



M.F.A. IN MEDIA ARTS AND TECHNOLOGY

BECOME A LEADER
IN YOUR FIELD

Enhance Your Skills

The M.F.A. in Media Arts and Technology is a 42-credit multidisciplinary program of study that blends media arts, design, creative expression and technology to enhance communication and user experiences across all industries and disciplines.

Our Aim

The M.F.A. in Media Arts and Technology strives to provide an exemplary standard of graduate education to current and prospective professionals in the fields of design, photography and film, interaction design and user experience (UX) design, creative writing, and public relations and advertising. We endeavor to attain regional, state, and national distinction through our innovative curriculum that offers students hands-on and practice-based learning and applied research experiences with opportunities to engage with external corporations and organizations.

Choose from one of three curriculum tracks

Developing student creative competence and design thinking skills is central to our teaching philosophy. Students choose one of three program tracks. In each track, project-oriented classes focus on creative and designed projects such as literary works, films and documentaries, photography exhibits, interactive apps and websites, digital user experiences (UX), and public relations and advertising campaigns.

Creative and Strategic Media

Guides students in the art of telling good stories, through video, sound, text and graphic design. Students learn:

- The art of good story telling
- Media best suited to tell their stories
- Ethical practices and public goods
- Sensitivity to complex definitions of communities of people

Interactive Design

Integrates design, human-technology interaction, digital media, and information technology. Students learn to:

- Design user interfaces (e.g., websites, mobile apps, auto dashboards, appliances)
- Design experiences (UX) that may include locative media, wearables, augmented reality, Internet of Things
- Research, design, prototype, and test products
- Evaluate product usability

Photography and Film

Examines theories, practices and the history of “lens-based” media, incorporating design and technological processes used for product deployment. Students learn,

- Theories, practices, and history of “lens-based” media
- Storytelling techniques to communicate ideas through sight and sound
- Their own visual language and approach to storytelling



For more information, contact us at media@duq.edu
or 412.396.1311 or visit duq.edu/media-mfa



McAnulty College and
Graduate School of Liberal Arts

State of the art technology

- Multiple computer laboratories (Mac and PC)
- Industry standard software
- 24-hour laboratory access
- State of the art video and still cameras and audio-recording equipment
- UX laboratory for eye tracking and usability studies

Admission Requirements:

- Online application
- Official transcripts
- Three letters of reference
- Self-nomination letter
- Portfolio or Writing sample
- International applicants submit official TOEFL or IELTS scores

Our Graduates

Graduates find careers in creative writing, design, photography, video and sound production, interaction design, web and interface design, user experience (UX) architecture, usability and product evaluation, public relations and advertising, and digital media strategy and production. They are employed with organizations such as Blattner Brunner, UPMC Healthcare, the National Football League Players Association, American Eagle Outfitters, PNC Bank, BNY-Mellon, Dick's Sporting Goods, the Pittsburgh Penguins, Pittsburgh Pirates, and several universities.

It is also possible to seek further study in Ph.D. programs.

Graduate Assistantships

Graduate assistantships are available on a competitive basis to full-time graduate students.

Accelerated Program for MEDIA Department Undergraduate Majors

Beginning in junior year and after acceptance into the accelerated path, MEDIA students can take up to 12 credits of graduate courses that apply to their undergraduate degrees. Once the student formally moves to graduate status, those 12 credits of graduate work will apply toward the 42-credit M.F.A requirement. This leaves just 30 credits for the student to complete in order to receive the M.F.A. degree.

About Duquesne University

A nationally ranked Catholic university, Duquesne is recognized for its outstanding academic and research programs. The University has earned accolades from *U.S. News & World Report*, *Princeton Review*, *Bloomberg Businessweek*, and *Washington Monthly Magazine*, among others. Situated in the heart of downtown Pittsburgh, Duquesne is home to 9,500 students in 80 undergraduate and 90 graduate programs across nine schools of study.



“There is something very special about telling someone’s story. Being able to have the means that allow unheard voices be heard is one of my favorite parts of my job, as a videographer.”

-Judith Sole,
MFA, Photography and Film



“It’s an exciting time in user experience (UX) design. MFA professors bring real-world experience to the classroom that prepares you for the challenges of a professional job. Class projects help you build a professional portfolio to present to potential employers and clients.”

-Mark O’Black,
MFA, Interactive Design



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