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duq.edu/FASTbiz
Welcome to the School of Business!

William E. Spangler, PhD, CISA
Associate Dean for Academic Affairs
Professor of Information Systems Management
Computing & Technology Services
Duquesne University
Concourse Level Rockwell Hall
600 Forbes Ave.
Pittsburgh, PA 15282

Don Maue
Director, Computing Support Service
Full Session
11:30 Last Names A-L
12:30 Last Names M-Z
Center for Global Engagement - DuqGlobal
601 Union
www.duq.edu/studyabroad

Study Abroad for ALL students, opportunities for ALL majors!

- Duquesne in Rome
- Duquesne in Dublin
- Spring Break Aways
- Maymesters
- Faculty-led Summer Programs
- Semester Programs around the world, and more

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To be competitive in today’s job market, it’s important that students have international experience.

We offer numerous study abroad programs.
Make it your Goal to Graduate with these 2 Essential Credentials:
Maymester – School of Business

Places we have visited...

www.business.duq.edu
Your academic advisor is the key to all! Plan, plan, plan. . .

Business School Programs

Speak with your Academic Advisor

Semester-Long Programs

Contact the Office of International Programs
studyabroad@duq.edu
412.396.4873
Make it your Goal to Graduate with these 2 Essential Credentials:
Health Services

Dessa Mrvos, Director
412.396.1650
**Convenient location:** 2nd Floor Union, past Starbucks next to elevators

**We offer:** Comprehensive medical care with a skilled staff of clinicians

**Required Immunizations:** 2-MMR vaccines / 1-Meningitis after age 16

**Submit SIGNED Immunization Form:** In PORTAL on Website!

**Questions:** Call 412-396-1650, Email duhealth@duq.edu
Center for Career Development Welcomes You!

The Center Offers:
- Career and Major Exploration
- Resume and Cover Letter Reviews
- Interview Prep Instruction
- Job & Internship Search Resources
- On Campus Interview Program
- Career Fairs
- Business School-Specific Events and Programs

Jordan Ball, M.Ed
Center for Career Development Resources

• Handshake: Duquesne`s Online Job and Internship Portal
duq.joinhandshake.com

• Big Interview: Online Practice Interview Platform
https://duq.biginterview.com

• Candid Career: Research and Explore Career Fields With Videos of Real World Professionals
candidcareer.com/DuquesneUniversity
About Us

The Center for Career Development

• Location: 614 Duquesne Union
• Website: duq.edu/career-development

First Steps:
• Login to Handshake and Complete Profile
• Schedule Appointment with Career Consultant Through Handshake
• Create Resume Draft

One-on-One Appointments Available:
• In Person
• By Phone
• Virtual: via Zoom

Follow us on Social Media! @duqcareer
A typical schedule for a School of Business freshman may include the following courses; however your schedule may differ based on AP scores, College in High School credit, and course availability.

<table>
<thead>
<tr>
<th>Course Duration</th>
</tr>
</thead>
<tbody>
<tr>
<td>BUAD 103 3cr</td>
</tr>
<tr>
<td>BUAD 103L 0cr</td>
</tr>
<tr>
<td>UCOR 100 1cr</td>
</tr>
<tr>
<td>UCOR 101 3cr OR IHP 104 Honors Inquiry 3cr</td>
</tr>
<tr>
<td>AND ONE of the following MATH courses:</td>
</tr>
<tr>
<td>MATH 101 3cr</td>
</tr>
<tr>
<td>MATH 111 3cr OR MATH 115 4cr</td>
</tr>
<tr>
<td>AND 6 CREDITS from the following courses:</td>
</tr>
<tr>
<td>COMM 202 3cr</td>
</tr>
<tr>
<td>ISYS 184 3cr</td>
</tr>
<tr>
<td>ACCT 214 3cr</td>
</tr>
<tr>
<td>MKTG 271 3cr</td>
</tr>
<tr>
<td>UCOR 132 3cr</td>
</tr>
<tr>
<td>University Core requirement 3cr</td>
</tr>
</tbody>
</table>

Students admitted under the test optional criteria are also registered for CLPR 008 Strategies-Academic Success, 1cr
➢ Schedule changes will be permitted during the Drop/Add period (August 26th – August 30th), and may only be made by the student.

✓ After August 30th, any course changes would result in a ‘W’ appearing on your transcript.

✓ Please review the Academic Calendar for the 2019 – 2020 school year at http://duq.edu/academics/academic-calendar/fall-2019 for important dates. (Please note it is the student’s responsibility to be aware of University policies and deadlines.

➢ AP Credits / CIHS (College in High School Credits)

➢ Duquesne University MultiPass – If you have not already initialized your MultiPass account, please go to:

✓ https://www.duq.edu/webapps/multipass/index.cfm

✓ Official Student Email Policy –

Your Duquesne University personal email account is the official method of communication for Duquesne administrative matters. You are required to periodically check your account for time critical notices such as billing notifications, insurance requirements or other important alerts or administrative notices requiring a timely response.

Notice will be considered received one day following the date the notice is posted to your email account. Failure to check your email account does not excuse or exempt your from any actions required of you by the University.
Contact Information

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Freshmen Innovation 2019
Class Objective

❖ Start Students on Journey Toward Becoming Modern Business Professionals

❖ Provide Foundational Experience Focused on Real-World Challenges

❖ Create an Understanding of Basic Business Skills

❖ Provide Insight Into the Business Value of Each Discipline within SOBA

❖ Provide a First look at Duquesne’s Entrepreneurial Experience

First Year Innovation Experience Is the Cornerstone Course for the Business Program – A Hybrid Course
Learning Goals

- **Business Context**
  Understand the role of each business discipline and its contribution to the achievement of business goals

- **Business Problem Solving**
  Identify & describe decision-making techniques relevant to business

- **Ethics & Sustainability**
  Analyze organizational challenges related to ethical, sustainable business practices & identification of potential solutions

- **Influence & Collaboration**
  Utilize effective teamwork to communicate a potential solution in a public forum & construct an argument supporting the merits of that solution
Key Course Elements

❖ On-Line Self-Directed Homework – (‘Connect’)
❖ Business Simulation – Share Holder Value (Mike’s Bikes)
❖ Guest Lecturers
❖ Faculty/Subject-Matter Expert Lecturers
❖ Experiential Project

All Elements Developed to Support ‘Theme of the Week’
E-Book Bundle

❖ Available in Bookstore **ONLY!!!**
❖ No Hard Copy of Textbook: E-Book
❖ Available as a Bundle Containing:
  ◦ “Understanding Business the Core 1e” (Connect)
  ◦ “Mike’s Bike’s Simulation”

E-Book Bundles are Available Now in Bookstore

CARDS ORDERED ONLINE WILL NOT WORK!!!
2018 Freshmen Innovation Project

Reclamation of Vacant/Under-Utilized Buildings or Properties for Locations in the Uptown EcoInnovation District

❖ Identify a Use for the Property
❖ Create a Plan for its Development
❖ Identify a Cost for Implementation
❖ Estimate a Time Frame for Completion

Teams will be Assigned to Each Property
Mentors will be Assigned to Each Team
Team Solution Presentation

❖ 2 Minute Elevator Pitch for Upgrade Idea – Week of Sept. 23rd

❖ Team Presentation of Upgrade Idea – Week of Nov. 11th

❖ Semi-Final Presentations to Faculty – Nov. 21st

❖ Final Presentations to the Project Review Panel and Selection of Overall Winner – Dec. 5th

❖ Top Scoring Teams Win the Challenge and Receive an ‘Innovation Award’
Pre-Class Assignment

Become Familiar with EcoInnovation Districts and Uptown [http://ecoinnovationdistrict.org](http://ecoinnovationdistrict.org)

❖ What is an EcoInnovation District?
❖ Why Oakland/Uptown?
❖ What’s Happening Now?
❖ What Has Been Learned
❖ Review of Plan

Research & Benchmarking Paper Due Week 3 – Week of Sept. 15th