

10th National Communication Ethics Conference
Communication Ethics and Crisis: Negotiating Differences in Public and Private Spheres
Tentative Schedule Overview

All events, including registration and meals, take place in the Power Center, Forbes Avenue, unless otherwise noted

Thursday, June 12th

5:30 p.m. Registration Opens

6:30-8:30 p.m. Welcome Reception
Red Ring Restaurant (ground floor of Power Center;
appetizers provided; cocktails available for purchase)

Friday, June 13th

8:00 a.m. Registration Opens (until noon)

8:00-9:00 Breakfast

9:00-10:15 Session 1: Human Nature and Communication Ethics: Principles
and Implications

**Mortimer Adler and Communication Ethics: Negotiating
Difference through Similarity**
Eric Grabowsky, University of Mary

[Evil] the Empty Sign
Calvin Troup, Duquesne University

Human Nature within the Study of Communication Ethics
Brent Sleasman, West Chester University

10:30-11:45 Session 2: Alternative Lenses on Communication Ethics and Crisis

**Prescriptive Ethics of John of Salisbury's Magic and Miracles:
Rhetorical Considerations of Communication in Crisis**
Annette Holba, University of New Hampshire

**'How is it that ye do not discern this time?': Religious
Communication, Crisis, and the Withering of Liberalism**
Jeffrey B. Kurtz, Denison University

**The Relevance of M.M. Bakhtin's Rhetorical Theory to Crisis
Communication Management**
Amanda G. McKendree, Duquesne University

Lifestreams “in and for” Community: Edith Stein’s Contribution

Melissa M. Chastain, Spalding University

12:00-1:30 p.m.

Lunch

1:30-2:45

Session 3: Communication Ethics and Crisis: Negotiating Differences in Public and Private Spheres I

Living Crisis: Judgment, Rhetoric, and the End of Technique
Pat Gehrke, University of South Carolina

Illuminating Illusions as a Dialogic Meeting of Crisis: Nihilism and the Death of God in Nietzsche's Revaluation of Values
John Prellwitz, University of Pittsburgh-Greensburg

A More Perfect Union: Recovering Ethics in Public Dialogue
Spoma Jovanovich, University of North Carolina-Greensboro
Roy V. Wood, University of Denver

Communication Ethics in Crisis Communication: The importance of Dialogue & Difference

Ronald C. Arnett, Duquesne University
Janie M. Harden Fritz, Duquesne University
Leeanne M. Bell, Villa Julie College

3:00-4:15

Session 4: Communication Ethics and Crisis: Institutional Contexts

Tell Me a Story: How Journalists Use Narratives to Connect Professional and Personal Culture

Mary Hill-Wagner

Social Justice and Barbed Wire: Communication Ethics and the Paradox of Prisons

Eleanor Novek, Monmouth University

Effective Crisis Management: Applications of an Excellent Corporate Communication Model to Systematically Manage Five Types of Crises with Priorities

Heng Xu, Purdue University

No Excuses: An Analysis of the Organizational Image Repair Strategies Used in the University of Oklahoma's Rhett Bomar Dismissal Crisis

Lindsay Wakefield, University of Oklahoma

4:20-4:50 NCA Communication Ethics Division Business Meeting

4:50-6:00 Break

6:00-7:00 Cocktail Hour (appetizers provided; cocktails available for purchase)

7:00 Dinner and Keynote Address:
Ethics and Communicative Crisis
Ronald C. Arnett, Chair and Professor
Department of Communication & Rhetorical Studies
Duquesne University

Saturday, June 14th

8:00-9:00 a.m. Breakfast

9:00-10:15 Session 5: Fear of the Unknown; Ignorant, Hesitant, and Combative Entrance into Public and Private Spheres

Ethics as Pedagogy
Joel Ward, Duquesne University

Rhetorical Bullying
Ken Bohl, Duquesne University

Understanding the Nature and Origin of Anxiety: A Brief Historical and Philosophical Survey
Celeste Grayson, Duquesne University

10:30-11:45 Session 6: Tending the Tensions: Critiquing Posture, Navigating Performance and Engaging Particularity in Public Life

Rhetorical Posturing and the Violations of Conscience
Kenneth R. Chase, Wheaton College

Moviegoers & Movietrailers: Walker Percy on the Alienated Self in Mediated Society
Craig Mattson, Trinity Christian College

Different Ethics in Conversation: A Postmodern Necessity
Sanda Tomuletiu, Duquesne University

12:00-1:30 p.m. Lunch

1:30-2:45 Session 7: Communication Ethics and Crisis: Negotiating Differences in Public and Private Spheres II

Implications of Integrated Marketing Communication for Strategic Crisis Communication in the Marketplace
S. Alyssa Groom, Duquesne University

Crisis Communication in the Workplace: Professional Civility as Ethical Response to Problematic Interactions
Janie M. Harden Fritz, Duquesne University

The Ethical Imperative of Significant Choice: Addressing Learning Styles in Crisis Messages
Diana Sellnow, University of Kentucky
Timothy Sellnow, University of Kentucky

3:00-4:15

Session 8: The Public Character of Communication Ethics: Foundations for Crisis Application

The Communication Ethics Turn toward Responsibility
Brent C. Sleasman, Gannon University

A Dialogic Communication Ethics Theory: Embracing Difference in Public and Private Spheres
Ronald C. Arnett, Duquesne University
Leeanne M. Bell, Villa Julie College
Janie Harden Fritz, Duquesne University

Character and Public Communication: Speech as a Vehicle for Negotiation of Private Virtues
Colleen M. Deisler, Westminster College

Rhetoric of Lifelong Learning: Ethical Considerations for Constructing an Adult Education Integrated Marketing Communication Plan
Lynda S. Brown, Texas A&M International University

4:15-4:45

Break

4:45-6:00

Interdisciplinary Plenary Session: Ethics and Crisis Leadership in Health Care
Gerard Magill, Ph.D.
Vernon F. Gallagher Chair for the Integration of Science, Theology, Philosophy and Law
Center for Healthcare Ethics
McAnulty Graduate School of Liberal Arts
Duquesne University

6:00

Plenary Session Reception

Sunday, June 15th

9:00-11:00 a.m.

Communication Ethics Conference Roundtable Discussion:
**Communication Ethics and Crisis Management: Campus
Violence** (continental breakfast; all conference participants
invited)