

# THE BUSINESS OF DIFFERENCE MAKING®



Palumbo-Donahue  
School of Business



As a difference maker, you will make a profound impact in your career and the world, and we will help you get there. We constantly strive to ensure that our programs, our environment, and our culture support the work we do to make a difference in our communities, organizations, and society.

You will continue to develop your skills as an ethical business professional who understands the global marketplace and serves others by leading with integrity. You will be engaged as a student, alumni or business corporate partner by passionate faculty who walk alongside you to create meaningful scholarship and innovative educational experiences that connect theory to practice.

Our Catholic Spiritan values combined with our future-focused approach to business, are the principles that drive us forward. We use them to guide our decision making both in and outside of the classroom.

# A HORIZON-EXPANDING EDUCATION



You'll realize your potential and discover why that's good for the world. Our business perspective is shaped by our Spiritan tradition with an emphasis on fostering equity and opportunity not just in Pittsburgh, but around the globe. You will learn to integrate good environmental stewardship and social justice into your professional life, recognizing the fundamental value and dignity of all individuals.



## ETHICS AND INTEGRITY

Ethics and integrity are essential characteristics of high-performing organizations. We want our faculty, staff and students to be guided by the highest principles of honesty, fairness, accountability, transparency, and moral courage.

## PRACTICAL WISDOM

Business education is no longer just about knowledge acquisition. Instead, you'll be an active participant in transformational experiences that impact organizations and the way business is done.

## RESEARCH THAT MATTERS

We embrace impactful scholarship whether it involves discipline-based research that creates new knowledge, applied research that shapes business practice, or pedagogical research that helps improve teaching effectiveness. The result is a cutting-edge curriculum that creates difference-making learning.

## STUDENT-CENTERED

Everything we do is about putting you first. We have a relentless focus on giving students high quality learning, and experiential and developmental opportunities that shape their ability to make a difference. Put simply, we are in the business of difference making for students.

## CHANGE AND INNOVATION

You'll become an innovative leader who achieves lasting competitive advantage in a rapidly changing business world. We embrace change and monitor industry trends to provide you with a cutting edge curriculum. You'll immediately apply class concepts to differentiate yourself in the workplace.

## BOUNDARY-SPANNING COLLABORATION

You'll learn to understand and embrace cultural differences in today's global business environment. We'll help champion your aspirations and prepare you to lead with cross-functional teams and fluid boundaries across multiple disciplines.

At Duquesne, you will have access to cutting-edge technology, state-of-the-art learning environments, and experienced staff and faculty who will mentor you through every step of your academic journey.

Our new **Eugene P. Beard Center for Student Success** supports students in all of our programs by providing holistic services that begin before students step onto campus or log into their computers. At the heart of the Center are our **Student Success Coaches** who are the first stop for student services such as academic advising, career development, and more. Coaches specialize in functional areas, providing a depth of expertise across undergraduate and graduate programs. You will be paired with a coach who is deeply familiar with your program of study and can connect you with resources vital to your well-being as a student.

You will also have access to the expertise of local business leaders and entrepreneurs through our **Centers for Excellence**. These centers support innovative research and applied educational experiences as well as promote interaction with professionals from a multitude of industries. Our students gain the skills they need to act entrepreneurially, sell effectively and manage sustainable supply chains.

Students will have many opportunities to connect theory to practice in our three Centers of Excellence located on the fourth floor of Rockwell Hall. These centers focus on Entrepreneurship, Professional Selling, and Supply Chain Management and has the equipment designed to help students connect theory to practice. The nature of selling has changed in our technology-driven world, and the Center for Leadership in Professional Selling is preparing students to meet that challenge. The Center's newly renovated space features simulation labs where students can role-play their sales approaches in various settings with executives from partner firms. All simulated spaces are part of a sophisticated digital video capture system.

Entrepreneurship is a key tenet of the school's strategic plan, and the Center for Excellence in Entrepreneurship is infusing entrepreneurship into every student's experience. The Center includes an ideation suite and a maker space for creating, inventing, and learning. There are spaces for group learning and problem solving as well as a hands-on area for developing everything from new physical products to online business platforms.

Students will learn how to improve the overall effectiveness and efficiency of supply chains in our Center for Excellence in Supply Chain Management. Now more than ever, Supply Chain Management is a crucial field for business professionals—and for more than 25 years, Duquesne has been a leader in the field. You will use advanced planning, scheduling, procurement management, transportation, and warehouse management systems and technologies to improve the overall effectiveness and efficiency of supply chains.

On the sixth floor of Rockwell Hall, students can gain real-world financial experience by utilizing the Investment Strategy Institute to access cutting-edge technologies that are used by investment professionals around the world. You can put learning directly into practice with the Student Managed Investment Fund, a program that encompasses three portfolios with approximately \$1.3 million under student management.

Finally, our Institute for Sustainable Business Innovation offers space for experiential learning opportunities that help students discover ways to leverage sustainability for innovation and competitive advantage.

## LEADING LEARNING ENVIRONMENTS



# PITTSBURGH



Look out any window in Rockwell Hall and you'll see some of our neighbors – world-class cultural institutions, leading healthcare providers, and some of the most innovative companies in the world. Our low cost of living, high quality of life, and employment opportunities are some of the reasons why the “Steel City” has been ranked as the best place in America to live after college.

Our location adjacent to Downtown Pittsburgh provides us a built-in advantage as a partner to the region's business community. Many working professionals are able to walk from work to their evening classes, and our students have easy access to internships and other experiential learning opportunities. Our ideal location is why we are able to incorporate experiential learning and professional consulting projects into every graduate degree we offer.

## EXPLORE PITTSBURGH



[duq.edu/pittsburgh](https://duq.edu/pittsburgh)

## CONNECT WITH YOUR FUTURE

As a Duquesne business student, you will benefit from a robust alumni network, which includes executives at many of the Pittsburgh companies that are only a short walk from campus. Our graduates work for the Big Four, as well as other leading companies, and our alumni stay engaged, giving you the opportunity to connect and learn from industry experts.

You'll also be only steps away from Pittsburgh's Ecolnnovation District – the first of its kind. This groundbreaking initiative focuses on creating economic opportunity, while supporting a resilient and sustainable city. It's one of many ways that Pittsburgh has committed to its business district and set itself apart.

## STUDENT LIFE

Duquesne offers more than 250 student clubs and organizations including academic, social, service, spiritual, political, performing arts, and sports. Perhaps you'll plan the Duquesne Supply Chain's Council's annual “Supply Chain Management Connection” expo, or maybe you'll help manage \$1.3 million in university funds through our Duquesne Asset Management Group and student-managed investment funds.

You'll feel connected through the Donahue Business Society which organizes networking events, social gatherings, and guest speakers for all graduate business students, and through our gold-rated Net Impact chapter which helps to coordinate sustainability initiatives on-campus and in the business world. No matter how you choose to get involved, you'll find opportunities that enrich your Duquesne experience and enhance your resume.



“My overall impression about the program was that the curriculum was well thought out to meet the needs of the current job climate. The faculty did an exceptional job at disseminating the course material and were always available to give extra guidance.”



*Bevon Gomez*



## Experiential Learning

All of our MBA and specialized master's programs incorporate signature experiential learning projects throughout the curriculum. Our students work alongside our corporate and community clients to complete professional-quality projects. In other words, corporate partners seek out Duquesne for consulting projects because they value our students' expertise.

# ONE-YEAR MBA

**#1**  
IN THE U.S.  
FOR  
2020 & 2021  
CORPORATE KNIGHTS  
MAGAZINE

As a One-Year MBA student, you'll learn essential skills while focusing on the "triple bottom line" of business – people, planet, and profit. Finish your degree in one year in an accelerated program that is ideal for students who want to step away from the workforce and fully immerse themselves in graduate business studies. You'll learn to add value to organizations through innovation, responsible consumption, and change management. With daytime classes and a cohort-based curriculum, the One-Year MBA is tailor-made for experiential learning opportunities that integrate sustainable business practices.

By the time you finish the program, you will have completed three consulting projects on campus, traveled abroad with an international cultural and business immersion, and engaged in three semesters' worth of professional development practicum, while strengthening your commitment to global sustainability.

# PROFESSIONAL MBA

Earn an MBA your way – while working full-time and attending classes part-time or as a full-time student. Finish your degree in as few as four semesters, or spread out your classes to better fit your schedule. Complete your MBA fully online, or with a mix of evening and online classes. Earn one degree, double your educational-investment with a joint degree, or add a stackable certificate. However you earn your Professional MBA (PMBA), you'll receive a transformational education with immediate application in the workforce.

The PMBA connects you with a rich professional network and experiential learning opportunities. The "Executive Insights" class introduces MBA students to c-suite executives on a weekly basis, while our capstone sequence provides strategy consulting to corporate and community partners. You'll find yourself drawing on your network and innovative coursework throughout your professional life.

“My favorite part of the PMBA was collaborating with my classmates. I enjoyed meeting and working with new people, and I appreciate that the curriculum included more than just traditional business classes. From Executive Insights where c-suite professionals spoke weekly, to the capstone project where my team acted as consultants for local small to mid-size businesses or nonprofits, there are a multitude of opportunities to learn from accomplished professionals. Earning my PMBA at Duquesne helped me advance in my career and made me a more well-rounded business professional.”

*Ryan Senka, PMBA*



Interested in a  
**STEM ONE-YEAR MBA?**

Add a stackable certificate in Analytics & Information Management or Supply Chain Management, and your One-Year MBA will receive STEM Designation.



Explore a  
**STEM MBA**

Add a stackable certificate in Analytics & Information Management, Finance, or Supply Chain Management, and your PMBA will receive STEM Designation.

# BSBA-TO-MBA

Earn your Duquesne BSBA and MBA in just five years. You can reduce your Professional MBA from 42 credits to as few as 30 credits through a mix of credit waivers and taking MBA classes as an undergraduate. If you would prefer to earn a daytime MBA, the One-Year MBA can be completed in three semesters – meaning that both the PMBA and the One-Year MBA may be completed in as little as one additional year.

# FAST-TRACK PMBA

Qualified Duquesne undergraduates in non-business majors are permitted to register for up to six credits of fundamental MBA courses. Since undergraduate tuition is a flat rate for students enrolling in up to 18 credit hours, this fast track path reduces the cost of the PMBA program by up to 6 credit hours. This program provides you a valuable opportunity to explore whether an MBA is a good fit – without compromising your ability to complete your major or a business certificate.

LEARN MORE



[duq.edu/mba](https://duq.edu/mba)



# SPECIALIZED MASTERS PROGRAMS



## ENTREPRENEURSHIP



You'll learn to approach entrepreneurship as both a technical and a transferable skill with a Graduate Certificate in Entrepreneurship. Startups and Fortune 500 giants alike need creative leaders who can seize opportunities for innovation and growth, and our 15-credit, hybrid certificate will prepare you to become that innovative leader. You'll learn about the creative process, how to fund a new venture, and how to pitch to colleagues and investors. You can complete the Certificate on its own, or stack it with your Professional MBA.

All of this happens within Duquesne's Center for Excellence in Entrepreneurship, where you will benefit from deep partnerships with angel investors, unique facilities (including a maker space and entrepreneurship zone), and opportunities for consulting and funding. You can even participate in the Duquesne New Venture Challenge, which awards over \$100,000 in cash prizes and services to entrants. And all of this happens in Pittsburgh – ranked among the top 25 emerging startup ecosystems in the world.

## ANALYTICS & INFORMATION MANAGEMENT



Achieve success in a data-driven world, when you earn an MS or Certificate in Analytics & Information Management (AIM). Businesses need professionals who are effective communicators, strategic thinkers, and are technically proficient, and both programs deliver this desirable skillset. You'll learn to use state-of-the-art business intelligence tools to drive innovation and make strategic business decisions.

You'll learn these skills and more while working on projects with your classmates and by completing a data-oriented consulting project with a corporate partner. You can complete the STEM-designated MS-AIM program in one or two years, with a fully online schedule or a mix of hybrid and online classes.

You also have the option of a 15-credit Graduate Certificate in Analytics & Information Management, designed to sharpen your technical skills and complement your existing business knowledge. Many students complete the AIM certificate as part of a STEM-designated MBA or go on to complete the MS-AIM program.



"I believe the MS in Analytics and Information Management program prepared me for the overall activities needed to be successful in a data analytics position."

It not only gave me tools and techniques to perform the data analytics project but also showed me how it should be effectively communicated and presented to the business users in order to make the connection between my analysis and their business needs."

*Shristee Sinha, MS AIM*



## ACCOUNTING



Unlock your career potential with an MS in Accountancy (MAcc). This 30-credit program offers you stellar CPA preparation – and so much more. Duquesne's MAcc program is the only graduate program in Pennsylvania certified by the Institute for Internal Auditors, and it will prepare you to pursue licensure as a Certified Management Accountant (CMA), Certified Internal Auditor (CIA), Certified Fraud Examiner (CFE), and Certified Information Systems Auditor (CISA). You will also benefit from our accounting department's robust corporate relationships that successfully place graduates into Big 4 accounting firms and other major organizations.

The MAcc program offers two pathways to completion – a one-year path with a mix of daytime and evening classes is available to full-time students, and a two-year path with evening classes is available to students who would like to work while earning the degree.

## FINANCE



Develop deep skill in financial analysis and valuation for decision making with an MS or Certificate in Finance. Whether you are early in your career or are ready to advance, these programs will help you succeed in financial management, capital markets, banking, corporate treasury, investment management and related fields. The certificate may be completed fully online in as little as three semesters and can be completed on its own, or paired with a Professional MBA to earn a STEM-designated MBA. The MS also offers flexibility, with online (largely asynchronous, with some synchronous virtual meetings) classes. Both the certificate and MS are ideal for busy professionals looking to take their careers to the next level.

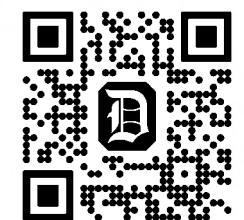
As a Finance student, you'll have opportunities to work with our Investment Strategy Institute, a state-of-the-art facility that includes Bloomberg Terminals, Wharton Research Data Services, and student-managed investment funds.

## EXECUTIVE LEADERSHIP



Learn to lead with vision and a strategic-mindset with a Graduate Certificate in Executive Leadership. This 15-credit certificate program will help you develop strategic and entrepreneurial acumen, an understanding of behavior in organizations and the ability to motivate and lead organizational change. Asynchronous online classes provide you the maximum flexibility to complete the five courses at your own pace and in as little as one year. The certificate can be paired with the PMBA for as little as 7.5 additional credits.

LEARN MORE



## SUPPLY CHAIN MANAGEMENT



You'll develop a holistic understanding of supply chains with our innovative MS and Graduate Certificate in Supply Chain Management (SCM). Duquesne has decades of experience and expertise in supply chain management, which is reflected in class topics focused on forecasting, inventory and demand management, sourcing and distribution, global fulfillment and sustainability. Along the way, you'll be able to prepare for certification as a Six Sigma Yellow Belt, as well as many APICS certifications.

Our Supply Chain Management program also partners with Duquesne's Center for Excellence in Supply Chain Management, which will provide you with access to simulation labs, enterprise resource planning software, and industry connections.

You can complete the STEM-designated MS program in just five semesters, with hybrid classes or fully online. The 15-credit certificate may also be completed with hybrid classes or online, and can lead into the MS program or as part of a STEM-designated MBA.

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When I signed up for the MS-SCM program at Duquesne, I was seeking a different career path while also gaining a better understanding of business from a supply chain perspective. The MS-SCM program really dives into the different areas of supply chain. The curriculum emphasizes the relationship between each discipline and how relevant they are to other facets of the business.

I am certain the education that I received helped me navigate and prepare for today's business environment.

*Nate Bilski, MS-SCM*

## MICRO-CREDENTIALS



You can gain graduate-level business education with a fully online Micro-Credential. The Business Essentials Micro-Credential offers training in accounting, economics, finance, organizational behavior, and business law, and has transfer credit pathways into the Professional MBA program. In just two semesters, you'll earn a micro-credential with immediate application in the workplace –and you'll receive a digital badge that you can display to your professional network and potential employers.

The Business Analytics Fundamentals Micro-Credential may be completed in 1-2 semesters and offers a foundational understanding of statistics, data querying, analytics and information management, and managerial decision tools. This skillset prepares you for professional success in business analytics and offers transfer opportunities in the Professional MBA and MS in Analytics & Information Management.

The School of Business also collaborates with Duquesne's School of Law to offer the Business Essentials for Lawyers Micro-Credential, which provides Duquesne Law students a business perspective. It will give you the skills to manage a law practice and to work with business clients.



# APPLICATION REQUIREMENTS & FUNDING OPPORTUNITIES

Our admissions team is eager to work closely with you to help you fulfill all application requirements. Although the requirements vary slightly by program, applicants should expect to provide the following documents:

- Resume/Curriculum Vitae
- Recommendations (academic or professional)
- Essays
- Transcripts (from all institutions attended)

GMAT/GRE  
OPTIONAL

You may qualify for a graduate assistantship, and, if you are applying to the One-Year MBA, you may also qualify for a merit scholarship or fellowship. Your employer may offer you financial support, if you are joining our PMBA program, and, if your employer is a member of Our Corporate and Community Partnership Program, you may also qualify for a 15% discount on the program.

## APPLYING FOR AID



[duq.edu/grad-aid](https://duq.edu/grad-aid)



# ACCELERATED & JOINT DEGREES

Achieve bigger goals by combining your interests as part of a joint degree. No matter which path you choose, you'll receive personalized success coaching to help you continue your education.

## ACCELERATED DEGREE PATHWAYS

**BSBA-to-MBA:** Earn your Duquesne BSBA and MBA in just five years. You can reduce your Professional MBA from 42 credits to as few as 30 credits through a mix of credit waivers and taking MBA classes as an undergraduate. If you would prefer to earn a daytime MBA, there's a One-Year MBA – meaning that both MBA programs may be completed in as little as one additional year as part of a BSBA-to-MBA.

**BSBA-to-MAcc:** Complete your Duquesne Accounting degree in just 3.5 years and spend a semester working a paid co-op with a major accounting firm. BSBA-to-MAcc students also have the opportunity to take a three credit MAcc class during their final year of undergrad.

**Fast Track MBA:** Allows Duquesne non-business majors to take up to six credits of PMBA fundamental courses as undergraduate students.

## JOINT DEGREES

### Palumbo-Donahue School of Business

- MS-AIM/MBA
- MS-SCM/MBA

### School of Law

- JD/MBA

### School of Pharmacy

- PharmD/MBA
- MS in Industrial Pharmacy/MBA

### Bayer School of Natural and Environmental Sciences

- MS in Environmental Science/MBA

### Rangos School of Health Sciences

- Master of Health Administration/MBA

### McAnulty Graduate School of Liberal Arts

- MA in Communication/MBA



# EXECUTIVE & CONTINUING EDUCATION



## CERTIFICATE IN FINANCIAL PLANNING

You can take the next step in your career by earning a certificate in financial planning. The Executive Certificate in Financial Planning program will do more than grant you a certificate; the program also fulfills the education requirement for the CFP® Exam. Enjoy the benefits of the only in-person, postgraduate certified public planning (CFP) program in the region, while expanding your professional network. Your classmates will consist of both seasoned professionals and those who are new to the financial services industry. The program can be completed in nine months, and the flexible schedule makes it perfect for full-time professionals and students. There are two cohorts per year with start dates in April and September.

## PROFESSIONAL COACH CERTIFICATION

Professional coaches understand that coaching is both an art and a science, and they use their skills to inspire, empower, and guide. Our ICF Accredited Professional Coach Certification Program (PCCP) will give you the skills to effectively communicate whether you seek to become a professional coach, want to improve your training and managerial skills, or are ready to take your coaching certification to the next level. No matter where you are on your coaching journey, the PCCP will help you take the next steps and will help you become a better mentor and stronger leader. The program runs from August to April. Spaces are limited.

## SCM PARTNERSHIP WITH ASCM

Association for Supply Chain Management (ASCM) training gives your employees the tools, trainings, and technology you need to optimize your end-to-end global supply chain and lead your business into the marketplace of tomorrow. Experienced supply chain professionals have never been more important in the business world, and the academic partnership between our Center for Excellence in Supply Chain Management and ASCM offers the opportunity for your team to attain APICS certifications.

ASCM training and certification programs have been in existence since 1972 with developed and proven courses and certificates. Employees with ASCM certifications in Inventory Planning (CPIM), Logistics (CLTD) and Supply Chain (CSCP) earn promotions and raises and on average are compensated higher than their peers without certifications. Duquesne's ASCM courses are given by certified instructors.



## CUSTOM PROGRAMS

Achieve your objectives with a custom leadership development program tailored to meet the unique challenges of your organization. We collaborate with you in designing a focused training program to ensure the learning objectives and outcomes align with your organization's specific learning and business goals.



“The thing that is very important from this program is the combination of learning opportunities that you have that are directly applicable to the work that you do. You can take away nuggets from each of the different sessions and immediately put them into action and apply them to the work that you do, along with growing as an individual and becoming more confident.”

**Meghan Firster,**  
2022 Women's Executive  
Leadership program graduate

LEARN MORE



[duq.edu/exec-ed](https://duq.edu/exec-ed)

## EMERGING WOMEN'S LEADERSHIP PROGRAM

Gain leadership experience in the Emerging Women's Leadership Program. The three-month learning journey features a mix of in-person sessions, virtual models, and networking events delivered by renowned faculty and industry experts. The program helps professionals of all genders expand their professional network, enhance their communication skills, and develop their leadership capabilities.

## WOMEN'S EXECUTIVE LEADERSHIP PROGRAM

You will have the opportunity to grow personally and professionally in the Women's Executive Leadership Program. Through its five-month comprehensive course, the program empowers business leaders of all genders. A collaboration between the Business School, executives and professional coaches, the program will offer you evidence-based leadership development tools, supported by the latest trends and challenges facing today's executives.





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