MBA + AIM Certificate

Drive impactful, data-driven decisions in your business career with a Graduate Certificate in Analytics and Information Management from Duquesne University, and benefit from a STEM-designated MBA. This certificate program is designed for working professionals who want to expand their knowledge of business analytics.

The MBA + AIM Certificate can be completed in as few as 52.5 credits.
Both the Professional MBA and AIM Certificate can be completed fully online or in a mix of online and in-person/hybrid courses. Already completed the associated MBA courses? You can still pursue the Certificate in Analytics and Information Management for a total of 12 credits.

### MBA Fundamental Courses

<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
<th>Schedule</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT 501</td>
<td>1.5</td>
<td>Fall, Spring, Summer 1st Half, fully online</td>
</tr>
<tr>
<td>STAT 501</td>
<td>1.5</td>
<td>Fall, Spring, Summer 1st Half, fully online</td>
</tr>
<tr>
<td>ECON 501</td>
<td>1.5</td>
<td>Fall, Spring, Summer 2nd Half, fully online</td>
</tr>
<tr>
<td>FINC 501</td>
<td>1.5</td>
<td>Fall, Spring, Summer 2nd Half, fully online</td>
</tr>
</tbody>
</table>

**Up to 4 prerequisite courses (6 credits) may be waived based on previous coursework in accounting, finance, ands statistics. To be eligible for a course waiver, a grade of B- or better is required in approved course taken within the past 5 years. Pass/fail courses will not be eligible for a course waiver.**

### AIM Certificate Courses

<table>
<thead>
<tr>
<th>Course</th>
<th>Prerequisites</th>
<th>Credits</th>
<th>Schedule</th>
</tr>
</thead>
<tbody>
<tr>
<td>ISYS 610</td>
<td></td>
<td>3</td>
<td>Fall</td>
</tr>
<tr>
<td>ISYS 611</td>
<td></td>
<td>3</td>
<td>Fall</td>
</tr>
<tr>
<td>ISYS 612</td>
<td></td>
<td>3</td>
<td>Fall</td>
</tr>
<tr>
<td>ISYS 620</td>
<td>ISYS 610</td>
<td>3</td>
<td>Spring</td>
</tr>
</tbody>
</table>

OR

<table>
<thead>
<tr>
<th>Course</th>
<th>Prerequisites</th>
<th>Credits</th>
<th>Schedule</th>
<th>Substitutions</th>
</tr>
</thead>
<tbody>
<tr>
<td>ISYS 622</td>
<td></td>
<td>3</td>
<td>Fall</td>
<td>STAT-510 may be substituted for either ISYS-620 or ISYS-622</td>
</tr>
</tbody>
</table>

These courses are designed to provide a comprehensive understanding of data analytics and information management in a business context.
In-person courses meet from 6:00 – 8:40pm in fall and spring terms and from 6:00 – 9:20pm in the summer term. Courses that are 3 credits will meet for a full semester, and courses that are 1.5 credits will meet for the first half or second half of the semester.

<table>
<thead>
<tr>
<th>MBA Core Courses</th>
<th>Prerequisite</th>
<th>Credits</th>
<th>Offered IN-PERSON</th>
<th>Offered ONLINE</th>
</tr>
</thead>
<tbody>
<tr>
<td>STAT 510 Applied Statistics</td>
<td>STAT 501</td>
<td>3 Credits</td>
<td>FALL Thursday</td>
<td>Full Semester</td>
</tr>
<tr>
<td>GRBU 503 Managerial Decision Tools</td>
<td>Pre-or-co STAT 501</td>
<td>1.5 Credits</td>
<td>FALL Tuesday</td>
<td>1st Half</td>
</tr>
<tr>
<td>MGMT 513 Managing People for Sustained Competitive Advantage</td>
<td>STAT 501</td>
<td>1.5 Credits</td>
<td>FALL Tuesday</td>
<td>2nd Half</td>
</tr>
<tr>
<td>ACCT 515 Accounting for Decision Makers</td>
<td>ACCT 501</td>
<td>3 Credits</td>
<td>SPRING Monday</td>
<td>Full Semester</td>
</tr>
<tr>
<td>ECON 520 Managerial Economics</td>
<td>Pre-or-co STAT 510</td>
<td>3 Credits</td>
<td>SPRING Thursday</td>
<td>Full Semester</td>
</tr>
<tr>
<td>ISYS 525 Managing Information</td>
<td></td>
<td>1.5 Credits</td>
<td>SPRING Tuesday</td>
<td>1st Half</td>
</tr>
<tr>
<td>SCMG 527 Supply Chain/Operations Management</td>
<td>GRBU 503, STAT 510</td>
<td>1.5 Credits</td>
<td>SPRING Tuesday</td>
<td>2nd Half</td>
</tr>
<tr>
<td>FINC 530 Financial Management</td>
<td>FINC 501, STAT 501, ACCT 515</td>
<td>3 Credits</td>
<td>SUMMER Monday</td>
<td>Full Semester</td>
</tr>
<tr>
<td>BLAW 529 Business Legal Environment</td>
<td></td>
<td>1.5 Credits</td>
<td>FALL Wednesday</td>
<td>1st Half</td>
</tr>
<tr>
<td>MGMT 523 Applied Business Ethics</td>
<td></td>
<td>1.5 Credits</td>
<td>FALL Wednesday</td>
<td>2nd Half</td>
</tr>
<tr>
<td>MKTG 535 Marketing Management</td>
<td>ECON 501</td>
<td>3 Credits</td>
<td>FALL Thursday</td>
<td>Full Semester</td>
</tr>
<tr>
<td>MGMT 531 Strategic Sustainability and Models</td>
<td>GRBU 503</td>
<td>1.5 Credits</td>
<td>SUMMER Wednesday</td>
<td>1st Half</td>
</tr>
<tr>
<td>MGMT 533 Global Business</td>
<td></td>
<td>1.5 Credits</td>
<td>SUMMER Wednesday</td>
<td>2nd Half</td>
</tr>
<tr>
<td>MGMT 545 Executive Insights</td>
<td>9+ credits of Core MBA courses</td>
<td>3 Credits</td>
<td>SPRING Monday</td>
<td>Full Semester</td>
</tr>
<tr>
<td>MGMT 540 Strategy and Implementation Recommended concurrent with MGMT 548</td>
<td>ECON 520, FINC 530, MKTG 535</td>
<td>3 Credits</td>
<td>SUMMER Wednesday</td>
<td>Full Semester</td>
</tr>
<tr>
<td>MGMT 548 Capstone Project Recommended concurrent with MGMT 540</td>
<td>pre-or-co MGMT 540</td>
<td>3 Credits</td>
<td>FALL, SPRING &amp; SUMMER Thursday (HYBRID)</td>
<td>Full Semester</td>
</tr>
</tbody>
</table>

*This project-based course will have several synchronous virtual requirements during the semester.