12th National Communication Ethics Conference  
June 13-15, 2012

WEDNESDAY, JUNE 13, 2012

12:30-2:00 p.m. Registration/Pre-Registration (Power Center Ballroom Foyer)  
Informal Gathering at The Red Ring Restaurant (1015 Forbes Avenue)

2:15-2:55 p.m. Conference Welcome (Power Center Ballroom)

Opening Remarks
Charles J. Dougherty, Duquesne University President

Welcome
Ronald C. Arnett, Conference Co-Director

“History of the Conference as ‘Other’”
Pat Arneson, Conference Co-Director

3:00-4:15 p.m. Politics: The Public Sphere

“The Disagreeable Other: Political Conflict and the Rhetorical Function of Ideologies in Discourse Communities”
Paul Turpin, University of the Pacific

“Democracy to Come: A Rhetorical Relational Ethics of Communication”
Jay Brower, Western Connecticut State University

“Resolutions of Regret: The Other in the Evolution of a State Apology for Slavery”
John B. Hatch, Eastern University

“Toward a (Bleeding Heart) Libertarian Ethic of Communication: Or, Attending to the Right of the Other to be Attended To”
Jay E. Baldwin, University of Arkansas (Duquesne University Graduate Student Fellow)
4:30-5:45 p.m. Media: Mediating Boundaries

“A Tragic Ending in Murphy, Texas: Dateline’s ‘To Catch a Predator’”
Lynne Edwards, Ursinus College; Angie Corbo, Widener University; and April
Kontostathis, Ursinus College

“The Values of Religion in Films: Combination between Ethics, Culture, and Humanity”
Huiying Wang, Capital University of Economics and Business, Dickinson State
University

“An Example of the Plurality of Levels of Ethical Analysis in a Newspaper Article”
Alain Létourneau, Université de Sherbrooke

“Google vs. China’s “Great Firewall”: Ethical Implications for Free Speech and
Sovereignty”
Sung Wook Kim, Seoul Women’s University

“The Ethical Challenges of Friendship in Interpersonal and Mexico-U.S. Relations: A
Case Study of The Three Burials of Melquiades Estrada”
Austin Babrow, Ohio University

6:00-6:45 p.m. Dinner

6:45-8:15 p.m. Keynote Presentation

“Quo Vadis America: National Conscience in Framing Prisoner Bodies at Abu Ghraib”
Gerard A. Hauser, University of Colorado Boulder

8:15-10:00 p.m.

Reception and Music
In Honor of 25th Anniversary: Communication Ethics Conference
THURSDAY, JUNE 14, 2012

7:30-8:30 a.m. Breakfast

8:30-9:45 a.m. Education: The Interplay of Classroom, Community, and Society

“Responsibility to the Other in Student Learning”
Amanda G. McKendree, University of Notre Dame

“The Loss of the Sacred Sector: The Non-profit Organization's Call to Attend to the Other”
Christina L. Marinchak, Duquesne University

“Pathway to Profit: Attending to the Other in the Public Sphere”
Susan Malcolm, Duquesne University

“Attending to Self and Others: Epideictic Rhetoric and Narratives of Strength”
Jeanne M. Persuit, University of North Carolina Wilmington

10:00-11:15 a.m. Extended Family: Attending to the Marginalized and the Forgotten

“The Ethical Pursuit of Social Justice in International Adoption and Orphan Care”
Bert Ballard, Pepperdine University

“Who Rescues Whom?: Re-thinking the Ethics of International ‘Orphan’ Adoption Narratives”
Mirim Kim, University of South Florida

“Reaching Social Orphans in Complex Urban Environments”
Bryan McCabe, Northway Christian Community, Wexford

“The Assumptions of a Movement: Examining the Foundations of the Evangelical Response to the International Orphan Crisis”
Brent C. Sleasman, Gannon University

11:30 a.m.-12:45 p.m. Higher Education: The Otherness of Learning

“‘Visiting’ as a Characteristic of Academia”
Paul Lucas, Duquesne University
“Service-Learning in Higher Education: Visitors to the Community”
   Jill K. Burk, Pennsylvania State University Berks

“Forgiveness and Intercultural Hermeneutics”
   Joel S. Ward, Duquesne University

“Recognizing the Other as a Moment in the Ethics of Rhetorical Responsibility”
   James R. Pickett, Flagler College

“Conflict and Difference: Attending to the Other”
   Leanne M. Bell McManus, Stevenson University; and Amanda G. McKendree,
   University of Notre Dame

1:00-1:45 p.m. Lunch

2:00-3:15 p.m. Diversity and the Other: From the Perspective of the Other

   Chair/Respondent: Pat Arneson, Duquesne University

   “Voyeurism, Exclusion, and Ethics: A Jew’s Perspective on Charles
   Taylor’s A Secular Age”
   David Stern, Frostburg State University

   “Ethically Communicating as the Privileged Other”
   Christine Pease-Hernandez, Slippery Rock University

   “Don’t Judge Me by My Color: The Ethical Implications of Socially Constructed
   Categories of Culture”
   Charles E. Thomas Jr., Slippery Rock University

3:30-4:45 p.m. Undergraduate Voices: Responsiveness and Responsibility

   “Mouse over Man: Communication Ethics in Online Advertising”
   Ryan Kegges, Duquesne University

   “A New Republic: Technologized Concepts of Community”
   Amy Kerlin, Duquesne University

   “How a City Speaks: Art as Narrative and Civility”
   Alaina Webber, Duquesne University

   Respondent: Christina L. Marinchak, Duquesne University
5:00-6:15 p.m. Language: The Dispossessed Other

“Opening into the Negative: Rethinking Freud’s Death Drive as an Ethics for Queer Life”
Larissa Brian, University of Pittsburgh

“Germanization and Linguistic Exclusions: Displaced Voices in the Discursive Shifts of the Third Reich”
Matthew Gayetsky, University of Pittsburgh

“From Barbaros to Bantu: Cross-cultural Analysis of Racialized Linguistic Communities”
Alison Hahn, University of Pittsburgh

“‘That’s Racist!’: Interrupting Whiteness, Honoring History and the Possibility for an Anti-Racist Encounter”
Amber Kelsie, University of Pittsburgh

6:30-7:15 p.m. Dinner

7:15-8:45 p.m. Keynote Presentation

“Communication, Diversity, and Ethics in Higher Education”
Brenda J. Allen, University of Colorado Denver

8:45-10:00 p.m.

Reception and Music
In Honor of Duquesne University Graduate Student Fellowship Award Recipients
Friday, June 15, 2012

7:30-8:45 a.m. Breakfast

9:00-10:15 a.m. Rhetoric: Grounded Argument

   Chair: Janie Harden Fritz, Duquesne University

   “The Arguments for Argumentation in the Ethics of Rhetoric”
   Eric Grabowsky, Dickinson State University

   “Jacques Ellul’s Ethics of Rhetoric”
   Calvin L. Troup, Duquesne University

   “Richard M. Weaver, The Ethics of Rhetoric, and The Only Authentic Book of
   Persuasion”
   Richard E. Vatz, Towson University

   Respondent: Richard Thames, Duquesne University

10:30-11:45 a.m. Philosophy of Communication: The Turn

   “Aesthetics, Rhetoric, and the Discordant Accord of the Faculties”
   Gina Ercolini, University of South Carolina

   “Between Deme and Polis: The Space of an-Other Democracy”
   Pat Gehrke, University of South Carolina

   “Levinas and the Other”
   Ronald C. Arnett, Duquesne University

   “Mytho-Poetic Contributions to the Loving Struggle: Words on the Philosophy of
   Communication”
   Ramsey Eric Ramsey and Kimberly Singleton, Arizona State University at the
   West Campus

   “Communicology and the Ethics of Selfhood under the Regime of Antidepressant
   Medicine”
   Isaac Catt, Duquesne University
12:00-12:45 p.m. Lunch

12:45-2:15 p.m. Keynote Presentation

"Levinas as a Media Theorist: Toward a Radical Ethics of Media"
Amit Pinchevski, The Hebrew University of Jerusalem

2:30-3:45 p.m. Communication and Religion: Meetings

"Readdressing the Paradox of Unethical Benevolence: Applying the Christian Ethic of Acceptance to Bruce Maxwell's Theory of Compassionate Empathy"
Marianne R. Pabis, Duquesne University

"Buber: An Ethic Born Out of Responsibility"
Matthew A. Fuss, Duquesne University

"Communicative Praxis: An Ethical Approach Leading to Moral Excellence That Attends To the Other"
Rachel Joseph Kosko, Duquesne University

"Medieval Pedagogical Praxis: Ethical Foundations of the Metalogicon"
Brian Gilchrist, Duquesne University

4:00-5:15 p.m. Applied Communication Ethics: Diverse Examples

Chair: Jeff Youngquist, Oakland University

"The Gentleman’s Game: The Role of Communication in the Ethics of Golf"
Lana Brown, Oakland University

"To Speak or Not to Speak: An Ethical Lens on Choices in Professor/Student Relationships"
Meghan Kelly, Oakland University

"An Analysis of the Pioneering Public Relations Work of Edward Bernays from an Ethical Perspective"
Kelsey Hartung, Oakland University
5:30-6:45 p.m. Corporate Communication: Walking the Humanities into the Marketplace

“Rhetorical Invention, Marketplace Communication and the Ethics of Answerability”
Craig Maier, Duquesne University

“The Ethics of Silence: The Theoretical Framework and Integration of Cancer, Family Communication, and New Ethical Standards of Disclosing Health Information”
Michael Kilpatrick Morton, Saint Louis University (Duquesne University Graduate Student Fellow)

“Professional Civility: Protecting and Promoting the Organization as Local Home”
Janie Harden Fritz, Duquesne University

“Organizational Ethics: Life of the New Jersey Women”
Kathleen Taylor Brown, The Pennsylvania State University Greater Allegheny Campus

7:00-9:00 p.m. Dinner in Honor of Keynote Speakers

Brenda J. Allen, University of Colorado Denver
Gerard A. Hauser, University of Colorado Boulder
Amit Pinchevski, The Hebrew University of Jerusalem

Conference Adjourned