Do you think that globalization affects only companies that export?

If you are a non-exporter, you could be a 2nd or 3rd tier supplier selling locally but your products would not sell if you don’t provide CE mark, REACH, and ROHS products to your buyers in the US.

This is because your buyer may be an exporter and components they buy must be compliant!!

Some examples of industries impacted by international regulations, no matter where they sell, are:

- Automotive
- Electronics
- Medical Devices
- Chemicals
- Toys
- Industrial Machinery

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