Walking the Humanities into the Marketplace

5th Biennial
Philosophy of Communication Conference: Pragmatism

Sponsored by the
Department of Communication & Rhetorical Studies
and the Communication Ethics Institute
at Duquesne University

June 7–9, 2022

All times are according to Eastern Daylight Time (EDT).
Zoom Link
Meeting ID: 910 9784 6932
Passcode: PhilComm1

8:45 – 9:00 AM  Conference Welcome
Janie M. Harden Fritz, Duquesne University
Erik Garrett, Duquesne University

9:00 – 10:15 AM  Breakout Room 1A
The Pragmatism of Charles S. Peirce

Chair: Anthony Wachs, Duquesne University

“Some Applications of the Law of Mind”
Michael Raposa, Lehigh University

“Pragmatism and Semioethics: With Charles Peirce, Victoria Welby and Beyond”
Susan Petrilli, University of Bari Aldo Moro

“Chiastic Interdependence in Peirce’s Pragmatism”
Jamin Pelkey, Ryerson University

“Communication in the Light of Peirce’s Pragmatic Synechism”
Ivo A. Ibri, Pontifical Catholic University of São Paulo

9:00 – 10:15 AM  Breakout Room 1B
Tenacious Hope and Technology: Pragmatic Counters to the Myth of Progress

Chair: Preston Carmack, Duquesne University

“Let There Be . . . Meta? An Exploration of the Philosophical Implications of Mark Zuckerberg’s Vision for the Re-Creation of Human Communication”
Preston Carmack, Duquesne University

“Holding On: The Tenacious Communication Ethics of W. E. B. Du Bois”
Rodney Lyde, Duquesne University

“Essentialism in the Thought of Jacques Ellul”
Matt Lindia, Duquesne University
10:30 – 11:45 AM  Breakout Room 2A
Charles S. Peirce: Sign, Art, and Inquiry

Chair: Matt Lindia, *Duquesne University*

“Notes toward a Semeiotic of Art”
Nicholas L. Guardiano, *Southern Illinois University*

“Charles Sanders Peirce and the Anthropocene: A Ventriloquial Stance”
François Cooren, *Université de Montréal*
Frédéric Dion, *Université de Montréal*

“Charles Peirce and the Community of Inquiry”
Maughn Gregory, *Montclair State University*

10:30 – 11:45 AM  Breakout Room 2B
Applications: Pragmatism and Digital Technology

Chair: Michael Kearney, *Duquesne University*

Rose Snyder, *Juniata College*

“A Human Call to Action: The Necessity of Reflection and Critical Thought in a Technological Age”
Tara Toth, *Duquesne University*

“Social Media and Social Penetration Theory: Impact and Implications”
Maryl McGinley, *University of Pittsburgh at Johnstown*
Kaitlyn Poad, *University of Pittsburgh at Johnstown*

10:30 – 11:45 AM  Breakout Room 2C
Dietrich von Hildebrand, Philosopher of Communication

Chair: Susan Mancino, *Saint Mary’s College*

“Hildebrand on the Intimate Structure of Human Sexuality as Grounding Spousal Self-Communication”
Maria Fedoryka, *Ave Maria University*

“Von Hildebrand, Wojtyła, and a Catholic Philosophy of Communication of Love”
Natalia E. Wohar, *Duquesne University*
“Faithfully Responding to the Demands of the Historical Moment: Dietrich von Hildebrand’s Ignored Warnings Concerning Trends within the Catholic Intellectual and Liturgical Tradition”  
Anthony M. Wachs, *Duquesne University*

“Von Hildebrand and the Interpersonal Virtue of Meekness”  
Justin Bonanno, *Ave Maria University*

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**12:00 – 1:00 PM**  
**Keynote**  
**Peirce and the Primacy of Practice: Implications for Understanding Communication**  
Vincent Colapietro, *Pennsylvania State University*

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**1:15 – 2:30 PM**  
**Breakout Room 3A**  
**Pragmatics and Aesthetics in Philosophy of Communication: Digitality, Dialogue, and the Depth of Ritual-Mediated Presence**  
Chair: Luigi Russi, *Schumacher Society*

“Immediacy and Community: Presence as Prerequisite for Common Sense”  
Joel Ward, *Geneva College*

“The Voice as a Hero of Dialogue in Dewey and Bakhtin”  
Deborah Eicher-Catt, *Pennsylvania State University*

“Poetic Attention, Enchantment, and Resilience in Hollow Times”  
Özüm Üçok-Sayrak, *Duquesne University*

“Ritual-Mediated Presence in the Third Media Age”  
Natalia E. Wohar, *Duquesne University*

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**1:15 – 2:30 PM**  
**Breakout Room 3B**  
**Philosophy of Communication: Thought and Action**  
Chair: Michael Kearney, *Duquesne University*

“Philosophy: The Most Pragmatic Discipline”  
Algis Mickunas, *Ohio University*

“How Do We Come to Knowledge Together?: The Epistemologies of C. S. Peirce and Kenneth Burke in the Theatre of Scotus’s ‘Univocity’”  
Joshua Hill, *Pennsylvania College of Technology*

“‘Don’t Just Do Something—Think!’: Or, ‘Does New Materialist Thought Do Anything?’”  
Robert Foschia, *Pennsylvania State University, York*
2:45 – 4:00 PM  Breakout Room 4A  
Biblical Narrative and the Communicative Event

**Chair:** David Errera, *Duquesne University*

“McLuhan’s ‘Writing on the Wall’: Metaphor, Irony, Metonymy & Synecdoche in Daniel 5”
Christopher S. Morrissey, *Trinity Western University*

“The First Dialogue: Philosophical, Theological, and Ethical Aspects”
Gilad Elbom, *Oregon State University*

“In the Quest for the Identity of Devadasis in Antiquity”
Neethu Parvathy S., *MIT World Peace University*

2:45 – 4:00 PM  Breakout Room 4B  
Pragmatism and Higher Education: Applying Philosophy of Communication to Pedagogical Practices

**Chair:** Janie M. Harden Fritz, *Duquesne University*

“From Pupil to Professional: John Dewey’s Education and Experience and a Review of the Internship Experience for the Communication Student”
Sarah M. DeIuliis, *Duquesne University*

“Permanently Temporary or Temporarily Permanent? Lecturers, Instructors, and Adjuncts and the Philosophy of Communication”
Matthew P. Mancino, *Indiana University South Bend*

Kati Sudnick, *University of North Carolina Wilmington*

2:45 – 4:00 PM  Breakout Room 4C  
Matthew Lipman and the Educational Role of Philosophy

**Chairs:** Maughn Rollins Gregory, *Montclair State University*  
Megan Jane Laverty, *Teachers College, Columbia University*

“Dramatizing the School through Philosophy: Matthew Lipman as an Educational Reformer”
Stefano Oliverio, *University of Naples Federico II*

“Lipman’s ‘Great Experiment’: From Early Theoretical Influences to Contemporary Educational Research and Practice”
Alina Reznitskaya, Montclair State University
Nadia Stoyanova Kennedy, New York City College of Technology

“Matthew Lipman on Teaching Children Logic and Critical Thinking”
Mark Weinstein, Montclair State University

“The Philosophical Novel for Children: Matthew Lipman’s Theory of the Philosophical Text”
Darryl De Marzio, University of Scranton

“Tertiary Qualities and Narratives: The Importance of Their Interconnectedness for Caring Thinking”
Dina Mendonça, Universidade Nova de Lisboa
Magda Costa Carvalho Teixeira, University of the Azores

“Matthew Lipman and Education for Democracy and Social Justice”
Arie Kizel, University of Haifa
9:00 – 10:15 AM  Breakout Room 5A
The Pragmatism of Jane Addams

Chair: Janie M. Harden Fritz, Duquesne University

“The Heart of Jane Addams: A Poietic-Pragmatic Response to ‘Human Wretchedness’”
Özüm Üçok-Sayrak, Duquesne University

“Jane Addams’ Memory Praxis: Philosophy of Communication in Dialogic Exchange”
Susan Mancino, Saint Mary’s College

“Difference and Morality Online: Jane Addams, Democracy, and the Algorithm”
Kati Sudnick, University of North Carolina Wilmington

“Jane Addams on the Practice of Radical Civility and the Creation of a Deliberative Ecology”
Robert Danisch, University of Waterloo

9:00 – 10:15 AM  Breakout Room 5B
Philosophy of Communication: Semiotics I

Chair: Matt Lindia, Duquesne University

“In Which Sense Is It Appropriate to Discuss of Charles S. Peirce’s Philosophy of Communication?”
Alain Létourneau, Université de Sherbrooke

“Communication with Stones: Semiotic Synechism as a Way of Dwelling in the Already Lived In”
Luigi Russi, Schumacher Society

“Habits, Signs Users, and Behavior in Morris’s Pragmatism”
Dario Dellino, University of Bari Aldo Moro

10:30 – 11:45 AM  Breakout Room 6A
John Dewey’s Pragmatism and Communication

Chair: Preston Carmack, Duquesne University

“Communication, Knowledge, and Art in Dewey’s Philosophy”
Laura E. Haubert, Universidad Católica de Córdoba-Unidad Asociada al CONICET
“Experimentalism, Democracy, and Education in Dewey’s Thought”
Juan M. Saharrea, Universidad Católica de Córdoba-Unidad Asociada al CONICET

“Communication, Public Sphere, and Education: An Assessment of the Interaction between Pragmatism and Critical Theory”
Diego O. Fonti, Universidad Católica de Córdoba-Unidad Asociada al CONICET

“Communication between Education and Aesthetics: Dewey’s Philosophy Today”
Claudio M. Viale, Universidad Católica de Córdoba-Unidad Asociada al CONICET

10:30 – 11:45 AM
Breakout Room 6B
Philosophy of Communication: Semiotics II

Chair: Paulo M. Barroso, Polytechnic Institute of Viseu

“Revisiting the Absent Sign of Empathy in ‘The Good Doctor’”
Rafael Jimenez-Catano, Universidad Pontificia de la Santa Cruz
Andrea Claudia Valente, York University

“Sign and Virtual in Peirce’s Semiotics: The Potency of Thought”
Paulo M. Barroso, Polytechnic Institute of Viseu

“Mimicry as an Abductive Hypothesis: Strategic Semiosis Between Mind and Nature”
Fabiola Ballarati Chechetto, Pontifical Catholic University of São Paulo

12:00 – 1:00 PM
Semioethics and Interfaith Action: Jane Addams and ‘The Fellowship of the Deed’
Annette M. Holba, Plymouth State University

1:15 – 2:30 PM
Breakout Room 7A
Intersections of Pragmatism and Rhetoric

Chair: Tim Michaels, Pennsylvania State University

“Radical Rhetoric Revisited: On the Tension of Argument and Violence through Thoreau’s Proto-Pragmatism”
Tim Michaels, Pennsylvania State University

“Radical Pluralism: William James and the Making of the Common”
James K. Stanescu, Mercer University

“The Role of Phronesis in the Interplay of Hermeneutics and Rhetoric”
Nichodemus Okafor, Duquesne University
1:15 – 2:30 PM  
**Breakout Room 7B**  
**Strategic Corporate Communication: Narratives and Pragmatism**

**Chair:** Garnet Butchart, Duquesne University

“The Power of Strategic Corporate Narratives: The Data Privacy Debate”  
Michele M. Wisnesck, *Duquesne University*

“What Do You Mean “Trees Cause Pollution”? : Climate Narratives, Mixed Messaging, and Communication Failures in the Climate Debate”  
Carla R. Richards, *Duquesne University*

Abbey N. McCann, *Duquesne University*

“Figure and Ground; Symptom and Disease: Neoliberal Capitalism and Burnout”  
Alex Fagin, *Duquesne University*

2:45 – 4:00 PM  
**Breakout Room 8A**  
**Who is a Pragmatist?: Du Bois, James, Nietzsche, and de Beauvoir**

**Chair:** Rodney Lyde, *Duquesne University*

“Consciousness in William James’ Pragmatism and Its Implications for His Philosophy of Communication”  
Andri Kosasih, *Duquesne University*

“The Role of The Crisis in the Crisis: The Philosophy of Communication of The Crisis as Superintended by the Black Pragmatism of W. E. B. Du Bois”  
Rodney Lyde, *Duquesne University*

“Was Nietzsche a Pragmaticist?”  
Andrew R. Smith, *Edinboro University*

“The Pragmatic Language of Freedom in the Works of Simone de Beauvoir”  
Linda Coleman, *Duquesne University*

2:45 – 4:00 PM  
**Breakout Room 8B**  
**Pragmatism and Public Practices: Addams and Dewey**

**Chair:** Janie M. Harden Fritz, *Duquesne University*

“Jane Addams and Listening: Listening-For, Listening-To, and Listening-With”  
Mike Jostedt, *St. Louis Community College & Webster University*
“Conflict, Conscience, and Contemporary Higher Education: The Addams-Dewey Debate as a Practical Expression of Biesta’s Subjectification”
Andrew Ogilvie, University of Southern California

“Addam’s Commitment for an Inclusive Conversation: Leaving No One Behind for an Effective Inclusive Deliberation”
Basak Guven, Duquesne University

2:45 – 4:00 PM Breakout Room 8C
Philosophy of Communication: From the Ancients to Levinas to Post-structuralism

Chair: Garnet Butchart, Duquesne University

“Where Post-structuralism Speaks Through Communication Studies”
Garnet Butchart, Duquesne University

“Writing about Ethics after Levinas”
Moshe Rachmuth, Portland State University

“Discovering Nothing to Create Anything: Gorgias' On the Nonexistent and the World-Building Power of Logos”
Katlin Kolby, Middle Tennessee State University
THURSDAY, JUNE 9, 2022

Zoom Link
Meeting ID: 951 5435 5883
Passcode: Phil3Comm

9:00 – 10:15 AM  Breakout Room 9A
The Pragmatism of W. E. B. Du Bois

Chair: Erik Garrett, Duquesne University

“Pragmatism’s Force and Folly: Du Bois, Racial Violence, and the Meanings of a ‘New South’”
Jeff Kurtz, Denison University

“To Vote or Not to Vote: The Pragmatic and Pessimistic Prophecy of W. E. B. Du Bois”
Andre E. Johnson, University of Memphis

“W. E. B. Du Bois and Pragmatism: A Lens for Viewing the American Color Line”
Victor Grigsby, Duquesne University

“What is Pragmatic? On the Niagara Movement’s ‘Declaration of Principles,’ 1905”
Andrew Tinker, Middle Tennessee State University

9:00 – 10:15 AM  Breakout Room 9B
The Sun Will Come Out Tomorrow: Hope as a Pragmatic Tool

Chair: Özüm Üçok-Sayrak, Duquesne University

“Pragmatic Pop Culture in the Classroom: A Look at How the Small-Screen Other Can Aid in Intercultural Competence”
Brandy Hadden, Duquesne University

“Structure and Event: Industry, Environment, and Health”
Alex Fagin, Duquesne University

“The Crisis of Burnout in an Ongoing Pandemic: A Pragmatic Approach to Tenacious Hope”
Abbey N. McCann, Duquesne University

“Teaching Hope: How a K-12 Model of Citizenship Education Can Develop Sustainable Hope in Children”
Jessica Neu, Duquesne University
10:30 – 11:45 AM  Breakout Room 10A
Applications: Pragmatism and Crisis

Chair: Victor Grigsby, Duquesne University

“Andrus de Laguna, Du Bois, and the Problem of Alarms and Alarming”
Tom Duncanson, Green Citizen Diplomacy Project

“Commodification of the Spirit: A Philosophical Analysis of The Last Black Man in San Francisco”
Paul A. Lucas, University of Pittsburgh at Johnstown

“Crisis Leadership by Association: The Pragmatic Philosophy of Communication of the NAACP in Responding to the Problem of Twentieth Century and Beyond”
Rodney Lyde, Duquesne University

“The Public Memory of the Parkland Shooting: Analyzing the Speeches and Activism of Emma González”
Namita Gallo, University of Pittsburgh at Johnstown

10:30 – 11:45 AM  Breakout Room 10B
Discussing Cubist Realism: Neo-McLuhan, Neo-Thomist, Neo-Aristotelian Rhetorical Metaphysics

Chair: Matt Lindia, Duquesne University

Anthony M. Wachs, Duquesne University
Richard Thames, Duquesne University
Matt Lindia, Duquesne University

12:00 – 1:00 PM  Keynote
Building a Beloved Community in a Wounded World:
Womanism and the Pragmatism of W. E. B. Du Bois
Annette Madlock, PhD

1:15 – 2:30 PM  Breakout Room 11A
Pragmatism and the Question of Reductionism for Human Communication

Chair: John J. Jasso, Ave Maria University

“Dewey’s Demos: A Defense of Political Pragmatism”
Blake Faulkner, Hillsdale College
“Confronting the Reductionism of Pragmatism with Richard M. Weaver”
Eric Grabowsky, Dickinson State University

“Communication as Transformation: The ‘Trinity’ of Communication”
Lane J. Grafton, University of Pittsburgh

“We Get What We Ask For: The Idealistic Foundations of Pragmatism”
Anthony M. Wachs, Duquesne University

1:15 – 2:30 PM Breakout Room 11B
Pragmatism, India, and Philosophical Issues in Communication

Chair: Scott R. Stroud, University of Texas at Austin

“Intercultural Communication, Vivekananda, and the Classical Pragmatists”
Albert R. Spencer, Portland State University

“Present Possibilities: Pragmatism and Mindfulness”
Jeremy Engels, Pennsylvania State University

“A Dictionary of American Essentialism: American Pragmatism and India’s Dalit Rights Movement”
Suraj Yengde, University of Oxford & Harvard University

“The Significance of Bhimrao Ambedkar’s Navayana Pragmatism for the Philosophy of Communication”
Scott R. Stroud, University of Texas at Austin

2:45 – 4:00 PM Breakout Room 12A
Author Meets Interlocutors: Ethics and Insurrection: A Pragmatism for the Oppressed

Chair: Erik Garrett, Duquesne University

Matt Lindia, Duquesne University
Nathaniel Cox, Duquesne University
Rodney Lyde, Duquesne University
Jacoby Carter, Howard University
Erik Garrett, Duquesne University
Damion Waymer, University of Alabama

Respondent: Lee McBride, College of Wooster
2:45 – 4:00 PM  Breakout Room 12B
Rhetoric, Race, and Religion: Philosophy of Communication Responses

Chair: Michael R. Kearney, Duquesne University

“Privilege as a Background Force for the Philosophy of Communication About Race”
David Errera, Duquesne University

“Learning and Care for the Other: Dialogic Coordinates for Religion and Race”
Michael R. Kearney, Duquesne University

“Rhetoric, Race, and Religion Discussion through a Pedagogical Moment”
Seth McPherson, Duquesne University

2:45 – 4:00 PM  Breakout Room 12C
Applications: Pragmatism and Social Responsibility

Chair: Natalia Wohar, Duquesne University

“Applying Addams’ Philosophies on Charity to Current Corporate Social Responsibility Practices”
Janelle L. H. Gruber, Pennsylvania State University Schuylkill

“Using Pragmatism for Health Literacy in Medicaid Member Communication Materials”
Jordan Moore, Duquesne University

“Humanity in the Age of Genetic Technologies: A Pragmatist Perspective”
Slavica Kodish, Southeast Missouri State University

“What’s at Stake: Human Dignity, Autonomy, and Altruism in the Debate on Organ Markets”
Aric Hluch, Ohio State University

4:00 – 4:30 PM  Conference Closing
Erik Garrett, Duquesne University
Janie M. Harden Fritz, Duquesne University