

# PURCHASE ADS IN OUR EMAILS

## ARTWORK SPECS

Your ad should be submitted in .jpg format, sized at 780 x 175 px, and can be hyperlinked to a page of your choice from your website.

## DEADLINES

### Reservation Deadline

2 weeks prior to email send date

### Artwork/URL Deadline

1 week prior to email send date

## RESERVE YOUR AD TODAY!



[duq.edu/MusicAds](https://duq.edu/MusicAds)

## QUESTIONS?

Contact Steve Groves,  
Director of Music Engagement,  
Events, and Marketing

Email: [groves108@duq.edu](mailto:groves108@duq.edu)

Phone: (412) 396-6083

## TEMPO MONTHLY

Sent on the third Wednesday of every month, Tempo Monthly details the latest news and events of the students and faculty of the Mary Pappert School of Music. This list is comprised of a wide range of subscribers, including students and their families, alumni, and the general public. As of July 2023, the list totals approximately 2,000 subscribers with a 50% open rate, well above industry average.

## PRICING

You can choose to advertise in a single email or book up to a whole year with discounts for each additional email. Artwork can be changed in each issue.

1 month	\$75	
2 months	\$145	(save \$5!)
3 months	\$210	(save \$15!)
4 months	\$270	(save \$30!)
5 months	\$325	(save \$50!)
6 months	\$375	(save \$75!)
7 months	\$420	(save \$105!)
8 months	\$460	(save \$140!)
9 months	\$495	(save \$180!)
10 months	\$525	(save \$225!)
11 months	\$550	(save \$275!)
12 months	\$570	(save \$330!)

## MUSIC ON THE BLUFF SERIES

Music on the Bluff is the Mary Pappert School of Music's popular piano chamber music series featuring Artistic Director David Allen Wehr along with MPSOM faculty, members of the GRAMMY Award-winning Pittsburgh Symphony Orchestra, and a host of internationally known guest artists. Now in its 21<sup>st</sup> season, the series has garnered a loyal following of avid classical and chamber music fans.

Emails are sent to this list of ticket holders on the Thursday prior to each concert in the series. As of July 2023, the list boasts almost 400 subscribers with a nearly 60% open rate.

## PRICING

You can choose to advertise in a single email or reserve space in the whole series. Artwork can be changed in each issue. The series typically consists of 4–5 concerts.

Individual Email	\$50
Entire Series	\$150