

ADVANCING OUR LEGACY

Dear Alumni and Friends:

College and university fundraising drives are often accompanied by ambitious plans for the future. In this sense, ours is no different. As a community, we strive for nothing less than inclusion among America's best Catholic institutions.

Duquesne's current campaign is distinctive, however, in being firmly rooted in our history. We seek not so much to reinvent ourselves as we do to perfect the tradition that began with a small band of Holy Ghost Fathers, the Spiritans, more than 130 years ago. We are not pursuing a new and different purpose; we are intent upon finding better ways to live our enduring mission—to serve God by serving students. Indeed, we are *Advancing Our Legacy*.

The success of the campaign to date is evident by the more than \$89 million raised so far. *Advancing Our Legacy* has created new endowed faculty chairs, provided unprecedented levels of academic support, and driven improvements to campus facilities.

Our results, however, are not measured in dollars alone. The engagement of alumni and friends is at an all-time high. Nearly 51,900 donors have supported the campaign to date, many making their largest gifts ever. Nearly 21,800 of these are first-time donors.

Much remains to be done. We will continue to focus on academic programs and support services that will make a Duquesne education even better, improving the services, activities and facilities that enhance every aspect of students' experience on our Bluff. Even these lofty aspirations, though, are insufficient to advance our legacy.

The finest academics and amenities mean nothing if students cannot afford to come to Duquesne. Our Spiritan founders believed that no deserving student should be denied the opportunity for an education because of the inability to pay. We honor their steadfastness by keeping their dream alive forever. Thus, increasing the funds available for need-based scholarships and financial aid will be the primary goal of this campaign moving forward.

This campaign will do more than raise funds for a defined period of time. It will lay the foundation and set the stage for even greater constituent engagement and development success in the years that follow. Properly nurtured and stewarded, a legacy never dies; it becomes ever more valuable to its heirs. We thank those of you who have participated thus far, and invite everyone who cares about Duquesne and what we stand for to add their kind support. Please join us in *Advancing Our Legacy*.

Sincerely,

John Plante
Vice President of University Advancement



Campaign Highlights (As of March 31, 2009)

Overall Goal:
\$150 million by 2012

Progress to Date:
\$89 million

Total Donors:
51,820 (21,759 are first-time donors)

Gifts from Individuals of \$500,000+:
25 (only eight in University history prior to this campaign)

Gifts from Individuals of \$1 million+:
16 (only six in University history prior to this campaign)

CAMPAIGN PRIORITIES

Scholarships and Financial Aid

Our Spiritan founders insisted that the transformative benefits of a Duquesne education be available to all worthy students, regardless of ability to pay. Funding for need-based financial aid is critical to keeping this promise alive—now and for generations to come.

In Duquesne's earliest days, the Spiritans frequently reduced tuition—or waived it entirely—for deserving students who were unable to pay. This reflected our founders' inclusive, missionary philosophy, and addressed the reality that many students were the children of first-generation, working-class immigrants who struggled just to feed, clothe and house their families. For them, a Duquesne education was a ticket out of poverty.

Today's conditions are much different for the University and its students, but higher education remains the key to better lives and careers. Affordability is still a challenge—in some ways, more now than ever before. Students and their families must sacrifice and often incur substantial debt in their quest for a college education. For many, the bottom line cost is a key factor in deciding whether to enroll—or stay—at a particular school.

If Duquesne is to carry on its Spiritan mission, funding for need-based aid must be substantially increased—especially endowed funds which ensure perpetual support.

Increased financial aid does not imply relaxed admission standards. To the contrary, it is pivotal to sustaining our remarkable recent success in attracting the most talented and motivated students, and to building a more diverse and vibrant learning community. Competition for the finest students is fierce. By making finances less of a concern, students and families can make decisions based on Duquesne's many other advantages.

More dedicated scholarship funds will have a similar effect on the University's finances. Aside from salaries, financial aid is the largest single line item in Duquesne's operating budget. Funding more need-based aid from endowments rather than operating revenue will also make more resources available for improvements in academics and student life.

Generations of Spiritans, alumni and friends have made financial aid available to needy Duquesne students. *Advancing Our Legacy* offers you the opportunity to add your support for current and future students.



Academic Quality

Teaching and learning have always been at the heart of our identity. We seek to make outstanding academic programs even greater, and to foster innovative new initiatives addressing societal needs and leveraging our distinctive interdisciplinary assets.

- **Program Development:** Individually, Duquesne's schools have achieved national and international reputations for academic excellence in such areas as ethics, forensics, sustainability, biotechnology and community outreach. The strengths of Duquesne's schools and departments; our close ties with business, education and government agencies; and our location in Pittsburgh present myriad opportunities to develop intradisciplinary and interdisciplinary programs targeting the world's pressing needs.
- **Faculty Chairs, Professorships and Teaching Support:** Duquesne faculty members are dedicated teachers and researchers who are at the center of our challenging, rewarding academic environment. Providing competitive faculty compensation and support allows us to attract and retain exemplary scholars. Endowed chairs and professorships are particularly important as we seek to recruit world-class teachers and researchers who will enhance existing programs and spearhead new initiatives.
- **Instructional Technology:** Cutting-edge instructional technology improves learning outcomes and better prepares students for their careers. Duquesne seeks funds to continually acquire and update the latest hardware and software and to educate and encourage faculty as they implement new techniques and tools.
- **Library Resources:** While less dependent on traditional printed materials, Duquesne's libraries remain the hub of quality research and teaching. The explosion of new digital materials offers new opportunities, but also presents challenges in maintaining access and security. Gifts are needed to support library acquisitions, renovations and preservation.
- **Discretionary Funds:** Unanticipated opportunities and obstacles present themselves every day. Discretionary funds within schools and departments give deans and department heads the flexibility to meet pressing needs and provide extra amenities.

Distinguished faculty, exceptional students and generous donors all contribute to a vibrant learning environment. No matter your interests, there are corresponding opportunities to support academic excellence through *Advancing Our Legacy*.

HELP DUQUESNE U

Student Experience

The Duquesne experience is more than a few years of classrooms, labs and libraries—it is a transformational education for the mind, heart and spirit that lasts a lifetime. We take our mission seriously, and strive to enhance every aspect of our students' lives. The costs of these amenities cannot be covered by tuition and fees alone. Donor support makes a full range of student services and activities possible.

- Co-Curricular/Extracurricular Activities:** Every student's journey begins with personal attention throughout the admissions process and an award-winning freshman orientation. Special services span the entire first year, resulting in high satisfaction and retention. Academic, social, spiritual and health-related programs are available to all students throughout their years on our Bluff. More than 100 activities and organizations allow students to hone professional skills, pursue personal passions, and build lifelong friendships. Athletic teams and the Tamburitzans represent Duquesne with distinction.
- Facilities:** Over the past 50 years, Duquesne's campus has been transformed from a collection of row houses and garages into a beautiful, secluded community for academic life. Duquesne's ambitious master plan for campus development includes new academic, administrative, recreational and residential facilities, including innovative mixed-use development along the Forbes Avenue corridor serving students and revitalizing our surrounding neighborhood. Constant improvements to existing buildings and grounds ensure a more functional, more comfortable and safer atmosphere for all.
- Community Outreach:** As Duquesne serves God by serving students, its students, in turn, reach out to those around them. Through service-learning programs and volunteer activities, Duquesne carries on the Spiritan charism of outreach to the poor and less fortunate—enriching students' lives while uplifting others. Campaign support will ensure that all students have increased opportunities for these transformative experiences.

Duquesne has always been a place for more than intellectual pursuits. We are a community that embraces and encourages personal and spiritual growth. Your support will help us advance our legacy.

Campaign Support In Action

The Jack W. Geltz Distinguished Piano Chair enables Duquesne's Mary Pappert School of Music to present high quality concerts and educate high quality musicians.



David Allen Wehr

The full-time, tenure-track faculty position was created by a gift from Jack W. Geltz, B'49, GA'84. The Geltz endowment makes it possible to retain an exceptional performer and teacher like pianist David Allen Wehr, who was appointed to the chair when it was created in 2006. Wehr, who previously was Duquesne's first Hillman Distinguished Professor, brings 30 years of performing experience to the classroom.

The Geltz endowment provides more than a guarantee that Wehr can continue performing; it makes it possible for him to be both a teacher and a performer, the perfect position for guiding the next generation of pianists. "Someone has to pass on their knowledge," Wehr says. "One of the biggest contributions I can make here is to draw upon my years of experience, my years of traveling and performing, and bring it to bear in very specific ways to the students I work with, one-on-one."

James V. Donatelli was not a Duquesne alumnus, but he was a devout Catholic who believed in the University's mission and its emphasis on service and volunteerism. His bequest created the James V. Donatelli



Dora Walmsley

Endowed Scholarship, which made its first award in 2007. The initial recipient, Dora Walmsley, A'07, was a sociology major and active member of the Duquesne University Volunteers (DUV). As a result of the scholarship award, Walmsley was able to spend the summer of 2007 studying conflict resolution in Ireland.

"The opportunities given to me by this scholarship are apparent," she wrote just before leaving for the Emerald Isle. "Having the chance to travel abroad is something that I never thought would happen, and it's only because generous people see the importance of education and how hard it is to afford a good one. There is no doubt in my mind that this experience will have a lasting impact in my life, and I look forward to the many doors that will be thrown open because of this."

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WAYS TO GIVE

Alumni, friends, parents, faculty, staff and organizations give generously to preserve and enhance Duquesne. Some donors give small amounts every year; others contribute large sums from time to time. Every donor and every dollar makes a difference in students' lives by improving the quality and value of a Duquesne education.

Annual Giving is the lifeblood of the University. Your contributions:

- provide academic resources, such as scholarships, faculty support, and equipment for classrooms, libraries and labs.
- enhance students' experience through services and activities.
- enable the growth and development of a beautiful, functional campus.

You may designate gifts for any of these purposes, or make unrestricted gifts that help Duquesne meet its greatest needs. Annual gifts may be made online, by mail or through the TeleFund. If your employer offers Corporate Matching Gifts, you may be eligible to double—or even triple—the value of your gift.

Honor or Memorial Gifts offer an opportunity to recognize someone special or remember a deceased loved one. Gifts can be designated for any area of the University.

Major Gifts of \$10,000 or more may be made in cash, or through appreciated securities, real estate or personal property.

Planned Giving allows you to contribute valuable support to the University while receiving tax benefits and a potential income source. Planned gifts include bequests, charitable gift annuities, charitable trusts and gifts of life insurance.

Organizations: The Office of Organizational Relations coordinates University-approved approaches for funding from corporations, foundations and other organizations.

To learn more, visit www.giving.duq.edu. Every investment—at every amount—pays dividends that last a lifetime. Join in *Advancing Our Legacy* by making your gift today. ■

Campaign Support In Action (cont.)

Walmsley now works as a community case manager with the Brashear Association on Pittsburgh's South Side. There, she coordinates two food pantries, energy assistance programs, holiday toy drives, and a mentorship program for girls. She also provides information and referral services through the association's Self-Sufficiency Program.



Dr. Robert Gussin



Dr. Patricia Gussin

Dr. Robert Gussin, P'59, GP'61, understands the difficulties many students face in the transition from high school to higher education. A native of the Pittsburgh suburb of Scott Township, he faced obstacles when he first came to our Bluff. His personal experience moved him and his wife, Dr. Patricia Gussin, to establish a \$1.5 million endowment for Duquesne's Spiritan Division of Academic Programs.

"As with many young folks coming out of high school, I think I was not really well prepared for college," Gussin said. In the mid-1950s, though, there was no Spiritan Division. "I struggled through the first two years without any extra help," Robert Gussin remembered. He persevered through undergraduate and graduate pharmacy school, going on to a successful career and retiring as corporate vice president of Johnson & Johnson.

The Spiritan Division helps students with special financial, educational or physical needs with individualized advising, counseling, tutoring, and other educational programs and services throughout their freshman year. Once students successfully complete the Spiritan Division curriculum, they transfer their credits into one of Duquesne's schools. ■

