

15th National Communication Ethics Conference: Communication Ethics in Dispute

WEDNESDAY, JUNE 6, 2018

10:00 a.m. - 6:00 p.m. Registration/Pre-Registration

Shepperson Suite, Power Center

**10:00 a.m. - 10:30 a.m. Conference Welcome and Opening Remarks
Ronald C. Arnett, Chair of Department of
Communication & Rhetorical Studies
James C. Swindal, Dean of McAnulty College and
Graduate School of Liberal Arts**

Room A, Power Center Ballroom

10:30 a.m. - 11:00 a.m. Snack in Power Center Ballroom Foyer

**11:00 a.m. – 12:15 p.m. Panel Session 1A: Who’s Afraid of
Postmodernity? Disputes, Alternatives, and
Revisions to the Current Historical Moment**

Room A, Power Center Ballroom

Chair: Mark Gardner, Duquesne University

“Transmodernity and the Ethical Distance from the Coloniality of Power Situated Within Western Philosophy”

Mark Gardner, Duquesne University

“Hypermodernity and the (Un)Ethical Utility of Superlative Rhetoric in Advertising”

Jenna M. Lo Castro, Pennsylvania State University, Fayette

“On the Potential of Metamodernist Communication Ethics for Public Argument in an Age of Dispute”

Tim Michaels, Slippery Rock University

“Communication Ethics in the Anthropocene: Ethics and the End in an Age of Climate Change”

Robert Foschia, Duquesne University

**11:00 a.m. – 12:15 p.m. Panel Session 1B: Principles and Predications
for Argumentation: Navigating Discontentment,
Disconnection, and Disengagement**

Room B, Power Center Ballroom

Chair: Justin N. Bonanno, Duquesne University

“Richard M. Weaver: Against Disordered Visions”

Eric Grabowsky, Dickinson State University

“An Introduction to Media Ecology: Archbishop Fulton J. Sheen and the Effects of Television”

Lane J. Grafton, Duquesne University

“Cicero’s Requirement of Ethics in the Education of the Complete Orator”

David Impellizzeri, Duquesne University

“Arguing against Apathy: Argument and Debate in the Undergraduate Communication Curriculum”

Joel S. Ward, Geneva College

**12:30 p.m. - 1:45 p.m. Panel Session 2A: Communication Ethics:
Perspectives and Practices**

Room A, Power Center Ballroom

Chair: Matthew P. Mancino, Duquesne University

“Why and How Do Red/Blue Grassroots Dialogue Practices Matter for Democracy”

Elizabeth Whiting Pierce, Mars Hill University

“St. Hildegard of Bingen’s Greening Vision for an Ecological Communication Ethics”

John Prellwitz, University of Pittsburgh

“The Influence of Perspective-Taking and Self-Disclosure on the Recall of Stereotypical Traits Assigned to Persons Who Stutter”

Karen Schlag, Moody College of Communication, University of Texas at Austin

Yongwoog Jeon, Moody College of Communication, University of Texas at Austin

Yuhosua Ryoo, Moody College of Communication, University of Texas at Austin

Ryan Crace, Moody College of Communication, University of Texas at Austin

“Immanuel Kant’s Moral Obligation to Tell the Truth/s in Free Speech”

Faustine Tarimo, Duquesne University

12:30 p.m. - 1:45 p.m.

Panel Session 2B: Communication Ethics in Organizational and Social Contexts

Room B, Power Center Ballroom

Chair: Christopher Bondi, Duquesne University

“Ethics of Social Marketing Campaign: An Integrative Assessment Model”

Nune Grigoryan, Ohio University

“Media Ecology as a Teaching Activity: A Communication Ethic for the Classroom”

Ryan McCullough, West Liberty University

“Attending to Organizational Goods: Communication Ethics and Crisis Preparedness in Higher Education”

Jeanne M. Pursuit, University of North Carolina, Wilmington

Christina L. McDowell Marinchak, University of Alaska Anchorage

“The Dispute Between Values and Interests: Jacques Ellul on Communication Ethics and the Structure of Functional Symbolism”

Marianne Pabis, Duquesne University

2:00 p.m. – 3:15 p.m.

Panel Session 3A: Perspectives on the Philosophy of Communication Ethics I

Room A, Power Center Ballroom

Chair: Andrew Smith, Edinboro University

“Rhetoric Restored: Communicology as a Renvoi Discourse”

Richard Lanigan, International Communicology Institute

“Noncommunication, Immunization, Community: An Introduction”

Garnet C. Butchart, Duquesne University

“Ethics of and Morality as Competence and Performance of Communicating Self in Axiological and Praxeological Semiospheres of Culture”

Zdzisław Wąsik, Adam Mickiewicz University

2:00 p.m. – 3:15 p.m.

**Panel Session 3B: Communication Ethics:
Without Agreement on Goods**

Room B, Power Center Ballroom

Chair: David DeJuliis, Bethany College

“‘Are You Going to Open Your Door?’ A Call for Reflective Action: President Trump’s Executive Order 13769”

Basak M. Guven, Duquesne University

“Semiotic Expressions of the Good: Umberto Eco and Communication Ethics”

Susan Mancino, Duquesne University

“Andy Warhol and Communication Ethics: Commodity Culture and a Hypermodern Era”

Sarah M. DeJuliis, Duquesne University

“Protecting the Professions, the Opioid Crisis, and the Role of Communication Ethics: Doctor Versus Drug Dealer”

Rachel Sussman Kaplan Wander, Duquesne University

“Proust’s Performance of Communication Ethics from the Pre-Socratics to Plato”

David DeJuliis, Bethany College

2:00 p.m. - 3:15 p.m.

**Panel Session 3C In and Out of the Cave: Viewing
Plato’s Allegory through a Media Ecology Lens**

Room C, Power Center Ballroom

Chair: Michael Kearney, Duquesne University

“Strolling In and Out of the Cave: Personal Pedagogy of Choice and Mediated Communication”

Richard L. Talbert, Geneva College

“Digital Imprisonment: Why and How Man Must Escape”

Griffin C. Waldhauser, Geneva College

“Technology Effecting Human Interactions”

Megan G. Schoeneweis, Geneva College

“Technology and the Lost Art of Leisure”

Katharyne Reitsma, Geneva College

3:30 p.m. – 5:00 p.m. Keynote Address: Patrick Lee Plaisance

Room A, Power Center Ballroom

5:00 p.m. - 6:30 p.m. Conversation, Wine, & Cheese

Shepperson Suite, Power Center

THURSDAY, JUNE 7, 2018

8:00 a.m. - 12:00 p.m. Registration

Shepperson Suite, Power Center

7:45 p.m. - 8:30 a.m. Snack in Power Center Ballroom Foyer

8:00 a.m. – 9:15 a.m. Panel Session 4A: Perspectives on the Philosophy of Communication Ethics II

Room A, Power Center Ballroom

Chair: Ronald C. Arnett, Duquesne University

“Awe, Ethics, and Rhetoric: A Phenomenological Inquiry”

Michael J. Hyde, Wake Forrest University

“On the Jewish Word: Logos, Septuagint, & Three Days of Darkness”

Lisbeth Lipari, Denison University

“Moral Standards in the Discursive Self-Actualization of Communication Participants: Developing the Framework of Interpersonal Rhetoric and Sociolinguistic Pragmatics”

Elżbieta Wąsik, Adam Mickiewicz University

8:00 a.m. – 9:15 a.m. Panel Session 4B: Communication Ethics: Technology and Media

Room B, Power Center Ballroom

Chair: Fiona Smith, Duquesne University

“Connecting Polanyi and Bostrom: Understanding the Role of Knowledge in Artificial (Super?) Intelligence”

Matthew P. Mancino, Duquesne University

Robert Foschia, Duquesne University

“‘Family’ as an Organizing Metaphor: Implications for Professional Civility”

Michael Kearney, Duquesne University

“Philosophy of Neurosocial Influence on Personal Decision Making—An Interdisciplinary Approach”

Weronika Majek, University of Gdańsk

Patryk Dziurosz-Serafinowicz, University of Groningen

“Media Ethics: Communicative Responsibility in a Digital World”

Janie Marie Harden Fritz, Duquesne University

Leeanne M. Bell McManus, Stevenson University

9:30 a.m. - 10:45 a.m. Panel Session 5A: Communication Ethics: Change and Uncertainty

Room A, Power Center Ballroom

Chair: Lane J. Grafton, Duquesne University

“Crisis Communication and Analogy: When ‘Old Labels’ Fail”

Justin N. Bonanno, Duquesne University

“Have Students’ Selected Behaviors Changed? An Analysis of Ethical Answers Over a Six Year Period”

S. M. Fredericks, Pennsylvania State University, Brandywine

Fitzpatrick Owen, Pennsylvania State University, Brandywine

“Framing the Message in an Age of Communication Uncertainty”

Linda Coleman, Slippery Rock University

“Communication Ethics and Corruption: A Rhetorical Examination of Four South African Newspapers”

Eugene Baron, South African Missiological Society

9:30 a.m. - 10:45 a.m.

**Panel Session 5B: Communication Ethics and
Crisis I**

Room B, Power Center Ballroom

Chair: Faustine Tarimo, Duquesne University

“Starbucks’ Racial-Bias Crisis: Toward a Rhetoric of Renewal”

Allison R. Peiritsch, Slippery Rock University

“Coming to Terms with Our Past and Present: The Ethical Implications of Transgressions,
Revenge, and Repair”

Lazarus Langbiir, Duquesne University

“Rhetoric in Labor Relations: The Strange Case of the FCA-UAW Agreement”

Francesco Nespoli, University of Modena and Reggio Emilia

“Border Rhetoric as Communication Ethics from the Exteriority: Attentiveness to the Coloniality
of Power and the Political Construction of Otherness”

Mark Gardner, Duquesne University

11:00 a.m. - 12:30 p.m. Keynote Address: Susan Petrilli

Room A, Power Center Ballroom

12:45 p.m. - 1:45 p.m. Lunch

Room C, Power Center Ballroom

2:00 p.m. - 3:15 p.m.

**Panel Session 6A: Communication Ethics:
Highlighting Undergraduate Research**

Room A, Power Center Ballroom

Chair: Lazarus Langbiir, Duquesne University

“Performing Motherhood: Motherhood as Cross-Gendered Communication”

Katherine Rogers, Duquesne University

“The Presence of Silence: Silence as a Universal Language”

Anna Kemper, Duquesne University

“How I Learned to Stop Worrying and Be a Nihilist about the Bomb”

Max Begler, Duquesne University

“Communication Ethics and the Planned Parenthood Controversy”

Krystina Primack, Duquesne University

“Hands Up—Don’t Shoot: Racial Turbulence in America”

Carly Edman, Duquesne University

2:00 p.m. - 3:15 p.m.

Panel Session 6B: Communication Ethics and Crisis II

Room B, Power Center Ballroom

Chair: Susan Mancino, Duquesne University

“Communication Ethics without Final Resolution: An Examination of the FBI’s
Counterterrorism Efforts”

Hannah Karolak, Duquesne University

“Ecological Communication Ethics and the Corporate Form”

Austin Hestdalen, Duquesne University

“Crisis of Confidence: The Energy Crisis of the 1970s and America’s Continuing Struggle with
Narcissism”

Christopher Bondi, Duquesne University

“Corporate Social Responsibility: Socialism or Oxymoron?”

Mikayla R. Covington, Duquesne University

3:30 p.m. - 5:00 p.m. Keynote Address: Kenneth Andersen

Room A, Power Center Ballroom

**5:00 p.m. - 6:30 p.m. Award Presentation followed by Conversation, Wine,
& Cheese**

Shepperson Suite, Power Center

FRIDAY, June 8, 2018

8:00 a.m. – 12:00 p.m. Registration

Shepperson Suite, Power Center

8:00 a.m. – 9:00 a.m. Breakfast Buffet

Room C, Power Center Ballroom

9:15 a.m. - 10:45 a.m. Keynote Address: Andre E. Johnson

Room A, Power Center Ballroom

11:00 a.m. - 12:15 p.m. Panel Session 7A: Communication Ethics and Philosophies of Communication

Room A, Power Center Ballroom

Chair: Lazarus Langbiir, Duquesne University

“Aristotelian Virtue Friendship as a Hermeneutic Entrance into Communication Ethics”

Maximilian Ofori, University of Ghana

“Toward an Account of Economics and Communication Ethics in Ancient Greece”

Andrew Tinker, Duquesne University

“Toward an Integral Ethic in the All of Life”

Pat Arneson, Duquesne University

“Beyond Human: The Allure of the Transhumanist Narrative”

Slavica Kodish, Southeast Missouri State University

Avery Henry, Southeast Missouri State University

**11:00 a.m. - 12:15 p.m. Panel Session 7B: Corporate Communication
Ethics in Professional Practice**

Room B, Power Center Ballroom

Chair: Basak Guven, Duquesne University

“Organizational Metaphor: Invisible, Literal, and Mixed”

Fiona Smith, Duquesne University

“Ethics of Justice and Care in Crisis Management”

Stacia Wetherington, Duquesne University

“The Ethics of Development Planning During Climate Crisis”

Allison Hahn, Baruch College

12:15 p.m. - 12:30 p.m. Snack in Power Center Ballroom Foyer

**12:30 p.m. - 1:45 p.m. Plenary Panel—Augusto Ponzio, Ronald C. Arnett,
Janie Harden Fritz, Inci Ozum Sayrak**

Room A, Power Center Ballroom

Chair: Leeanne M. Bell McManus, Stevenson University

“Receiving the Stranger through the Exposed Heart”

Inci Ozum Sayrak, Duquesne University

“A Communication Ethic of Tenacious and Pragmatic Hope: The Scottish Enlightenment Reconsidered”

Ronald C. Arnett, Duquesne University

“Communication Ethics and Civility ”

Janie Marie Harden Fritz, Duquesne University

“Signs of the Other Despite Their Removal in the World Today: Reading Emmanuel Levinas”

Augusto Ponzio, University of Bari

**1:45 p.m. – 2:15 p.m. Closing Remarks by Ronald C. Arnett, *Chair of
Department of Communication & Rhetorical
Studies***

Room A, Power Center Ballroom