Sustainable Business Practices
At Duquesne University, we challenge the status quo. We’re constantly looking forward and challenging assumptions and conventional thinking.

Our one-year MBA Sustainable Business Practices is an unconventional, career-igniting program. You will be prepared to make a difference in your career, community and world.

The Duquesne Difference

• Learn strategies to manage an integrated bottom line — financial, social and environmental
• Develop innovative solutions for organizations with hands-on consulting projects
• Immerse yourself in global sustainability issues through an international study trip
• Launch your career and be ready to make a difference

1-Year MBA Sustainable Business Practices

Ranked #1 in the U.S. and #4 in the world by Corporate Knights
Defy the status quo with Duquesne’s MBA Sustainable Business Practices.

Ranked #1 in the U.S. and #4 in the world for preparing students to change the world by Corporate Knights, our MBA Sustainable Business Practices provides you with a transformative education to jump start your career. You will tackle groundbreaking consulting projects and collaborate with executives to improve processes, launch profitable new products and inspire innovation.

Accredited by AACSB International, the Association to Advance Collegiate Schools of Business. Less than 5% of the world’s business programs have earned this prestigious accreditation. Consistently ranked among the top business schools by U.S. News & World Report and Princeton Review.

In just one year, be ready to make a difference in the world!

We believe that responsible, ethical leadership in business creates a better society for all. Our curriculum includes rigorous coursework in core business disciplines and incorporates the United Nations’ Principles for Responsible Management Education (PRME).

What makes us different? Our signature sustainability classes, live consulting projects, international study trip, leadership development and capstone practicum offer you an unparalleled set of distinctive learning experiences, setting you apart from other MBA graduates.

Christopher Johnson, MBA’19
State Regulatory Coordinator
Duquesne Light Company

“The experiential learning from the MBA-SBP program set me up for professional success by allowing me to work hands-on each semester with companies and executives. I was able to work with the City of Pittsburgh on projects. I gained a wealth of experience helping organizations and executives work on initiatives that focused on community service and betterment.”

Our curriculum focuses on experiential learning.

Summer Term (9 Weeks)
Sustainable Business Practices Project I
Professional Development Practicum
Accounting for Decision Makers
Applied Statistics
Business Ethics and Global Responsibility
Systems Thinking and Managerial Decision Tools

Fall Term (16 Weeks)
Sustainable Business Practices Project II
Professional Development Practicum
Strategic Sustainability and Models
Managerial Economics
Financial Management
Managing Information
Supply Chain and Operations Management
Managing People for Sustained Competitive Advantage

Spring Term (15 weeks)
Sustainable Business Practices Project III
Professional Development Practicum
Global Business (10-day trip over Spring Break)
Marketing Management
Strategic Innovation Management
Leading Change in Sustainable Enterprises

Passionate faculty with practical experience.

You will learn from professors who are world-renowned scholars. Additionally, our faculty include executives with decades of diverse industry experience and a personalized learning approach, guided by an advisory council of distinguished leaders who help to keep our programs on the cutting-edge.
Class Profile

26
Average Student Age

Male 50%
Female 50%

3.4 years
Average work experience

510
Average GMAT

Spotlight On: Case Competitions

MBA Case Competitions provide an excellent opportunity to hone your analytical and presentation skills.

All of our students take part in case competitions which can focus on such topics as finance, marketing or supply chain management, while other competitions encourage an integrated application of learning from across the MBA curriculum. These events are similar to the real world challenges that you will tackle in the signature consulting courses and are an invaluable preparation tool if you are considering a career in management or consulting.

These competitions are among our students’ favorites:

- U.S. Chamber of Commerce MBA Case Competition
- Association for Corporate Growth (ACG) Cup – Merger & Acquisitions Case Competition
- Corporate Knights-Schulich Business for a Better World Case Competition
- Net Impact “Up to Us” Campus Competition
Gain real world experience.

Gain real-world experience through three consulting engagements. Applying theory from across the curriculum, you will help clients reduce costs, improve processes and enhance competitiveness.

You will have the opportunity to take on management challenges such as:

- Designing new product and service launch plans
- Developing environmental profit and loss statements
- Calculating ecological footprint
- Calculating efficiency of alternative energy sources
- Analyzing global water scarcity risks
- Reducing costs and footprint associated with greenhouse gases

Our resources and connections will set you apart.

When it comes to taking the next steps in your career, we will be there to help.

You will benefit from comprehensive career planning, job search and employment resources offered in our Center for Career Development and within the School of Business. You will have the opportunity to take part in skills development workshops and professional development to take your career to the next level.

Our graduates hold leadership positions in the world’s leading companies, including:

- Alcoa
- American Eagle Outfitters
- Bayer
- BNY Mellon
- Carbon Disclosure Project
- CONSOL Energy
- Covestro
- Deloitte
- EQT Corporation
- Ernst & Young
- Federated Investors
- FedEx Ground
- Herman Miller
- Highmark
- JP Morgan Chase
- KPMG
- Kraft Heinz Company
- PNC Bank
- Peoples Gas
- PPG Industries
- PricewaterhouseCoopers
- Schneider Downs
- UPMC
- U.S. Steel

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Fellowships, scholarships and assistantships are available for qualified applicants: duq.edu/mba-investment

Experience international business first-hand.

From Japan to Germany, our Global Business Study Trip provides you with a once-in-a-lifetime opportunity to collaborate with overseas executives and conduct fieldwork with MBA students from our partner universities. You will learn about the cultural, social, economic, environmental and legal differences that affect international transactions. Trips typically last ten days and include corporate site visits and meetings with academic leaders to discuss pressing regional issues. Recent topics include eco-tourism in the Amazon rainforest, food supply challenges in India, and smart cities in Scandinavia.

Our Net Impact Chapter Earned Gold Status

We go above and beyond to create engaging and meaningful opportunities for our members. You will have the opportunity to participate in local and national events including conferences, networking and community outreach. Together, members of our chapter use the power of business to create a more socially and environmentally sustainable world.

Laura Jernegan, MBA'19
Engagement EOS Federated Hermes

“I found the experiential learning to be one of the most valuable aspects of the MBA-SBP program because it encourages students to transition into professionals while providing access to resources and networks necessary to succeed. Perhaps most importantly, the program reinforced my confidence in the power of business to drive meaningful impact on the planet and all its people.”

Duquesne: a nationally ranked Catholic University.

Duquesne is nationally recognized for its outstanding academic and research programs and its commitment to community service and sustainability. The University has earned accolades from U.S. News & World Report, Princeton Review, Bloomberg Businessweek and Washington Monthly Magazine.
The MBA Sustainable Business Practices program accepts students for the summer semester, with the program starting in late May or early June. We take a holistic approach in reviewing applications. The following are required for admissions consideration:

- **Official transcripts** from all undergraduate and graduate (if applicable) schools attended. An undergraduate degree in business is not required for admission. A 3.0 or better GPA is preferred for admissions consideration.
- **Résumé** outlining your professional work experience, educational background and roles and responsibilities.
- **Three application essays:**
  1. Why are you interested in pursuing an MBA emphasizing sustainable business practices?
  2. How has your background prepared you for the challenges of graduate business study and next generation leadership?
  3. Tell us about a time when you overcame a significant challenge. Describe the situation, the process for resolving it, any action you took and the outcome.
- **Two letters of recommendation** (professional or academic)
- **GMAT or GRE scores.** A 500 or better on the GMAT or a 305 or better on the GRE is preferred for admissions consideration.
- **Admissions Interview**
- **TOEFL, IELTS or Duolingo** (for international applicants). A TOEFL score of 90iBT, an IELTS score of 7.0 or better, or a DET score of 115 or better is required for admissions consideration. Conditional admission is available for students who score below the TOEFL/IELTS/Duolingo requirement.

If you have questions about your application, please contact grad-bus@duq.edu or 412.396.6276 for more information.

**Pittsburgh: one of America’s most livable cities.**

Recently named the Best Big City in the Northeast on Money Magazine’s annual “Best Places” list, Pittsburgh features amazing cultural and recreational destinations, and access to hundreds of great employers who will be eager for the innovative thinking you’ll offer as a Duquesne graduate.

Duquesne’s beautiful, 50-acre parklike campus is adjacent to Pittsburgh’s downtown business district. Home to several Fortune 500 corporations, the city is a growing hub for technology, health care, financial services and start-ups.

Learn more at duq.edu/pittsburgh.

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**Do you qualify for a GMAT/GRE waiver?**

You may be able to waive the GMAT or GRE if you:

- graduated from an AACSB-accredited business school or ABET accredited engineering program within the past 10 years and earned a 3.25 or greater cumulative GPA. Exceptions are made on a case-by-case basis for those graduating with an undergraduate degree from a non-AACSB accredited program.
- have three or more years of continuous, full-time professional work experience. Factors considered in the waiver decision include the type and substance of work experience and the academic record as indicated on official transcripts.
- have previously earned a graduate degree. Factors considered in the waiver decision include the program of study and your academic record as indicated on official transcripts.
Be a difference maker.

Ready to make a lasting difference in business? We are ready to be your partner in achieving your goals. To learn more about our one-year MBA Sustainable Business Practices:

**Call** 412.396.6276

**E-mail** grad-bus@duq.edu

**Visit online**
- duq.edu/mba-sustainability
- /DuquesneBiz
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