from 12-8 p.m. M-F and 1-5 p.m. weekends.
You are also invited to visit the Simon Silverman Phenomenology Center, open today until 4:30 p.m. in Gumberg Library.

PANEL: "Ethics as Constitutive of Communicative, Moral Action"
3:00-4:15 p.m., 324 Fisher Hall

Chair: Ronald C. Arnett, Duquesne University
Roy Wood, University of Denver
Robert L. Ballard, University of Denver
Jeffrey Murray, Independent Scholar
Kenneth R. Chase, Wheaton College
Pat J. Gehrke, University of South Carolina
Chris Poulos, Univ. of North Carolina-Greensboro

Coffee Break
4:15-4:30 p.m.
Fisher Hallway