

# Mary Pappert School of Music

## Business and Corporate Sponsorship Opportunities:

Offering more than 200 concerts and recitals each year, the Mary Pappert School of Music attracts concert-goers to venues including our own PNC Recital Hall, Dr. Thomas D. Pappert Center for Performance and Innovation, and the brand-new Genesis Theater, along with other Pittsburgh venues including Heinz Hall, Carnegie Music Hall (Oakland), Twentieth Century Club, and the August Wilson Center. Through your generosity, we can support our students by offsetting costs associated with our performances. Sponsorship at the corporate or business level places your name before thousands of residents as a high-level supporter of the cultural life of Pittsburgh and its surrounding communities.

	Single Concert Sponsor \$500	Series Sponsor \$1,000	Supporting Sponsor \$2,500	Lead Sponsor \$5,000
Tax Deduction*	X	X	X	X
Acknowledgement in and subscription to the Mary Pappert School of Music eNewsletter	X	X	X	X
Acknowledgement in one event's concert program	X	X	X	X
Acknowledgement on school's website and social media accounts**	X	X	X	X
Your business' ad in all academic year concert programs***		½ page	Full page	Full page inside front/back cover
Acknowledgement in all concert programs of selected series***		X	X	X
Business-provided placard displays in lobby at all series concerts		X	X	X
Acknowledgement in all printed information for series concerts			X	X
Student chamber ensemble performance for your event (during academic year)				X

When your business chooses to support the Mary Pappert School of Music, you receive benefits as listed above. The school's administrative staff provides your business with personalized and customized service for fulfillment of these special benefits.

For more information about sponsorship opportunities, please contact **Steve Groves** at **412.396.6083** or **music@duq.edu**.

\*Your tax deduction equals the amount donated minus any fair-market value associated with your benefit package.

\*\*All ads black and white. Half page – 5"x3", Full page – 5"x6" (no bleed).

### Network reach (as of 11/30/2016)

Website: 26,000 unique users per year

Facebook: 1,725 likes

Twitter: 280 followers

Instagram: 206 followers

eNewsletter: 1,173 subscribers (weekly distribution during academic year, monthly during summer semester)

### Concert Program reach

Four Music on the Bluff programs (up to 261 programs per concert)

Six Jazz@Uptown concerts (up to 150 attendees per concert)

Two Pittsburgh Song Collaborative programs (up to 261 programs per concert)

Full academic year concert programs (estimated 15,000 concert programs)