

<b>ADVISEMENT PROGRESS SHEET</b>	<b>Media</b>	<b>Public Relations &amp; Advertising</b>
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Name: _____	DU#: D _____
Adviser: _____	Date: _____

DUQUESNE		ADVANCED STANDING		
Credits (GPA):	Term Ending:	Credits	Institution	Term Ending:

University Core (UCOR)	NUM	CR	GR
Thinking and Writing Across the Curriculum	101	3	_____
Imaginative Literature and Critical Writing	102	3	_____
Problem Solving and Creative Mathematics UCOR 111 or substitutions: MATH 125/225, 111, 115, 135	_____	_____	_____
Natural Science (121-127, 129)	_____	_____	_____

Courses to be taken at Duquesne	NUM	CR	GR
Basic Philosophical Questions	132	3	_____
Theology (141-143)	_____	3	_____
Ethics (PHIL 151, THEO 152, 207W, RSHS 253-255)	_____	3	_____

Theme Area Courses:	NUM	CR	GR
Creative Arts _____ New Media Production	MDIA 260	3	_____
Faith & Reason _____	_____	3	_____
Global Diversity _____	_____	3	_____
Social Justice _____	_____	3	_____

Information Literacy Requirement	NUM	CR	GR
UCOR - Research & Info Skills	30	1	_____
<b>Total 34 Credits UCOR</b>			

Writing Intensive Requirement (tracking purposes only)
3 courses with "W" beyond UCOR 101/102, at least 2 in the major Media Ethics - MDIA 465W

Service Learning Requirement (tracking purposes only)

College of Liberal Arts Core	NUM	CR	GR
Language: _____	101	3 / 4	_____
_____	102	3 / 4	_____
_____	201	3	_____
_____	202	3	_____
Literature: ENGL (200-level), CLSX 123, WDLI	_____	3	_____
History or Literature: HIST (322 recommended), ENGL	_____	3	_____
Computer Science (COSC), Math or Natural Science	_____	3 / 4	_____
BIOL, CHEM, PHYS, SPRG			
Social Sciences (2 disciplines from the following areas: Economics, Political Science, Psychology, Sociology)			
ECON, POSC, PSYC, SOCI		3	
ECON, POSC, PSYC, SOCI	_____	3	_____
Communication (COMM) or MDIA 140		3	Waive
Philosophy (PHIL)	_____	3	_____
Philosophy (PHIL) or Theology (THEO 200-level)		3	

Name: \_\_\_\_\_ DU#: D \_\_\_\_\_  
 Adviser: \_\_\_\_\_ Date: \_\_\_\_\_

**Major Courses: 36 credits Media**      **NUM**      **CR**      **GR**

**Department Core**

Media Literacy (Fulfills: College Communication Core)	140	3	_____
New Media Production	260	3	_____
Media Ethics (Jr or Sr only)	465W	3	_____
Media Law & Regulation	473	3	_____

**Public Relations Core 18 credits**

Public Relations in Strategic Media	243	3	_____
Multiplatform Newsroom I (Co-requisite: JOUR 177)	200W	3	_____
Public Relations Strategies & Case Studies (Pre-req: JOUR 200W; ADPR 243)	410	3	_____
Public Relations Campaigns (Pre-req: MDIA 260; ADPR 410; ADPR 467)	418W	3	_____
Introduction to Marketing (MKTG)	271	3	_____
Media Research Medthods	467	3	_____

**Advertising Core 18 Credits**

Advertising in Strategic Media	220	3	_____
Writing for Advertising and Copywriting	340W	3	_____
Advertising Strategies & Case Studies (Pre-req: ADPR 220 or ADPR 340W)	422	3	_____
Advertising Campaigns, Writing & Production (Pre-req: ADPR 422; ADPR 467)	419	3	_____
Introduction to Marketing (MKTG)	271	3	_____
Media Research Medthods	467	3	_____

**Electives 6 credits (See media mentor for recommendations.)**

_____	_____	3	_____
_____	_____	3	_____

*~Minimum 2.0 GPA and at least 120 total credits required for graduation*

**Minor Courses: (cannot minor in Sports Information and Media)**      **NUM**      **CR**      **GR**


*~Minor required unless double major declared*

**Liberal Arts Electives**      **NUM**      **CR**      **GR**


**Non-Liberal Arts Electives**      **NUM**      **CR**      **GR**  
*(12 credit maximum unless minor)*
