CURRICULUM VITAE (ABBREVIATED)

Rick R. McCown

School of Education
Canevin Hall
Duquesne University
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Academic Degrees

A.B., Psychology. Indiana University, Bloomington, 1974

Ph.D., Educational Psychology. Indiana University, Bloomington, 1980

Major: Learning and Cognition Inside Minor: Inquiry Methodology Outside Minor: Cognitive Psychology

Appointment History

Duquesne University

- 2016 Present: Pierre Schouver, C.S.Sp. Endowed Chair in Mission, Duquesne University
- 1993 Present: Professor of Education, School of Education, Duquesne University
- 2014 2015: Senior Improvement Research Fellow, Carnegie Project on the Education Doctorate
- 2013-2014: Director, Professional Doctorate in Educational Leadership
- 1991 2000 and 2007 2010: Chair, Department of Educational Foundations and Leadership, Duquesne University
- 2007-present: Primary Investigator, Carnegie Project on the Education Doctorate,
 Duquesne University
- 2003 2005: Interim Dean, School of Education, Duquesne University
- 1998 2003: Co-Director, Center for Advancing the Study of Teaching and Learning (CASTL)
- 1985 1993: Associate Professor of Education, School of Education, Duquesne University
- August, 1983 December, 1983: Adjunct Lecturer, School of Business and Administration, Duquesne University
- 1982 –1985: Assistant Professor of Education, School of Education, Duquesne University

Southern Illinois University

- August, 1980 August, 1982: Visiting Assistant Professor of Educational Psychology, Department of Guidance and Educational Psychology, Southern Illinois University
- August, 1981 September, 1981: Contributing Consultant, Houghton-Mifflin Publishers, Boston, Massachusetts

National Evaluation Systems

• September, 1979 – July, 1980: Project Manager, National Evaluations Systems, Amherst, Massachusetts

Indiana University

- May, 1978 June, 1979: Research Consultant, Appalachia Educational Laboratory, Charleston, West Virginia
- August, 1978 May, 1979: Research Assistant, Institute for Child Study, Indiana University
- June, 1977 August, 1978 (summers only): Part-time Faculty, Department of Education, Indiana University-Purdue University at Indianapolis, Columbus Center
- August, 1975 May, 1978: Associate Instructor, Department of Educational Psychology, Indiana University

Selected Scholarship

- McCown, R. & Militello, M. (April, 2018). Community-Engaged Improvement Inquiry:

 Lessons from a Collective Action Network. Presentation at the Carnegie

 Foundation Summit on Improvement in Education, San Francisco.
- McCown, R. & Thompson, T. (February, 2018). *Identities and Outcomes (Keynote Address)*. College of Education Dean's Symposium on Public Scholarship, Florida State University, Tallhassee, Florida.
- McCown, R. & Militello, M. (November, 2017). *Building Local Capacity for Educational Improvement: Lessons From a Collective Action Network.* Paper presented at the annual meeting of the University Council for Educational Administration, Pittsburgh.
- Snowman, J. & McCown, R. (2015). *Psychology applied to teaching* (14th ed.). Belmont, CA: Cengage Learning.
- Zambo, D., FitzGerald, A.M., Peterson, D.S., Reardon, M., McCown, R., & Sawyer, R. (2015). Re-Imagining Educational Leaders as Contributors to Research: CPED Fellows' Investigation of Leadership Development. Paper presented at the annual meeting of the University Council for Educational Administration, San Diego, CA.
- McCown, R. & McLaughlin, S. (2014). *Instructor's resource manual to accompany:**Psychology applied to teaching (14th ed.). Belmont, CA: Wadsworth/Cengage Learning.
- Snowman, J. & McCown, R. (2013). *Ed Psych.* Belmont, CA: Wadsworth/Cengage Learning. Snowman, J. & McCown, R. (2012). *Psychology applied to teaching* (13th ed.). Belmont, CA: Wadsworth/Cengage Learning.

- McCown, R., Moss, C.M., Peterson, S.E., Schreiber, J.B., & Grant-Overton, C. (2012).

 Instructor's resource manual to accompany: Psychology applied to teaching (13th ed.). Belmont, CA: Wadsworth/Cengage Learning.
- Dostilio, L., Perry. J., & McCown, R. (November, 2011). School, Academy, Community
 Partnerships: Harnessing the Power of Democratic Design Spaces for the
 Improvement of Schools. Paper presented at the annual meeting of the University
 Council for Educational Administration, Pittsburgh.
- McCown, R., Moss, C.M., Generett, G.G., & Miller, P.M. (May, 2010). Re-designing the Human Ecology of Educational Leadership: Changing the Preparers as well as the Prepared. Paper presented at the annual meeting of American Educational Research Association, Denver.
- Henderson, J., McCown, R., Hawley, W. (2009, November). *Enhancing the Capacity of School Leaders to Ensure that Racially and Ethnically Diverse Students Succeed*. Presented at the annual meeting of the University Council for Educational Administration, Anaheim.
- Rezzetano, K., Bleil, J., & Schreiber, J., & McCown, R. (2009, November). Accounting with Arguments: Documenting the Design of a New Professional Doctorate in Educational Leadership. Poster presented at the annual meeting of the University Council for Educational Administration, Anaheim, CA.
- Rezzetano, K., Moss, C.M., & McCown, R. (2009, November). Argument Tracking: Methodological and Cultural Implications for a Signature Pedagogy. Poster presented at the annual meeting of the University Council for Educational Administration, Anaheim, CA.
- Snowman, J., McCown, R., & Biehler, R. (2009). *Psychology applied to teaching (12th edition)*. Boston: Houghton Mifflin.
- McCown, R., Moss, C.M., Peterson, S.E., Schreiber, J.B., Toth, E.E. (2009). *Instructor's resource manual to accompany: Psychology applied to teaching (12th edition).*Boston: Houghton Mifflin.
- Peterson, S.E., Moss, C.M., & McCown, R.R. (2009, April). *Developmental changes in aspiring teachers' abilities to reveal and challenge assumptions of teaching practice*. Paper presented at the annual meeting of the American Educational Research Association, San Diego.
- Henderson, J. & McCown, R. (2008, November). *Reinventing the Educational Doctorate:* Convening a Network of Critical Friends. Annual meeting of the University Council for Educational Administration, Orlando.
- McCown, R. & Moss, C.M. (2007, February). Toward a Theory of Signature Pedagogy in Education: The Case of (and for) Systematic and Intentional Inquiry. Presented at the annual meeting of the American Association of Colleges for Teacher Education, New York.
- McCown, R.R. & Schreiber, J. B. (2007, April). Evaluating University Teaching in the Context of Tenure and Promotion. Paper presented at the annual meeting of American Educational Research Association, Chicago.

- McCown, R., Miller, J.A., Lamar, M. & Bleil, J. (2007). *Considering the Need for a Signature Pedagogy*. CPED@Duquesne Working Paper (WP:07-06-14]. Pittsburgh: Duquesne University.
- McCown, R., Miller, J.A., Schreiber, J.B., & Welch, O.M. (2007). Scholarship <u>for</u> Schools and Design-Based Research: Framing the Argument for CPED@Duquesne. CPED@Duquesne Working Paper (WP:07-10-01). Pittsburgh: Duquesne University.
- McCown, R., Miller, P., Moss, C.M., & Henderson, J.E., Hopson, R.K. (2007). *Preparing Stewards of Educational Leadership: Capstone Assessments for the Ed.D. Versus the Ph.D.* CPED@Duquesne Working Paper (WP:07-11-16). Pittsburgh: Duquesne University.
- McCown, R., Miller, J.A., Hopson, R.K., Henderson, J.E., & Welch, O.M. (2006).

 Strengthening Doctoral Education In CADREI Institutions: A Proposal.

 CPED@Duquesne Working Paper (WP:06-11-20). Pittsburgh: Duquesne University.
- McCown, R.R. & Schreiber, J. B. (2006, August). Evaluating University Teaching: High-Stakes for the Scholarship of Teaching. Paper presented at the annual meeting of American Psychological Association, New Orleans.
- McCown, R.R. & Hopson, R.K. (2006, April). *Preparing Future Teachers of Educational Psychology: Designing a Design Experiment*. Paper presented at the annual meeting of American Educational Research Association, San Francisco.
- McCown, R.R., & Hopson, R.K. (2006). Stewardship and Practice: The CID "Ripple Effect: at Duquesne University. CASTL Technical Report Series No. 8-06.
- McCown, R.R., Moss, C.M., & Peterson, S.E. (2006). *Evolution of an Educational Psychology Course: A Design-Based Account*. CASTL Eechnical Report Series No. 9-06.
- Moss, C.M., Madura, J., & McCown, R.R. (2006). Paths of Inquiry: Exploration of the Effects of Systematic and Intentional Inquiry on Student Learning in General Chemistry Lecture, Recitation, and Labs. CASTL Technical Report Series No. 1-06.
- Schreiber, J.B., & McCown, R.R. (2006). *The Arguments for Evaluating University Teaching:*Are They Warranted? CASTL Technical Report Series No. 3-06.
- McCown, R.R., & Schreiber, J.B. (2005). *Judging Excellence in University Teaching:**Preliminary Observations of the Academy. CASTL Technical Report Series No. 6-05.
- McCown, R.R. (2005, November). Silence of the Man: Is the Lack of Male Voice Regarding Gender Equity in Educational Leadership an Issue of Social Justice? Invited panel participant (H. Sobehart, Chair) at the annual meeting of University Council for Educational Administration, Nashville, TN.
- McCown, R.R. (2005, April). Judging Excellence in University Teaching: Assumptions of the Academy. Paper presented at the annual meeting of American Educational Research Association, Montreal.
- McCown, R.R. (Editor, Educational Psychology Section) (2004). In C.D. Spielberger (Editorin-Chief), *Encyclopedia of Applied Psychology*. Oxford, UK: Elsevier.

- Shank, G.D., McCown, R.R., & Moss, C.M. (2004, April). Signs of Learning: Understanding Naturally Occurring Internet Learning Communities. Paper presented at the annual meeting of American Educational Research Association, San Diego.
- McCown, R.R. & Moss, C.M. (2002, April). The Value of and the Obstacles to Becoming a Teacher Researcher: Practicing Teachers' Understanding of Action Research. Paper presented at the annual meeting of American Educational Research Association, New Orleans.
- McCown, R.R. & Williams, V. (2002, April). School Leadership: Cultures of Earned Leadership and the Dynamics of Contributorship. Paper presented at the annual meeting of American Educational Research Association, New Orleans.
- Moss, C.M., McCown, R.R., Brookhart, S.M., Cunningham, D.C., Barab, S. (2001) Online Professional Development: What Works? ASTL Technical Report Series No. 3-01.
- Williams, V. & McCown, R.R. (2001, April). Earned Leadership and Elective

 Contributorship: A New Conception for School Leadership Cultures. Paper

 presented at the annual meeting of American Educational Research Association,

 Seattle.
- Moss, C.M., & McCown, R.R. (2000). *The Scholarship of Practice Project: Engendering, Supporting, and Disseminating Teacher Scholarship*. CASTL Technical Report Series No. 3-00.
- Moss, C.M., & McCown, R.R. (1999). Establishing a scholarship of practice through a web-based intentional learning community. *Network Newsnotes: The International Network of Principals' Centers.* Harvard University.
- Moss, C.M., McCown, R.R., Driscoll, M.P. (1999, April). "Teaching as Intentional Learning: A Glue for Educational Psychology." Paper presented at the annual meeting of the American Educational Research Association, Montreal, Canada.
- Moss, C.M., McCown, R.R., Driscoll, M.P. (1999, April). "Examining teacher discourse: Opinion or scholarship?" Paper presented at the annual meeting of the American Educational Research Association, Montreal, Canada.
- McCown, R.R., Moss, C.M. & Driscoll, M.P. (1998, August). Teaching Educational Psychology to Practicing Teachers in a Web-Mediated, Problem-Based Learning Environment. Paper presented at the annual meeting of the American Psychological Association, San Francisco, CA
- Williams, V. & McCown, R.R. (1998, April). A New Typology of Contributors to Reciprocal Leadership Functions in British Secondary and American High Schools. Paper presented at the annual meeting of the American Educational Research Association, San Diego, CA.
- Moss, C.M. & McCown, R.R. (1998, April). Using Principles of Educational Psychology to Foster Web-Based Collaboration among Practicing and Aspiring Teachers. Paper presented at the annual meeting of the American Educational Association, San Diego, CA.
- McCown, R.R. (1997). Invited contribution: Issues in authorship. *NEP/15: Newsletter for Educational Psychologists*, 20. 2. 3-5.

- Brookhart, S.M., Casile, W.J., & McCown, R.R. (1997). Enhancing the possibility of success by measuring the probability of failure in an educational program. *Evaluation and Program Planning*, vol. 20, no. 1, 17-25.
- McCown, R.R., Driscoll, M.P., & Roop, P.G. (1996). *Educational Psychology: A Learning-Centered Approach to Classroom Practice (2nd edition)*. Boston: Allyn & Bacon.
- Driscoll, M.P., McCown, R.R., & Roop, P.G., Griffin, M.M., & Quinn, G.P. (1996).

 Instructor's Resource Manual for Educational Psychology. Boston: Allyn & Bacon.
- McCown, R.R. (1996). An economy of metaphors. In V. Williams (Ed.), *Monograph of the Seventh International Invitation Education Conference*. Norham Centre for Leadership Studies, University of Oxford, England.
- McCown, R.R. (1996, June). Constructivist Teaching of Educational Psychology. Invited participant at the First Annual Conference on Issues in Educational Psychology, Division 15, American Psychological Association, Scottsdale, AZ.
- McCown, R.R., Driscoll, M.P., Roop, P.G., Saklofske, D.H., Kelly, I.W., Schwean, V.I., & Gajadharsingh, J. (1996). *Educational psychology: A learning-centered approach to classroom practice (Canadian Edition)*. Scarborough, Ontario: Allyn & Bacon Canada.
- Scheurman, G., Griffin, M.M, McCown, R.R., et al. (1996, April). *Constructivist strategies* for teaching educational psychology. Paper presented at the annual meeting of the American Educational Research Association, New York, NY.
- McCown, R.R. & Driscoll, M.P. (1996, April). A Learning-Centered Approach to Educational Psychology. In J. Williams (Chair), The new cognitively oriented educational psychology course; A community meeting exploring what's new and different, what's next, and so what? Symposium conducted at the annual meeting of the American Educational Research Association, New York, NY.
- McCown, R.R. (1995). Invited contribution: Thoughts on educational psychology. NEP/15: Newsletter for Educational Psychologists, 19, 1, 6-8.
- McCown, R.R., Driscoll, M.P., & Roop, P.G. (1995). Constructivism and classroom leadership. *Dialogue* (1995), 1, 1, 8-9.
- Brookhart, S.M., Casile, W.J., & McCown, R.R, Sobehart, H.C. (1995, November). Finding Alternative Measures to Document Student Outcomes. Paper presented at the International Evaluation Conference (A joint meeting of the American Evaluation Association and the Canadian Evaluation Association), Vancouver, British Columbia.
- McCown, R.R. & Driscoll, M.P. (1995). Using Collaborative Writing and Problem-Based Learning in the College Classroom. In J.L. Schnase and E.L. Cunnius (Eds.), Proceedings of CSCL '95: The first International Conference on Computer Support for Collaborative Learning. Mahwah, NJ: Lawrence Erlbaum Associates.
- Sobehart, H.C., Brookhart, S.M., Casile, W.J., & McCown, R.R. (1995, July). *More than Stakeholders: Ownership of Evaluation of a District-Wide Instructional Innovation.*Paper presented at the National Evaluation Institute, Kalamazoo, MI.
- Griffin, M.M., Griffin, B.W., Quinn, G.P., & Driscoll, M., McCown, R.R. (1995, April). The Effect of Cooperative Assessment on Goals, Perceived Ability, Self-Regulation and

- Achievement. Paper presented at the annual meeting of the American Educational Research Association, San Francisco, CA.
- Brookhart, S.M., Casile, W.J., & McCown, R.R. (1994, November). Enhancing the possibility of success by measuring the probability of failure in an educational program. Paper presented at the annual meeting of the American Evaluation Association, Boston, MA
- Driscoll, M.P. & McCown, R.R. (1994, October). *Cooperation, Writing, and Problem Based Learning.* Paper presented at the annual meeting of the International Society for Exploring Teaching Alternatives, Tempe, AZ.
- Griffin, M.M., McCown, R.R., Quinn, G.P., & Driscoll, M. (1994). Learning through testing:

 An investigation of cooperative assessment. Paper presented at the annual meeting of the American Educational Research Association, New Orleans, LA.
- Brookhart, S.M., & McCown, R.R. (October, 1993). Preservice Teachers in the Field:

 Accessing and Applying Professional Knowledge. Presented at the Annual Meeting of the Mid-Western Educational Research Association, Chicago, IL.
- McCown, R.R. & Roop, P.G. (1992). Educational psychology and classroom practice: A partnership. Boston: Allyn & Bacon.
- McCown, R.R. & Roop, P.G. (1992). *Educational psychology and classroom Practice: A partnership (Annotated instructor's edition).* Boston: Allyn & Bacon.
- Hancock, T., McCown, R.R., & Roop, P.G. (1992). *Test bank for educational psychology and classroom practice: A partnership.* Boston: Allyn & Bacon
- Roop, P.G. & McCown, R.R. (1992) Teacher education: Assembly Line or Partnership? *Educator's Forum*, vol. II, 2, 86-87.
- McCown, R.R. & Shank, G. (1987). Semiosis and Writing Style: Some Preliminary
 Empirical Perspectives. Paper presented at the annual Meeting of the American
 Educational Research Association, Washington, D.C.
- McCown, R.R. & Miller, R.B. (1986). Referential coherence and structural height in text processing. *American Educational Research Journal*, 23 (1), 77-86.
- McCown, R.R. (1986). Action Research and the Educational Researcher. Paper presented at the annual meeting of the National Consortium for Instruction and Cognition, San Francisco.
- Miller, R.B. & McCown, R.R. (1986). The effects of text coherence and elaboration on recall of sentences within paragraphs. *Contemporary Educational Psychology*, vol. 11, 2, 127-138.
- Biehler, R.F., Snowman, J., McCown, R., and Burke, R. (1986). *Instructor's Manual to accompany Psychology Applied to Teaching* (fifth edition). Boston: Houghton-Mifflin.
- McCown, R.R. & Schwartz, N.H. (1985). Semiotics and the stimulus. In D.J. Cunningham (Ed.) *Proceedings of the Special Interest Group: Semiotics and Education.*Bloomington, Indiana.
- McCown, R.R. & Schwartz, N.H. (1985). Signs or Affordances? Paper presented at the Annual Meeting of the American Educational Research Association, Chicago.

- Cunningham, D.J. & McCown, R.R. (1985). The retroactive effects of prior knowledge and elaborative processing on prose retention. *Journal of Experimental Education*, 53 (2), 77-85.
- McCown, R.R. (1984). What Does Semiotics Offer to Educational Research? Paper presented in a symposium at the annual meeting of the American Educational Research Association, New Orleans.
- Snowman, J. & McCown, R.R. (1984). *Learning Tactics and Strategies For Classroom Use.*Paper presented at the annual meeting of the American Educational Research

 Association, New Orleans.
- McCown, R.R. (April, 1984). Semiotics in Educational Research and Practice. Symposium presentation at the annual meeting of the American Educational Research Association, New Orleans.
- McCown, R.R. & Miller, R.B. (1983). The Effects of Structural Height and Elaboration on Recall of Paragraphs. Paper presented at the annual meeting of the American Educational Research Association, Montreal.
- Miller, R.B. & McCown, R.R. (1983). The Effects of Text-Based Elaboration on Cued Recall for Target Sentences. Paper presented at the annual meeting of the American Educational Research Association, Montreal.
- McCown, R.R. & Miller, R.B. (1982). *The Effects of Text Structure on Recall.* Paper presented at the annual meeting of the American Educational Research Association, New York.
- McCown, R.R. (1981). An Elaboration Model of Prose Retention. Paper presented at the annual meeting of the American Educational Research Association, Los Angeles.
- McCown, R.R. (1981). Verbal Reports as Data: Using Verbal Reports to Investigate
 Reading Comprehension Processes. Paper presented at the annual meeting of the
 National Reading Conference, Dallas.
- Cunningham, D.J. & McCown, R.R. (1980). The Role of Prior Knowledge and Processing Level in the Retention of Connected Discourse. Paper presented at the annual meeting of the American Educational Research Association, Boston.

Representative Grants

- Project Director (2010). Carnegie Project on the Education Doctorate, Phase II:
 Redesign of the Professional Doctorate in Education. Funded by the U.S.
 Department of Education: Fund for the Improvement of Post-Secondary
 Education award to Duquesne University School of Education. \$700,000.
- Senior Personnel (2010). Preparing Leaders to Support the Education of Diverse
 Learners. Funded by the U.S. Department of Education: Fund for the
 Improvement of Post-Secondary Education award to the University of Texas.
- PI (2009). Pharmacy Student Learning Innovation Project. Funded by University of Pittsburgh School of Pharmacy award to Duquesne University School of Education. \$25,000.

- Co-author (2008). Proposal for the UCEA Center for Educational Leadership and Social Justice. Funded by the University Council for Educational Administration award to Duquesne University School of Education.
- PI (1998). The effects of a web-mediated, problem-based learning network on the professional development of aspiring teachers and practicing teachers.
 Funded as a Faculty Development Fund Grant, Duquesne University.
- Co-PI (1992). Accessing and applying professional knowledge and skills. Funded as a Hunkele Instructional Innovation Grant.
- Co-PI (1992). A paradigm for effecting documentable changes in use of cooperative learning as a teaching strategy. Institutional Incentive Grant funded by the State System of Higher Education's Summer Academy Expansion Project, Commonwealth of Pennsylvania.
- PI (1986). Faculty Development in Educational Action Research. Funded by Hunkele Foundation, Duquesne University, Pittsburgh, Pennsylvania.
- Co-PI (1984). The relationships between interpersonal orientation, values toward education, and professional development activities at the Schenley High School Teacher Center. Funded by the Duquesne University Faculty Development Fund.

Awards (selected)

Post-Graduate:

- Presidential Citation for Excellence, American Educational Research Association,
 2012
- Pennsylvania House of Representatives, Award for Excellence in Education, 2012
- Office of Research Hall of Fame Inductee, Duquesne University, 2011
- Indiana University Outstanding Alumni Award, 2008
- Duquesne University Creative Teaching Award, 1996
- Phi Kappa Phi, Elected 1996
- Pennsylvania Society of Teaching Scholars, Elected 1995
- President's Award for Excellence in Teaching, Duquesne University, 1994 *Graduate:*
- Semi-finalist, Outstanding Dissertation Award of the American Educational Research Association, 1982
- Maris M. Proffitt and Mary Higgins Proffitt Award for the Outstanding Dissertation, School of Education, Indiana University, 1981

Undergraduate:

- Indiana University Scholar-Athlete, 1970
- Hoosier Scholar, 1970-1974

Professional Service (selected)

 Professional Development and Training Committee, American Educational Research Association

- Reviewer; Discussant; Session Chair; Session Organizer: Several professional associations
- Editorial Reviewer, Houghton-Mifflin Publishers
- Editorial Reviewer, Several publishers
- Organizing Committee, Special Interest Group on Education and Semiotics, American Educational Research Association
- Ad hoc Reviewer, Multiple Journals
- Organizer, Duquesne Educational Leadership Symposium
- Invited Speaker, Numerous associations
- Leader of numerous Workshops for Teachers in learning and motivation.

University Service (selected)

Duquesne University

- University Promotion and Tenure Committee
- School of Education, Author of Reports on tenure and promotion procedures and School of Education T&P Guidelines
- Chair, Duquesne University Press, Editorial Committee
- Chair, University Outcomes Task Force, Middle States Steering Committee
- University Advisory Council
- University Core Curriculum Committee
- Chair, Educational Computing Committee, School of Education
- Provost's Task Force on Academic Computing
- Provost's Task Force on Multimedia
- University Steering Committee on Assessment
- Design Team, Interdisciplinary Doctoral Program for Educational Leaders
- President's Faculty Awards for Excellence Committee

Community Service (selected)

- Research Consultant, Women's Center and Shelter of Greater Pittsburgh
- Research Consultant, Center of Life Ministry, Pittsburgh (Hazelwood)
- Chair, Advisory Committee on Computer Training for the Severely Disabled,
 Vocational Rehabilitation Center of Allegheny County
- Religious Education Teacher, Unitarian-Universalist Church of the South Hills
- Co-producer and co-host of "Thurber's Attic", Golden Triangle Radio Information Service for the Blind and Visually Disabled
- Contributor to Pittsburgh Magazine
- Tutor, local after school, weekend programs
- Board of Management, Deer Valley Family Camp, Pittsburgh YMCA