Communication Ethics in Urban Settings

16th Biennial Communication Ethics Conference

Sponsored by the Department of Communication & Rhetorical Studies and the Communication Ethics Institute at Duquesne University

June 8–10, 2021

All times are according to Eastern Daylight Time (EDT).
DAY 1: TUESDAY, JUNE 8, 2021

**Zoom 1**
Meeting ID: 954 5940 9407
Passcode: cec1

8:30 a.m. – 8:40 a.m. **Conference Welcome**
Ronald C. Arnett, *Chair and Professor of the Department of Communication & Rhetorical Studies at Duquesne University*

Kristine L. Blair, *Dean of the McAnulty College & Graduate School of Liberal Arts at Duquesne University*

---

8:45 a.m. – 10:00 a.m. **Concurrent Panel 1A**
**Urban Communication Ethics on the Grid: Media Ecology Perspectives**

*Chair*: Sarah M. DeIuliis, *Duquesne University*

“The Ethics of Surveillance: A Study of the U.S. and Great Britain’s Attitudes towards Surveillance”
Susan M. Fredricks, *Pennsylvania State University, Brandywine*

“Ellul’s Technique Revisited: Human Relationships in the Digital Age”
Slavica Kodish, *Southeast Missouri State University*

“Ruth and the City: McLuhan’s Global Village, Migrants, and Nomads”
Christopher S. Morrissey, *Trinity Western University*

---

8:45 a.m. – 10:00 a.m. **Concurrent Panel 1B**
**Urban Communication Ethics to Scale: Local and Cosmopolitan Considerations**

*Chair*: Janie M. Harden Fritz, *Duquesne University*

“On Becoming A Liberal Ironist: Rorty’s View on Communicative Practice”
Suhyeon Hwang and Andri Kosasih, *Duquesne University*
“The Agenda-Spin Theory: The Ethical Solution to Political Rhetoric Prevailing Bias”
Richard Vatz, Towson University

“A Paradigm Shift in the Perception of Numbers: The Power of Small Numbers”
Basak M. Guven, Duquesne University

10:15 a.m. – 11:30 a.m. Concurrent Panel 2A
The Ethics of the Black Preaching Tradition

Chair: Andre E. Johnson, University of Memphis

“C.L. Franklin and Womanism: A Close Reading of ‘Hosea and Gomer’”
R. Janae Pitts-Murdock, Christian Theological Seminary

“A Black Prophet and the White Press: An Afrocentric Analysis of the Prophetic Rhetoric of Jeremiah A. Wright, Jr. at the National Press Club”
Frederick Douglass Haynes, III, Christian Theological Seminary

“Purple Pulpit Politics: The Womanist Prophetic Rhetoric of African American Women Pastors during the 2020 Election”
Lisa Goods, Christian Theological Seminary

“The Black Church and Rhetorical Theology: The Pastoral Persona of the Humble Teacher”
Nicole McDonald, Christian Theological Seminary

10:15 a.m. – 11:30 a.m. Concurrent Panel 2B
Communicating with Our Families: Continuity and Interruption

Chair: Maryl McGinley, University of Pittsburgh at Johnstown

“Motherhood and Loneliness: The Social Media Dilemma”
Maryl McGinley, University of Pittsburgh at Johnstown
Jill K. Burk, Pennsylvania State University, Berks

“Family Civility and Incivility: Technologies and their Implications”
Janie M. Harden Fritz, Duquesne University
“Pocket Televisions in the Private Sphere”
Joel S. Ward, Geneva College

11:45 a.m. – 1:00 p.m.   Concurrent Panel 3A
Who is My Neighbor?: Contested Identities in Urban Spaces

Chair: Richard Thames, Duquesne University

“Approaching the Cross-cultural Perception of English- and French-speaking Canadians from an American Perspective”
Philip Clarke, Duquesne University

“Self Joy in the Suffering of Others: Models of Urban and Rural Home Values in Communicology”
Richard Lanigan, International Communicology Institute

“The Communicative Morphology of Anonymity in Community and Society”
Isaac E. Catt, Duquesne University

11:45 a.m. – 1:00 p.m.   Concurrent Panel 3B
Cultural Implications of the City: Attending to Urbanism, Racism, and the Hyperreal in Urban Communication

Chair: Susan Mancino, Saint Mary’s College

“Fabled Influences on (Hyper)Real Spaces: Umberto Eco’s The Book of Legendary Lands”
Susan Mancino, Saint Mary’s College

“Figuring Others, Grounding Selves: Dialogic Ethics in Urban Communication Praxis”
Austin Hestdalen, Duquesne University

“What’s in a Name? Contending with White Supremacy in the Renaming of Urban Spaces”
Kati Sudnick, University of North Carolina Wilmington
11:45 a.m. – 1:00 p.m. Concurrent Panel 3C
Communication Ethics Activities for Critical Thinking and Reflection

Chair: Leanne M. Bell McManus, Stevenson University

“Defining Communication Ethics”
Leeanne M. Bell McManus, Stevenson University

“Racism in the Workplace”
Tammy Swenson Lepper, Winona State University, Minnesota

“Ethical Perspectives and Philosophical Thinking”
Melba Velez Ortiz, Grand Valley State University

1:15 p.m. – 2:30 p.m. Concurrent Panel 4A
Benjamin Bates’s “Making Communication Scholarship Less WEIRD:” A Roundtable

Chair: Janie M. Harden Fritz, Duquesne University

Benjamin Bates, Ohio University
Timothy Brown, Queens University of Charlotte
Janie M. Harden Fritz, Duquesne University
Ronald C. Arnett, Duquesne University

1:15 p.m. – 2:30 p.m. Concurrent Panel 4B
Building a Flourishing Community through Model-Informed Communicative Practices and Capabilities

Chair: Carl Dister, ReliabilityFirst Corporation

“Professions and Professionalisms: Exclusive and Inclusive Dialogues in the Evolution of a Community”
Janeta Tansey, Virtue Medicine

“Case Study: A Community Resilience Approach”
Myra Moss, Ohio State University
“Current Tools for Optimizing Flourishing”
Dinesh Kumar, Mitovia, Inc.

“Portfolio Management Community Flourishing”
Don Racey, Engage

“The Role of the Logointegrator in Influencing a Dialogos Network”
Carl Dister, ReliabilityFirst Corporation

2:45 p.m. – 3:45 p.m. Keynote Address – “Ethics and a Mediated Polis: Love Thy Neighbor?”
Susan Drucker & Gary Gumpert, Urban Communication Foundation

Introduction by Ronald C. Arnett, Duquesne University
DAY 2: WEDNESDAY, JUNE 9, 2021

**Zoom 2**
Meeting ID: 960 2731 9993
Passcode: cec2

**8:00 a.m. – 9:15 a.m.**  **Concurrent Panel 5A**
Sensing the Beautiful: Aesthetics and Communication Ethics

**Chair:** Natalia E. Wohar, *Duquesne University*

“Communication Ethics of Aesthetic Rhetoric”
Anthony M. Wachs, *Duquesne University*

“Media Ecology as Philosophical Aesthetics”
Matthew Lindia, *Duquesne University*

“Communication Ethics of Urban Church Aesthetics”
Natalia E. Wohar, *Duquesne University*

**8:00 a.m. – 9:15 a.m.**  **Concurrent Panel 5B**
Attending to the Other

**Chair:** Ronald C. Arnett, *Duquesne University*

“The Dialogical Ethics of Romance: Lin-Manuel Miranda’s Hamilton”
Tom Lessl, *University of Georgia*

“Monotheistic Religions, Multicultural Societies and Globalization: Semioethic Vistas”
Susan Petrilli, *University of Bari Aldo Moro*

“Dialogic Ethics in Establishing Husserl-Archives Leuven: The Saying, the Said, and the Trace”
Susan Mancino, *Saint Mary’s College*

“Managing Homelessness in a Big City: A Linguistic Analysis of ‘Dialogic Action’ by People in the Homelessness Crisis in Warsaw”
Urszula Okulska, *University of Warsaw, Poland*
9:30 a.m. – 10:30 a.m.  Keynote Address – “Facing the Divide Since Babel: The Contribution of Faith to Urban Settings”
Father Jordi Pujol, Pontificia Università della Santa Croce

Introduction by Ronald C. Arnett, Duquesne University

10:45 a.m. – 12:00 p.m.  Concurrent Panel 6A
Grounding Urban Communication Ethics: Theoretical Explorations

Chair: Ronald C. Arnett, Duquesne University

“The Ethics of Freedom of Speech and Expression”
Algis Mickunas, Ohio University

Tom Duncanson, The Green Citizen Diplomacy Project

“Rapping Toward Racial Reconciliation? An Ethical Interrogation of ‘I’m Not Racist’”
John Hatch, Eastern University

“The Ethical Grounding of Safe Zone Training: A Critique and Proposal”
Joshua Hill, Pennsylvania College of Technology

10:45 a.m. – 12:00 p.m.  Concurrent Panel 6B
Communication Ethics Pedagogical Practices

Chair: Natalia E. Wohar, Duquesne University

“Business and Professional Communication Pedagogy: The Transformative Power of Language”
Matthew P. Mancino, Indiana University South Bend

“A Pedagogical Approach to ICC”
Aurora Pinto, Duquesne University
“Reflections on Interpersonal Communication Pedagogy: Thinking outside the Therapeutic”
Justin Bonanno, *Ave Maria University*

“Communication Ethics and Public Speaking”
Andrew Tinker, *Middle Tennessee State University*

“Reflections on Teaching COMM 202W: Business & Professional Communication”
Basak M. Guven, *Duquesne University*

**10:45 a.m. – 12:00 p.m.**  
**Concurrent Panel 6C**  
**Rhetorical Rhythms of the City: A Dialogic Engagement with Ethics in Urban Contexts**

**Chair:** Preston Carmack, *Duquesne University*

“Take Only Photos, Leave Only Digital Traces: Listening to Community Narratives in Urbex Photography”
Ava Francesca Battocchio, *Michigan State University*

“Listening to, and Documenting, the City: Conducting Oral History Interviews in a Small Minnesota City”
David Beard, *University of Minnesota Duluth*

“Rhythms of Revolution: Story-Centered Action and Integrated Marketing Communication”
Preston Carmack, *Duquesne University*

“Queer Rhythms in the Mile High City”
Kristen Herring, *Colorado State University*

“Exploring a ‘Listening Method’: A Brief Overview of Interdisciplinary Approaches”
Elizabeth S. Parks, *Colorado State University*  
Tate Adams, *Colorado State University*  
Olivia E. Jones, *Colorado State University*
12:15 p.m. – 1:30 p.m. Concurrent Panel 7A
Womanist Ethical Rhetoric and the Ethic of Community

Chair: Annette D. Madlock, Independent Scholar & Professor at Large

“Womanism and Raciolinguistics for Educational Renewal and Transformation”
Kami J. Anderson, Independent Scholar

“Womanism, Black Lives Matter & American Nationalism”
Kimberly P. Johnson, Tennessee State University

“A Womanist Ethic of Care and Semioethics for Renewal and Transformation”
Annette D. Madlock, Independent Scholar & Professor at Large

“It’s Time for a Ratchet Renewal”
Michelle Meggs, University of North Carolina, Charlotte

12:15 p.m. – 1:30 p.m. Concurrent Panel 7B
Unsung Communication Ethics: The Rhetoric of Official and Unofficial National Anthems

Chair: Susan Mancino, Saint Mary’s College

Victor Grigsby, Duquesne University

“Held in the Heart: Whispering the Polish National Anthem”
Michael R. Kearney, Duquesne University

“‘Lift Every Voice and Sing’: The Anthem of a Dispossessed People”
Richard W. Wingfield, Duquesne University

12:15 p.m. – 1:30 p.m. Concurrent Panel 7C
Some Issues in Rhetoric and Epistemology for Communication Ethics in Urban Settings (and Beyond)

Chair: Lane J. Grafton, Duquesne University
“Diversity is a Lie”  
Blake Faulkner, *Hillsdale College*

“Confronting Nominalism in the Cities with Richard M. Weaver”  
Eric Grabowsky, *Dickinson State University*

“The Polis, Policy, and Urbane Rhetoric”  
Joel S. Ward, *Geneva College*

**Respondent:** Andrew C. Jones, *LCC International University*

---

1:45 p.m. – 2:45 p.m.  **Keynote Address** – “Addressing the Chaos: Africana Communication and the Problem with Moving On”  
Andre E. Johnson, *University of Memphis*

Introduction by Janie M. Harden Fritz, *Duquesne University*

---

3:00 p.m. – 4:15 p.m.  **Concurrent Panel 8A**  
**Dialogic Editing: Attending to the Trace of the Other**

**Chair:** Kristen L. Majocha, *California University of Pennsylvania*

“Editing: Philosophical Hermeneutics in Action”  
Ronald C. Arnett, *Duquesne University*

“Editing Ethically: Intentionality as Editorial Method”  
Kristen L. Majocha, *California University of Pennsylvania*

“Negative Capacity, Dialogic Civility, and the Editing Encounter: A Contemplative Dialogic Perspective”  
Ozum Ucok-Sayrak, *Duquesne University*  
Luigi Russi, *Schumacher Society*

“Grading in Real Time”  
Joel S. Ward, *Geneva College*

“Editing Otherwise: Text as Trace of the Other”  
Cem Zeytinoglu, *East Stroudsburg University*
“Reading Stumm: Reflections on Dialogic Research, Writing, and Editing”
Janie M. Harden Fritz, Duquesne University

3:00 p.m. – 4:15 p.m. Concurrent Panel 8B
Written in Stone: Memorializing Urban Communication Ethics

Chair: Richard W. Wingfield, Duquesne University

“Against Substance: Ethical Approaches to Biblical Interpretation”
Gilad Elbom, Oregon State University

“Giorgio Agamben: An Ethics of Remembrance”
Alex Fagin, Duquesne University

Kelly Errera, Duquesne University
David Errera, Duquesne University
DAY 3: THURSDAY, JUNE 10, 2021

**Zoom 3**
Meeting ID: 999 1819 2794
Passcode: cec3

8:00 a.m. – 9:15 a.m.  **Concurrent Panel 9A**
A City Without Walls: Hospitality and Urban Communication Ethics

Chair: Annette M. Holba, Plymouth University

“Communication Ethics in the Post-Pandemic City: Dorothy Day, Shared Precarity, and Boundless Hospitality”
John Rief, *Metropolitan State University of Denver*

“Cultural Humility: Uncertainty, Narrative, and Communication”
Katherine Rogers, *Duquesne University*

“The Urgency for Engaged Dialogue in Instructional Risk Communication”
Deanna D. Sellnow, *University of Central Florida*
Timothy L. Sellnow, *University of Central Florida*
Rodrigo Soares, *University of Central Florida*

“On Closed Selves and Urban Homologation: A Semioethic Perspective”
Dario Dellino, *University of Bari Aldo Moro*

8:00 a.m. – 9:15 a.m.  **Concurrent Panel 9B**
Steeling the City: Re-envisioning Urban Communication Ethics in Pittsburgh

Chair: Natalia E. Wohar, *Duquesne University*

“Neighborhood of Make-Believe: How Marketing Communication of the Steel City’s Imagined Space Has Helped Created Two Pittsburgh”
Brandy Hadden, *Duquesne University*

“Climate Action Planning, Green Gentrification, and Lived Realities in Pittsburgh, PA”
Carla Richards, *Duquesne University*
“A Steel City’s Call for Balance: Rachel Carson and Edith Ammon’s Activism in Pittsburgh’s Twenty-First Century Revitalization”
Christopher Bondi, University of Louisiana Monroe

“Reinventing the City: A Rhetorical Analysis of Gentrification and Revitalization Efforts in the Urban Environment”
Emmalee Torisk, Duquesne University

9:30 a.m. – 10:45 a.m. Concurrent Panel 10A
Movement and Change through Times of Crisis: Ethical Reflections

Chair: Basak M. Guven, Duquesne University

“Communication Ethics in Mediated Environments: Re-Considering Conceptions of Presence and Absence”
Susan Mancino, Saint Mary’s College

“Movement and Change in Educational Practices for the Post-Pandemic Era”
Maureen Ebben, University of Southern Maine

“Dialogic Ethics, Civility, and the Practice of “Contemplative Pause” in a Contested Public Space”
Ozum Ucok-Sayrak, Duquesne University
Annette M. Holba, Plymouth University

“Exceeding Niceness: Prioritization, Care, and Adaptability in Socially Civil Discourse”
Elizabeth S. Parks, Colorado State University
Hannah M. Groves, Colorado School of Public Health

“Panic at the Border: Pandemic in the Oedipus Tyrannus”
Matthew Gumpert, Bosphorus University (Istanbul)

“Communicative Lessons from the Pandemic”
Ronald C. Arnett, Duquesne University
9:30 a.m. – 10:45 a.m.  Concurrent Panel 10B
Urban Communication Ethics at Work: Corporate and Social Contexts

Chair: Janie M. Harden Fritz, Duquesne University

“Local Organization Responses to Black Lives Matter Protests: Embracing an ‘Ethic of Care’ When Engaging Community Crises by Convention Visitors Bureaus”
Jeffrey Brand, University of Northern Iowa

“Ethics of Social Media Company’s Reputation Management over Hate Speech and Disinformation: A Case of Facebook Ad Boycott, #StopHateforProfitCampaign”
Sun-A Park, Robert Morris University

“Branding: Transforming Organizations into ‘Reliable Other(s)’”
Nichodemus A. Okafor, Duquesne University

11:00 a.m. – 12:15 p.m.  Concurrent Panel 11A
Ethics of Solidarity: Conscience and Altruism

Chair: Cem Zeytinoglu, East Stroudsburg University

“An Ethics of Attestation: In-Between Selfhood and Alterity”
Fadoua Loudiy, Slippery Rock University

“Land Acknowledgement Agreements as Examples of Altruistic Solidarity with Native Peoples”
Cem Zeytinoglu, East Stroudsburg University

11:00 a.m. – 12:15 p.m.  Concurrent Panel 11B
Urban Communication Ethics in the Air: Flourishing and Resilience

Chair: Michael R. Kearney, Duquesne University

“Mental Health, Video Games, and the Rhetorical Reset”
Paul Lucas, University of Pittsburgh at Johnstown
“Audubon’s Avian Ethics”
David DeIuliis, Bethany College

“Communication and Ethics: Considering the Conflicting Messages of COVID-19”
Sarah M. DeIuliis, Duquesne University
Pat Arneson, Duquesne University

11:00 a.m. – 12:15 p.m. Concurrent Panel 11C
Human Flourishing and Dialogic Possibilities: Ethical Resonances in Vocality, Listening, Responsibility, and Argument

Chair: Annette M. Holba, Plymouth State University

“The Ethics of Vocality”
Deborah Eicher-Catt, Pennsylvania State University, York

“Listening with Unseen Others”
Lisbeth Lipari, Denison University

“‘We are but faint-hearted crusaders:’ Thoreau and Beauvoir on Freedom and Personal Responsibility”
Jessica Sturgess, Arizona State University

“Dialogue Interrupted: Making a Case for Public Moral Argument”
Annette M. Holba, Plymouth State University

Respondent: Ramsey Eric Ramsey, Arizona State University, Barrett

12:30 p.m. – 1:45 p.m. Concurrent Panel 12A
The Ethics of the Black Rhetoric and Public Address Tradition

Chair: Andre E. Johnson, University of Memphis

“Signification and the Null Persona”
Moya Harris, Christian Theological Seminary
“The Protest Pandemic: Mayor Keisha Lance Bottom’s Rhetorical Assault on the 2020 Uprising as Vaccine”
DiArron Morrison, University of Memphis

“A Womanist Literary Exegesis”
Ayo Morton, University of Memphis

12:30 p.m. – 1:45 p.m. Concurrent Panel 12B
Communicative Challenges

Chair: Janie M. Harden Fritz, Duquesne University

“The Most Dangerous Negro in America:’ The Contributions of Martin Luther King’s March on Washington Address and the Long Civil Rights Movement to Urban America”
David Frank, University of Oregon

“To Give or Not to Give?: Tensions between the Ethical and Legal Imperatives of Encounters with Urban Panhandlers”
Adrienne E. Hacker Daniels, Illinois College
Christopher J. Oldenburg, Illinois College

“It’s JEDI Time: From a Dialectic of Difference to an Ethic of Connection, Compassion, and Care”
Deanna Sellnow, University of Central Florida

Respondent: Ronald C. Arnett, Duquesne University

12:30 p.m. – 1:45 p.m. Concurrent Panel 12C
Beholding and Belonging in the Beloved Community: Integrated Marketing Communication and Contemporary Activism and Ministry

Chair: Craig Maier, Duquesne University

“Good Looking Out: Beholding a Beginning Metaphor for IMC-focused Ministry”
Rodney Lyde, Duquesne University
“Brand Activism as Engagement in a Dialogic Space: Gregory C. Ellison II and Authenticity in Integrated Marketing Communication Practice”
Jiahong Tong, Duquesne University

“Discovering Belonging: Abuse, Invisibility, and Injustice in Integrated Marketing”
Victor J. Grigsby, Duquesne University

“The Impact of Integrated Marketing Communication on Black Males in the Beloved Community”
Richard W. Wingfield, Duquesne University

Respondent: Gregory C. Ellison, II, Emory University’s Candler School of Divinity

2:00 p.m. – 3:00 p.m.  
Keynote Address – “City Fences: The Phenomenology of Communication in and about Neighborhoods”
Erik Garrett, Duquesne University

Introduction by Janie M. Harden Fritz, Duquesne University

3:15 p.m. – 4:00 p.m.  
James A. Jaksa Address
Pat Arneson, Duquesne University

Conference Closing
Ronald C. Arnett, Duquesne University