

Journalism and Multimedia Arts Undergraduate Degree Program (BA) 36 Credits

V 1.3, Rev 10/21/09

Dept Core
12 Credits Required

- JMA240 Media & Society
- JMA260 New Media Production
- JMA465W Media Ethics
- JMA473 Media Law and Regulation

Pick Major



6 Credits Required

- JMA331 Flash
- JMA440 Professional Development & Project Management

Pick Concentration

Multimedia Development Concentration

9 Credits Required

- JMA340W Media Writing
- JMA 361 Digital Imaging Techniques
- JMA 402 Visual Design & Layout

9 Dept Credits,
OR Emphasis

Web Development Concentration

9 Credits Required

- JMA226 Intro Web Design & Dev
- JMA318 Web Design
- JMA472 Javascript

9 Dept Credits,
OR Emphasis

No Emphasis – Pick Any 3 Dept Courses

Sample Emphasis - Digital Media

- JMA 308 Interface Design
- JMA 324 Principles of A/V
- JMA 432 Adv. Dig. Photography
- JMA 442 Sound Design 1

Sample Emphasis – Modeling and Animation

- JMA 406 Modeling Principles
- JMA 407 3D Animation Principles
- JMA 409 Character Animation
- JMA 439 Game Level Design

No Emphasis – Pick Any 3 Dept Courses

Sample Emphasis - Web Design

- JMA 308 Interface Design
- JMA 464 Human Computer Interaction
- JMA 345 Web Development Tools

Sample Emphasis – Programming

- JMA 495 Server Side Scripting PHP
- JMA 428 Server Side Scripting ASP
- JMA 448 XML Programming
- JMA 475 Database For Web

Major and Concentration appear on Diploma.

36 Dept. Credits Required

Dept. Core: 12 Credits

Major Core: 6 Credits

Concentration Core: 9 Credits

Dept. Electives: 9 Credits

Emphasis (formerly "Tracks") are suggested courses of study based on a student's stated interests using the Dept. Electives credits. They do not appear on the diploma, and students may pick any 9 credits from the JMA dept. instead of following a particular emphasis.