2nd Biennial Philosophy of Communication Conference
June 3–5, 2015
Duquesne University
Power Center Ballroom
Pittsburgh, PA

WEDNESDAY, JUNE 3, 2015

12:00 p.m. – 7:00 p.m.  Registration
Shepperson Suite

2:30 p.m. – 3:00 p.m.  Opening Remarks
Ronald C. Arnett, Chair, Department of Communication & Rhetorical Studies
Power Center Ballroom A

3:00 p.m. – 4:15 p.m.  Panel Session 1A
Power Center Ballroom A

Semiotics and Philosophy of Communication
Chair and Respondent: Frank Macke, Mercer University

“On Communication and Immunization”
Garnet C. Butchart, Duquesne University

“The Phenomenology of Rhetoric: Noam Chomsky's Complaint About Media Communicology”
Richard Lanigan, International Communicology Institute

“The Concept of Information in Contemporary Science (Royamont, 1962)”
Andrew J. Iliadis, Purdue University

“Communicating with Objects: Ontology, Object-Orientations, and the Politics of Communication”
Brent Malin, University of Pittsburgh
3:00 p.m. – 4:15 p.m.  
**Panel Session 1B**  
*Power Center Ballroom B*

**Rhetoric & Philosophy of Interpersonal Communication: Implications for Philosophy of Communication**

Chair and Respondent: David M. Deluliis, Duquesne University

**Timothy Michaels**, Duquesne University

“Interpersonal Communication: A Fresh Look”  
**Hardeep Anant**, City University College of Ajman

“A Call from Silence: Authenticity, Discourse, Working and the Work of Waiting”  
**JoAnna Cox**, Arizona State University

“The Talk’ as Transference of Black Body Memory…Black Mother to my Black Son”  
**Autumn Redcross**, Duquesne University

4:30 p.m. – 6:00 p.m.  
**Keynote Address from Linda Putnam**  
“Contradictions and Paradoxes in Organizations: Unpacking Theoretical Perspectives”  
*Power Center Ballroom A*

6:00 p.m. – 6:45 p.m.  
**Reception**  
*Shepperson Suite*

6:45 p.m. – 7:30 p.m.  
**Poetry Reading**  
*Power Center Ballroom A*

“Beauty, Truth, and Something More – In Praise of Seeking”  
*Excerpts from: The Offering  
[In Memory: Sidney Lanier]*

**T. Pickett**  
Southern/Christian – Poet/Apologist  
MFA – University of North Carolina/Greensboro
THURSDAY, JUNE 4, 2015

8:00 a.m. – 12:00 p.m.  
Registration
Shepperson Suite

8:00 a.m. – 9:15 a.m.  
Panel Session 2A
Power Center Ballroom A

Rhetoric & Philosophy of Communication: Otherwise than Convention
Chair and Respondent: Isaac E. Catt, Duquesne University

“Truth, Recursivity, and Temporality in Rhetorical History”  
Lisbeth Lipari, Denison University

“Cultivating the Humility of Education”  
Calvin L. Troup, Duquesne University
Liyan Lyu, Nanjing Normal University

“Capture of Change or: Paradoxes of the Diagrammatic”  
Andrew Smith, Edinboro University

“Emmanuel Levinas and Communication Ethics: The Trace as Sacred Ground”  
Ronald C. Arnett, Duquesne University

8:00 a.m. – 9:15 a.m.  
Panel Session 2B
Power Center Ballroom B

Rhetoric & Philosophy of Communication: From Fragmentation to Sustainability
Chair and Respondent: Pat Arneson, Duquesne University

“Metaphysics of Diversity and Unity: Being-with-Being as Being”  
Dan Berger, Simpson University

“I am a Fragment, and This is a Fragment of Me’: Emerson, Deleuze, and the Fragmentation of Experience”  
Jessica N. Sturgess, Purdue University

“Autophagia and Unintended Allegories on the Death of Psychology”  
Garth Rennie, University of Windsor

“Deliberative Democracy, Publics, Counterpublics, and the Public Sphere”  
Jeremy Basso, Union Institute and University
8:00 a.m. – 9:15 a.m.  Panel Session 2C  
**Power Center Ballroom C**

**Rhetoric & Philosophy of Communication: The Carnivalesque and Making Capital**

Chair and Respondent: Calvin L. Troup, Duquesne University

“Carnivalesque and Society: Bakhtin's Dialogism and Cultural Semiotics in the film "Harold and Maude" Directed by Hal Ashby”

**Olga Legg**, Woodbury University

“Against the Technologically Determinist Auteur: Towards the Social, and Socially Conscious, Micro-Budget Filmmaker”

**Brandon Niezgoda**, Drexel University  
**Asta Zelenkauskaite**, Drexel University

“Urban Media Ecologies: Information, Infrastructure, and Interfaces”

**Curry Chandler**, University of Pittsburgh

“Making Capital in the 21st Century”

**Johan Bodaski**, Duquesne University

9:30 a.m. – 10:45 a.m.  Panel Session 3A  
**Power Center Ballroom A**

**Engaging Existence Through Poetry**

Chair: Ozum Ucok Sayrak, Duquesne University

“Word of the Spirit, Breath of Life: Poetry as Enlivened Meaning”

**Janie M. Harden Fritz**, Duquesne University

“‘Imprinting this Temporary world into Ourselves’: Exploring the Poetry of Rilke and Rumi as Philosophy of Communication”

**Ozum Ucok Sayrak**, Duquesne University

“Poesis, World-Making & Music: Listening in Tongues”

**Lisbeth Lipari**, Denison College

“Exploring Ontopoïēsis in Mary Oliver’s ‘The Summer Day’”

**Pat Arneson**, Duquesne University
9:30 a.m. – 10:45 a.m.  
Panel Session 3B  
*Power Center Ballroom B*

**Communication Theory in the Public Sphere: Democracy, Public Relations, and Semiotics**  
Chair and Respondent: Craig T. Maier, Duquesne University

“The Utilization of Publics and Counterpublics: The Great Lakes-St. Lawrence River Basin Water Resource Compact”  
**Jeremy Basso**, Union Institute and University

“Good (Religious) Reasons in the Deliberative Process: Situating Democratic Public Relations Between Habermas's Ethical and Moral Spheres”  
**Joshua Hill**, Duquesne University

“Communication without Representation: A New Role for Concepts in Communication Theory”  
**Donovan Irven**, Purdue University

“A Hermeneutic Description and Semiotic Analysis of the US Mexico Security Fence”  
**Tyler Thornton**

9:30 a.m. – 10:45 a.m.  
Panel Session 3C  
*Power Center Ballroom C*

**Community, Immunity, and Communication: Engaging Roberto Esposito's Phenomenology as Philosophy of Communication**  
Chair and Respondent: Garnet C. Butchart, Duquesne University

“Accounting for Aristotelian Practical Wisdom in Roberto Esposito’s *Communitas*”  
**Ryan McCullough**, West Liberty University

“Community’ and ‘Organization’ in Organizational Communication”  
**Br. Jonathan R. Crist**, Duquesne University

“Esposito’s Negation as Performatve Communication”  
**Hannah Karolak**, Duquesne University  
**Susan Mancino**, Duquesne University

“Askepio’s Staff: Nursing as Phenomenological Rhetoric and Biopolitical Agent”  
**Robert Foschia**, Duquesne University

“Katechon and Political Theology as an Immunizing Force in Roberto Esposito’s *Immunitas*: The Protection and Negation of Life”  
**Andrew Tinker**, Duquesne University
11:00 a.m. – 12:15 p.m.  
Keynote Address from Frank Macke  
“What is Communicology? Reflections on Intimacy”  
*Power Center Ballroom A*

12:30 p.m. – 1:15 p.m.  
LUNCH  
*Shepperson Suite*

1:30 p.m. – 2:45 p.m.  
Panel Session 4A  
*Power Center Ballroom A*

“Revisiting Marshall McLuhan’s ‘Understanding Media: Extensions of Man’”  
Chair and Respondent: Anthony Wachs, Northern State University

“Situating the Age of Internet Immersion within an McLuhanesque World”  
**Jenna Lo Castro**, Duquesne University

“Search Engines and the Narcissus Myth: Does McLuhan’s Application of the Myth to Media Explain our Obsession with Google”  
**Jennifer Spiegel**, Duquesne University

“Is the Region the Message?”  
**Ryan McCullough**, West Liberty University

1:30 p.m. – 2:45 p.m.  
Panel Session 4B  
*Power Center Ballroom B*

**Philosophy of Communication: Responsiveness in Moments of Confusion**  
Chair and Respondent: Ramsey Eric Ramsey, Arizona State University

“Philosophical Leisure in Existential Crisis: Incommunicability and Philosophy of Communication”  
**Sarah Flinko**, Duquesne University

“The 1889 Johnstown Flood: A Case Study of Responsibility and Judgment”  
**Susan Mancino**, Duquesne University  
**Victoria Alcazar**, Duquesne University

“Gabriel Marcel’s Discussion of Transcendence as a Sounding of Significance”  
**Margaret Mullan**, Duquesne University

“Troubling the Normative Ethics of Forgiveness”  
**Carmen Goman**, Georgia State University
1:30 p.m. – 2:45 p.m.  
Panel Session 4C  
Power Center Ballroom C  

**Phenomenology, Pragmatism, and Rhetoric: Implications for the Public Sphere**  
Chair and Respondent:  Lisbeth Lipari, Denison College  

“Phenomenological Listening and Hermeneutic Interpretation in Adjudication”  
**Pat Arneson**, Duquesne University  

“Building a Social Democracy: The Promise of Rhetorical Pragmatism”  
**Robert Danisch**, University of Waterloo  

“How the Ethics of Communicating about the Flag Changed the Constitution of an Organization”  
**Molly Stoltz**, Valdosta State University  

“Heidegger and Sustainability: The Question Concerning the Flashing Light in Technology”  
**Cem Zeytinoglu**, East Stroudsburg University

3:00 p.m. – 4:15 p.m.  
Panel Session 5A  
Power Center Ballroom A  

**Active Democracy, Dialogue, Ambiguity, and Pragmatics**  
Chair:  Ozum Ucok Sayrak, Duquesne University  

“The Challenge of Modern and Postmodern Political Rhetoric in Twenty-First Century Dialoguing with Political Partisanship”  
**John Amankwah**, Mount Saint Joseph University  

“Strategic Ambiguity and the Discourses of Dark Money: The Role of Keywords and Citizenship and the Declining Power of the Nation-State”  
**Andrew Donofrio**, Bowling Green State University  

“Jacques Ranciere and the Pragmatics of Equality: Turn-taking and Political Action in Contexts of Ordinary Democratic Practice”  
**Robert Green**, Purdue University  

“Hannah Arendt’s Rhetorical Theory: The Action-Rhetoric Relationship”  
**Rachel Sussman-Wander Kaplan**, Duquesne University
3:00 p.m. – 4:15 p.m.  
Panel Session 5B  
Power Center Ballroom B

Ethics, Semiotics, and Rhetoric & Philosophy of Communication: Multiple Perspectives  
Chair and Respondent: Ronald C. Arnett, Duquesne University

“A Virtue Rhetorical Approach to Ethical Knowledge”  
Dan Berger, Simpson University

“Toward an Ethics of Semiotics”  
Matthew Corr, Duquesne University

“Levinas, Marion, and the Decentered Subject in Philosophy of Communication”  
Br. Jonathan R. Crist, Duquesne University

“Ong's Evolution of Time Consciousness and Synchronous Responsibility”  
Tiffany Petricini, Duquesne University

“Philosophy and Rhetoric of Motivation, Emotion, and Affect”  
Cem Zeytinoglu, East Stroudsburg University

3:00 p.m. – 4:15 p.m.  
Panel Session 5C  
Power Center Ballroom C

A Dialectic on Words, Thoughts, and Things: Navigating the Rhetoric of the Philosophy of Communication  
Chair and Respondent: Janie Harden Fritz, Duquesne University

“Hermeneutics for Historicists and Historicism for Realists”  
Eric Grabowsky, Dickinson State University

“Dialectical Debate: Value Debate as Philosophic Practice in Postmodernity”  
Anthony Wachs, Northern State University

“Linguistic Frames as a Basis of the Philosophy of Communication”  
Nancy Benton Caroline Parish, Duquesne University

“On Authority”  
Joel S. Ward, Geneva College

“Haitian Voodoo as a Philosophy of Communication”  
Brent C. Sleasman, Gannon University
4:30 p.m. – 6:00 p.m.  Keynote Address from Calvin O. Schrag  
“Rhetoric and Transversal Rationality”  
*Power Center Ballroom A*

6:00 p.m. – 7:00 p.m.  Reception/Award  
*Shepperson Suite*
FRIDAY, JUNE 5, 2015

8:00 a.m. – 12:00 p.m.  Registration
  Shepperson Suite

8:00 a.m. – 9:00 a.m.  Breakfast Buffet
  Shepperson Suite

9:00 a.m. – 10:15 a.m.  Panel Session 6A
  Power Center Ballroom A

**Phenomenology, Catholicism, and Philosophies of Communication**

Chair and Respondent: Eric Grabowsky, Dickinson State University

“Considering Embodiment versus Embodied Mind through McLuhan, Merleau-Ponty, Thomas Aquinas, and Mary Rose Barral: Implications for Philosophy of Communication”

Julie A. Cramer Hunsberger, Duquesne University

“Consummating the *Phaedrus*: Dietrich Von Hildebrand on Love and Beauty”

Anthony Wachs, Northern State University

“Embodied Love, Embodied Rhetoric: Natural Law and Contact Law in *Humane Vitae*”

Jon Radwan, Seton Hall University

9:00 a.m. – 10:15 a.m.  Panel Session 6B
  Power Center Ballroom B

**The Persuasive Rhetoric of Cultural Artifacts**

Chair and Respondent: Diane Gruber, Arizona State University

“The Rhetoric of ISIS’ Battle”

Justin Bonanno, Duquesne University

“Jacques Ellul and the Formation of Vision: Google Glass Examined”

Matt Mancino, Duquesne University

“When Words Fail: Music to Unite the World in a Digital Age”

Steven Zwier, Duquesne University

“‘Equipment for Living’: Examining the Utopian Potential of the Science Fiction Genre”

Victoria Alcazar, Duquesne University
9:00 a.m. – 10:15 a.m.        Panel Session 6C
                              Power Center Ballroom C

**Rhetoric & Philosophy of Communication: Semiotics and Signification**

Chair and Respondent: Richard L. Lanigan, International Communicology Institute

“The Cultural Logic of the Phaneron: From Linguistic to Semiotic Relativity”
Isaac E. Catt, Duquesne University

“Bodily Expressive Modes: Comportment, Visual Vernacular, and Laban-Analysis”
Maureen Connolly, Brock University

“The Body as Sign: A Communicology of Deaf Culture”
Thomas Craig, Brock University

“Answering the Trivialized Question in a Cancer Research Lab: What Epistemic Role?”
Salaheddine Mnasri, Universite Catholique de Lovain

10:30 a.m. – 12:00 p.m.     Keynote Address from Gary Genosko
                              “Can We Do Without Senders and Receivers?
                              Theoretical Prospects for Communication Modelling”
                              Power Center Ballroom A

12:00 p.m. – 12: 30 p.m.    Closing Remarks
                              James Swindal, Dean, McAnulty College and Graduate School of Liberal Arts
                              Ronald C. Arnett, Chair, Department of Communication & Rhetorical Studies
                              Power Center Ballroom A