

Curriculum Vitae

Anthony M. Wachs

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Educational Background

2008-2012	Duquesne University, Pittsburgh, PA	Ph.D., Rhetoric Department of Communication & Rhetorical Studies
2006-2008	Kansas State University, Manhattan, KS	M.A., Speech Communication Department of Speech Communication, Theatre and Dance
2001-2005	Black Hills State University, Spearfish, SD	B.S., Political Science

Academic Positions

2021-Present	Duquesne University	Associate Director of Rhetoric Ph.D. Program
2020-Present	Duquesne University	Associate Professor
2019-Present	Duquesne University	Associate Director of Duquesne Debating Society
2018-2021	Duquesne University	Associate Director of B.A. Program
2017-2020	Duquesne University	Assistant Professor
2012-2016	Northern State University	Assistant Professor Director of Forensics
2011-2012	Northern State University	Instructor Director of Forensics
2009-2012	Presentation College	Online Adjunct Instructor
2008-2011	Duquesne University	Graduate Teaching Assistant
2006-2008	Kansas State University	Graduate Teaching Assistant

Awards

Wimmer Family Foundation Award for Summer Research (2018).

Wimmer Family Foundation Award for Summer Research (2017).

Outstanding Faculty Member of the Year from Northern State University (2016).

Wilhem S. Wurzer Scholarship Award from the Department of Communication & Rhetorical Studies at Duquesne University (2012).

Richard H. Thames Teaching Award from the Department of Communication & Rhetorical Studies at Duquesne University (2011).

Publications

Books

Wachs, Anthony M. and Jon D. Schaff. *Age of Anxiety: Meaning, Identity, and Politics in 21st-Century Film and Literature*. Politics, Literature, & Film Series. Lanham, MD: Lexington Books. 2020.

Wachs, Anthony M. *The New Science of Communication: Reconsidering McLuhan's Message for Our Modern Moment*. Philosophy/Communication Series. Pittsburgh: Duquesne University Press, 2015.

Peer-reviewed Articles

Wachs, Anthony M. "Platonic Rhetoric and the Art of Faith Production." *Journal of Communication and Religion*, vol. 41, no. 4, Winter 2018, pp. 36-51.

Wachs, Anthony M. "Apocalyptic Rhetoric in the Literature of Michael D. O'Brien." *LOGOS: A Journal of Catholic Thought and Culture*, vol. 21, no. 2, Spring 2018, pp. 55-80.

Wachs, Anthony M. "Contextualizing Faith and Reason: Pope Benedict XVI on Religion in the Public Sphere Redux." *Journal of Communication and Religion*, vol. 38, no. 3, Fall 2015, pp. 107-123.

Wachs, Anthony M. "Interpersonal Rhetoric: An Approach to Bettering Oneself and Others." *Discourse: Journal of the Speech Communication Association of South Dakota*. vol. 1, 2014, pp. 32-44.

Invited Articles

Wachs, Anthony M. "Transcendent Media: Sacramentals and the Roman Rite of the Mass." *Listening: Journal of Communication Ethics, Religion, and Culture*, vol. 53, no. 2, Spring 2018, pp. 63-77.

Wachs, Anthony M. "Collective Representations: The Resurrection of Language in Owen Barfield's Anti-Reductionism." *Listening: Journal of Communication Ethics, Religion, and Culture*, vol. 50, no.3, 2015, pp 180-198.

Book Chapters

Wachs, Anthony M. (in press) "The Francis Effect: Pope Francis' Rhetoric in a Church on the verge of Civil War." In J. R. Blaney (Ed.). *Understanding Pope Francis: Message, media, and audience*. Lanham, MD: Lexington Books.

Wachs, Anthony M. "Inhabiting the Digital: Habituating Humanness into Digital Ecologies." *Communication and Learning in an Age of Digital Transformation*. Eds. Birte Heidkamp, David Kergel, Ronald C. Arnett, and Susan Mancino. London: Routledge, 2020, pp. 101-116.

Wachs, Anthony M. "Marshall McLuhan." *An Encyclopedia of Communication Ethics: Goods in Contention*. Eds. Ronald C. Arnett, Annette M. Holba, and Susan Mancino. New York: Peter Lang, 2018, pp. 314-317.

Jasso, John and Anthony Wachs. "Appointments and Disappointments: A Rhetorical Analysis of the Relationship Between President Obama, Catholics, and Their Church." *The Rise of Barack Obama: The Politics of Persuasion*. Eds. Matthew Abraham and Erec Smith. Anderson, SC: Parlor Press, 2013, pp. 65-90.

Book Reviews

Wachs, Anthony M. "Book Review of *American Catholic Bishops and the Politics of Scandal: Rhetoric of Authority*." *American Catholic Studies*, vol. 131, No.4, 2020, pp. 83-84.

Editorial Positions

Editor of *Discourse: Journal of the Speech Communication Association of South Dakota* (2016).

Guest Editor of *Listening: Journal of Communication Ethics, Religion, and Culture* (vol. 50, no. 3, 2015).

Associate Editor of *Discourse: Journal of the Speech Communication Association of South Dakota* (2012-2015).

Scholarship

Invited Presentations

"The New Science of Communication." Presented at the McLuhan Centre for Technology and Culture at the University of Toronto (April 2016).

Conference Presentations

"Obsolescing Instrumental Reasoning: The Place of Analogy in McLuhan's Poetic Consciousness." Will Present at the at the Media Ecology Association Annual Conference (July 2021).

"Situated Survival in Toxic Ecologies: The Media Ecology of Owen Barfield." Will Present at the at the Media Ecology Association Annual Conference (July 2021).

Respondent, "The (Dis)Connectivity of Cyberspace." Will Present at the at the Media Ecology Association Annual Conference (July 2021).

“Communication Ethics of Aesthetic Rhetoric.” Presented at the Biennial Communication Ethics Conference (May 2021).

“New Evangelisms: Evolving Papal Rhetoric Concerning Evangelization.” Presented at the Religious Communication Association Annual Conference (November 2020).

“The Form of Final Cause: The Purpose of Formal Cause in McLuhan.” Presented at the Media Ecology Association Annual Conference (June 2020).

“New Evangelisms: Evolving Papal Rhetoric Concerning Evangelization.” Scheduled to present at the Rhetoric Society of America Biennial Conference, but the convention was cancelled due to the Covid-19 pandemic (May 2020).

“Continuing to “Welcome the Stranger Among Us”: Hospitality and Sovereignty in Religious Rhetorics of Immigration.” Co-authored paper with John Jasso. Scheduled to present at the Rhetoric Society of America Biennial Conference, but the convention was cancelled due to the Covid-19 pandemic (May 2020).

“Friendship's Pre-moral Foundations: Hildebrand's Art of Living as a Guide to Founding True Friendships that Heal Social Discord.” Presented at the Notre Dame Center for Ethics and Culture Annual Conference (November 2019).

“Rhetoric Mediated: Refiguring McLuhan as Rhetorical Theorist.” Presented at the International Society for the History of Rhetoric Conference (July 2019).

“Mors Certa, Vita Incerta: Walker Percy’s Signs that Still Signify.” Presented at the Religious Communication Association Annual Conference (November 2018).

Discussant, “Civility and Knowledge on the Communicative Spectrum of ‘Seriousness’ and ‘Play.’” Presented at the National Communication Association Annual Convention (November 2018).

Discussant, “Teachers on Teaching Series: Honoring the Pedagogy of Janie Harden Fritz.” Presented at the National Communication Association Annual Convention (November 2018).

“Who Am I to Judge: A Self-Reflexive Analysis of the Papal Rhetoric of Pope Francis.” Presented at the Rhetoric Society of America Biennial Conference (May 2018).

“Reinventing the Topics: Boethius’ Understanding and Use of the Topics.” Presented at the Rhetoric Society of America Biennial Conference (May 2018).

“Kenneth Burke’s Grotesquely Gorgeous Gargoyles.” Presented at the Eastern Communication Association Annual Conference (April 2018).

“Systems of Thought: Mediating the Divide Between Media Ecology and Communication Studies.” Presented at the National Communication Association Annual Convention (November 2017).

Discussant, “The Rhetorical Legacy of Our Epistemic Relevance.” Presented at the National Communication Association Annual Convention (November 2017).

“Values that Demand Response: Relating Dietrich von Hildebrand to Philosophy of Communication.” Presented at the Biennial Philosophy of Communication Conference (May 2017).

“Embracing our Rhetorical Heritage: Developing a Rhetorical Pedagogy for the New Evangelization” Presented at the Biennial Philosophy of Communication Conference (May 2017).

“Marshall McLuhan.” Presented at the Biennial Philosophy of Communication Conference (May 2017).

“Resurrecting the Doctus Orator Tradition: McLuhan’s Vision of Statesmanship in the Global Village.” Presented at the National Communication Association Annual Convention (November 2016).

“Seeing Through the Medium: The Catholic Essence of Marshall McLuhan’s World.” Presented at the National Communication Association Annual Convention (November 2016).

Respondent, “Author Meets Critics: The New Science of Communication: Reconsidering McLuhan’s Message for Our Modern Moment.” Presented at the National Communication Association Annual Convention (November 2016).

“Beauty Revealed: Aesthetic Rhetoric in the Apocalyptic Literature of Michael D. O’Brien.” Presented at the Rhetoric Society of America Biennial Conference (May 2016).

“Facilitating Success and Leadership: Introductory Speech for First Generation College Students.” Presented at the Eastern Communication Association Annual Conference (April 2016).

“Poetic Pedagogy: Utilizing Entertainment as a Medium of Serious Education.” Presented at the Media Ecology Association Annual Conference (June 2015).

“Consummating the Phaedrus: Dietrich von Hildebrand on Love and Beauty.” Presented at the Biennial Philosophy of Communication Conference (June 2015).

“Dialectical Debate: Value Debate as Philosophic Practice in Postmodernity.” Presented at the Biennial Philosophy of Communication Conference (June 2015).

Respondent, “Revisiting Marshall McLuhan’s ‘Understanding Media: Extensions of Man.’” Presented at the Biennial Philosophy of Communication Conference (June 2015).

“Falling Away into Tradition: Mediating Catholicism in Philosophy of Communication.” Presented at the Religious Communication Association Annual Conference (November 2014).

“Technocracy and the Trivium: Rediscovering the Reality of Quality through Language.” Presented at the Media Ecology Association Annual Conference (June 2014).

“Poetic Collective Representations: Language and the Evolution of Consciousness in the Thought of Owen Barfield.” Presented at the Rhetoric Society of America Biennial Conference (May 2014).

“‘Welcoming the Stranger Among Us’: Immigration Rhetoric at the Border of Religion, Politics and Human Rights.” Co-authored paper with John Jasso. Presented at the Rhetoric Society of America Biennial Conference (May 2014).

“Moving Beyond the Global Village: Marshall McLuhan as Communicologist.” Presented at the Southern States Communication Association Conference (April 2014).

“Collective Representations: The Resurrection of Language in Owen Barfield’s Anti-Reductionism.” Presented at the National Communication Association Annual Convention (November 2013).

Respondent, “Making Connections Between Forensic Praxis and the Communication Discipline: Advocating a Theoretical Coaching and Competition Paradigm.” Presented at the National Communication Association Annual Convention (November 2013).

Discussant, “Orality and Literacy as Paradigms for Flowing Debate Rounds.” Presented at the annual convention of the Speech Communication Association of South Dakota (September 2013).

“Constituted in Rhetoric: The Importance of Political Values in Platonic Persuasion.” Co-authored paper with John Jasso. Presented at the International Society for the History of Rhetoric Annual Conference (July 2013).

“Tetradic Realism: Unplugging McLuhan from the Phenomenological Tradition.” Presented at the Media Ecology Association Annual Conference (June 2013).

“The Salience of Silence: The Meta-Medium of Being.” Presented at the Media Ecology Association Annual Conference (June 2013).

“being, Beauty, and Being: Extending Jacques Maritain into the 21st century Technosphere.” Presented at the National Communication Association Annual Convention (November 2012).

“Formalizing Causality: Medieval Communication in the 21st Century.” Presented at the National Communication Association Annual Convention (November 2012).

“Crouching Sophist, Hidden Platonist: Identifying the Politics of Rhetoric in the 21st Century.” Co-authored paper with John Jasso. Presented at the Rhetoric Society of America Biennial Conference (May 2012).

“Cyborg Slavery: Embodiment in the Cyberspace Age.” Presented at the Media Ecology Associations Annual Conference (June 2011).

“The ~~Humanities~~ Cyborgities: How the Cyborg Rescues ‘Man.’” Presented at the Eastern Communication Association Annual Conference (April 2011).

“That’s the Power of Love: A Phenomenological Understanding of Sacrifice in Family Interaction.” Presented at the Eastern Communication Association Annual Conference (April 2011).

“Semantic Integrated Marketing: Applying Paul Ricoeur to Integrated Marketing Communication.” Presented at the Eastern Communication Association Annual Conference (April 2011).

“To Hell (and Back Again): The (Un)orthodox Critique of (Post)modernism in Walker Percy’s Lancelot.” Presented at the Notre Dame Center for Ethics and Culture Annual Conference (November 2010).

“A ‘Trivial’ Interpretation: Organizing Organizational Communication through the Trivium.” Presented at the Pennsylvania Communication Association Annual Conference (October 2010).

“Appointments and Disappointments: A Rhetorical Analysis of President of Obama, Catholics, and Their Church.” Co-authored paper with John Jasso. Presented at the Rhetoric Society of America Biennial Conference (May 2010).

“Interpersonal Rhetoric: The Lost Communication Perspective.” Presented at the Eastern Communication Association Annual Conference (April 2010).

“Conservative Radicalism: The Distributist Alternative to Capitalist and Marxist Social Thought.” Presented at the National Communication Association Annual Convention (November 2009).

“Questions: A Methodology for Deliberation in Democracy.” Presented at the National Communication Association Annual Convention (November 2009).

“Technological Transcendence: The Place of Technology in the Roman Rite of the Mass.”
Presented at the Media Ecology Association Annual Conference (June 2009).

“An Ungodly Spell: A Tolkienian Response to Philip Pullman’s ‘His Dark Materials’ Trilogy.”
Presented at the Religious Communication Association Annual Conference (November 2008).

“The Splendor of Form: Rhetoric, Aesthetics and the Medium of the Mass.” Presented at the
Media Ecology Association Annual Conference (June 2008).

Other Conference Work

Representative for the Speech Communication Association of South Dakota at the States
Advisory meeting at the National Communication Association Annual Convention (November
2013).

Chair for the panel “Service-learning 101: Implementing SL in the College/High School Course”
at the annual convention of the Speech Communication Association of South Dakota (September
2013).

Chair for the panel “Absence and Presence: Philosophical Perspectives of the Situated Nature of
Human Communication” at the Eastern Communication Association Annual Conference (April
2009).

Chair for the panel “Patterns of Religious Faith Development in a Mediated Environment” at the
Religious Communication Association Annual Conference (November 2008).

Curriculum Development

Member of Core Curriculum Design Day Team 7 at Duquesne University (Spring 2019)

Co-Chair of the Committee to Propose an Online Media Studies Program at Northern State
University (2012-2014).

Member of the Committee to Propose an Online Media Studies Program at Northern State
University (2011-2012).

Administrative Assistant for the Director of the Duquesne Core Curriculum Committee (2009-
2011).

Member of the Committee to Create a Rhetoric of Technology Graduate and Undergraduate
emphasis area for the Department of Communication & Rhetorical Studies (2009-2010).

Teaching Experience

Rhetoric and Communication Courses

Approaches to Rhetoric, Religion, and Society (Duquesne University, Spring 2018, Spring 2019, Spring 2020, Summer 2020[online], Spring 2021, Summer 2021 [online])
Rhetorical Theory (Duquesne University, Fall 2017, Fall 2018, Fall 2019)
Human Communication in a Technological Age (Duquesne University, Fall 2017, Spring 2018, Fall 2018, Spring 2019, Fall 2019, Spring 2020, Spring 2021)
Communication Research Methods (Duquesne University, Spring 2011, Spring 2017)
Exploring Interpersonal Communication (Duquesne University, Spring 2017, Fall 2017, Fall 2018, Spring 2019, Fall 2019, Spring 2020, Fall 2020, Spring 2021)
Mass Communication (Northern State University, Fall 2016)
Intercultural Communication (Northern State University, Fall 2013)
Rhetoric of Technology (Northern State University, Spring 2013, Spring 2016)
Organizational Communication (Northern State University, Fall 2012, Fall 2015)
Small Group Communication (Northern State University, Spring 2012, Spring 2015)
Persuasion (Northern State University, Fall 2011, Fall 2014)
Family Communication (Duquesne University, Fall 2010)
Human Communication in a Technological Age (Teaching Assistant Duquesne University, Summer 2010)
Environmental Communication (Teaching Assistant Duquesne University, Spring 2010)
Exploring Intercultural Communication (Teaching Assistant Duquesne University, Fall 2009, Spring 2010, Spring 2011)

Business Communication Related Courses

Event Planning: Communication Architecture (Duquesne University, Spring 2017)
Rhetoric and Philosophy of Integrated Marketing Communication (Teaching Assistant Duquesne University, Spring 2011)
Professional Communication in Integrated Marketing (Teaching Assistant Duquesne University, Fall 2010, Spring 2011)
Integrated Marketing Communication Functions II: Advertising (Teaching Assistant Duquesne University, Fall 2010)
Event Planning: Communication Architecture (Teaching Assistant Duquesne University, Fall 2010)
Business and Professional Communication (Duquesne University, Fall 2009, Spring 2010)
Integrated Marketing Communication Strategies II: Public Relations (Teaching Assistant Duquesne University, Fall 2008, Fall 2009, Spring 2010)

Graduate Communication Courses

Rhetoric and Philosophy of Cyberspace (Duquesne University, Fall 2020)
Rhetoric and Philosophy of Technology (Duquesne University, Spring 2018)

Rhetorical Theory (Duquesne University, Fall 2017, Fall 2018, Fall 2019)
Communication Research Methods (Duquesne University, Spring 2011, Spring 2017)
Event Planning: Communication Architecture (Duquesne University, Spring 2017)
Organizational Communication (Northern State University, Fall 2015)
Persuasion in the Marketplace (Teaching Assistant Duquesne University, Fall 2009)

Introductory Speech Courses

Public Speaking (Duquesne University, Fall 2020)
Fundamentals of Speech (Northern State University, 2-3 sections every semester of employment)
Honors Fundamentals of Speech (Northern State University, Fall 2012, Fall 2014, Spring 2017, Fall 2016)
Jumpstart Fundamentals of Speech (Northern State University, Summer 2015, Summer 2016)
Online Fundamentals of Speech (Northern State University, Summer 2013, Summer 2014, Summer 2015)
Public Speaking (Duquesne University, Duquesne University, Fall 2008, Spring 2009)
Introduction to Public Speaking: Freshman Retention Section (Kansas State University, Fall 2007, Spring 2008)
Introduction to Public Speaking (Kansas State University, Fall 2006, Spring 2007)

Writing and English Courses

British Literature II (Presentation College, Internet, Summer 2012)
World Literature II (Presentation College, Internet, Summer 2010)
Elements and Forms of Literature (Presentation College, Internet, Summer 2009)
Critical Reading and Writing Skills (Presentation College, Summer 2009)
College Composition I (Presentation College, Internet, Summer 2009, Summer 2010)
College Composition II (Presentation College, Internet, Summer 2009, Summer 2010, Spring 2011, Summer 2012)
Junior Composition (Presentation College, Internet, Summer 2009, Spring 2011)

Other Courses

Introduction to Philosophy (Northern State University, 2 sections Fall 2014)
Christian Tradition (Presentation College, Internet, Summer 2012)

Dissertation Work

Director

Lane Grafton. 'Communication as Transformation': Marshall McLuhan and Finding a Communicative Center. Successfully Defended March 2021

Reader

Emmalee Torisk. Technological Change and the Practice of Healthcare Communication: Implications for Patient-Centered Care, From a Communication Ethics Perspective. Successfully defended April 2021.

James Lyle. *The Rhetoric of Parody and Persona: The Rhetorical Construction of Donald Trump Through Parody in the 2016 Election*. Successfully Defended March 2021.

Justin Bonanno. *Communication in the Ruins: Walker Percy and the Art of Symbolic Mediation*. Successfully Defended July 2020.

Fr. Faustine Tarimo. *A Catholic Ethic for Smartphones in Tanzania*. Successfully Defended March 2020.

David Impellizzeri. *Bureaucratic Modernity and the Erosion of Practical Reason: A Rhetorical Education as an Antidote*. Successfully Defended October 2019.

Stephen Zwier. *Video Games, Influence, and Identification: The Perpetuation of Culture through Digital Worlds*. Successfully Defended March 2019.

Jennifer Spiegel. *The Postman Always Rings Twice: Neil Postman's Views on Education are Relevant Again in the 21st Century Classroom*. Successfully Defended March 2019.

James Begley. *The Ethics of Occultic Communication: An Invocation of Joshua Gunn and Sissela Bok*. Successfully Defended Dec. 2018.

Honors Thesis Director

Smith-Mount, Sabrina. *Motives: A Study in Persuasion*. Northern State University, 2016.

Longden, Kelly. *Narrative Vanishing Act: Narrative Decline in Lutheranism*. Northern State University, 2015.

Independent Studies

Rhetoric & Philosophy of Conflict Resolution (Spring 2021)

Family Communication (Spring 2016)

Philosophy, Rhetoric and Play (Spring 2016)

Communication Ethics (Fall 2015)

Phenomenology and Aesthetics (Spring 2015)

Persuasion (Fall 2014, Spring 2016)

Organizational Communication (Summer 2014, Spring 2015)

Ancient, Medieval, and Contemporary Homiletics (Spring 2014)

Language of the Body (Spring 2014)

Additional Teaching Experiences

Homiletics Seminar for Deaconate Formation for the Catholic Diocese of Sioux Falls, SD (Spring 2014)

Rising Scholars Program Faculty Mentor (2012-2016)

Plato Seminar for St. John Bosco Homeschooling Cooperative, Aberdeen, SD (Spring 2013)

Graduate Student Director of Business and Professional Communication (2009-2011)

Graduate Student Director of the Hermeneutic Phenomenology for the Department of Communication & Rhetorical Studies (2009-2011)

Service and Professional Development

Service

2nd Vice President Religious Communication Association (2020-2021)

Editorial Board for the *Journal of Communication and Religion* (2014-Present)
Editorial Board for *Discourse: Journal of the Speech Communication Association of South Dakota* (2017-Present)
Member of Core Curriculum Design Day Team 7 (Spring 2019)
Co-advisor of Ad Club (2017-Present)
Co-advisor of PRSSA (2017-Present)
Co-advisor of International Association of Business Communicators (IABC) (2017-2018)
Reader for Best Book Award in Religious Communication (2016)
Faculty Senator at Northern State University (2015-2016)
HLC Accreditation co-Chair for Integrity Objective Committee (2015-2016)
Communication Studies Program Seven Year Review Coordinator (2013)
Manuscript Reviewer for *Philosophies* (2016-2017)
Manuscript Reviewer for the *Journal of Communication and Religion* (2013-2014)
Assessment Coordinator for the Oral Communication General Education Outcome at Northern State University (2012-2014)
Assessment Coordinator for the Communication Studies program at Northern State University (2012-2014)
Executive Committee Member of the Speech Communication Association of South Dakota (2012-2014)
Created and Managed the Speech Communication Association of South Dakota's Website (2012-2016)
Manuscript Reviewer for Atlantic Journal of Communication (Spring 2018)
Manuscript Reviewer for the Review of Communication (2011-2012)
Conference paper reader for Religious Communication Association (2009)
Reader for Best Paper Award in Media Ecology (2009)

Professional Development

Center for Teaching Excellence Training: Preparing an Effective Case for Third-Year Review, Promotion, and Tenure (Spring 2017)
Center for Teaching Excellence Training: Achieving Synergy between teaching and research: integrating evidence-based practice into the classroom (Spring 2017)
D2L Online Course Development (Spring 2013)
Blackboard Certification (Fall 2008)
Blackboard Course Blog Certification (Fall 2010)

Professional Memberships

National Communication Association (2007-Present)
Rhetoric Society of America (2009-Present)
Media Ecology Association (2008-Present)
Pi Kappa Delta (2012-2016)
Speech Communication Association of South Dakota (2011-2016)